

“With CengageNOW, I can also access the study tools which include end-of-chapter demos, quizbowls, and animated concepts. I love this software!”

Pamela Strawn

Student
Athens Technical College

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www.cengage.com/LearningSolutions

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CengageNOW Helps Non-traditional Student Retain Concepts, Master the Material, and Stay on Target

Having recently obtained her Associates degree in business administrative technology, Pamela’s goal is to put her degree to work in a career that offers health insurance, a competitive salary, and opportunities for growth and advancement. She plans to continue learning by taking more online courses and is considering pursuing a bachelor’s degree.

While attending Athens Technical College, Pamela adhered to a regimented study routine that allowed her to manage home, study, club activities, family, and church without jeopardizing her grades. Most days she arrived on campus by 9am, and spent a few hours in the campus library for quiet study time. After finishing classes, she would return home, spend time with family and do housework, and then study each evening until midnight. “As a non-traditional student, I appreciate the value of education and I enjoy the process of learning. I study daily and have a very good work ethic; I’m diligent about getting my assignments done on time.”

THE CHALLENGES

As with most non-traditional students, Pamela soon realized that her challenges would be different than those encountered by the average 18-year-old freshman. Juggling extended family—including aging parents and in laws—takes time and emotional energy, while her three on-campus clubs (IAAP, Phi Theta Kappa, and Alpha Beta Gamma) require time and attention, as well. Additionally, Pamela suffers from migraines, which can strike anytime and derail her study plans. Sticking to a strict schedule helps her stay focused and avoid falling behind or having to ‘cram’ at the last minute.

CENGAGENOW ALLOWS ONLINE STUDY AND REVIEW, AND KEEPS MOTIVATION LEVELS UP

College Accounting turned out to be Pamela’s most difficult subject, yet she ended up with an A in class—a feat she attributes to CengageNOW. “I feel that I wouldn’t have done nearly as well without this software,” she said. “I love that I can do my assignments more than once and can get instant feedback on my answers before submitting. This repetition and feedback has enabled me to learn far better than in a classroom setting.”

Pamela agrees that the software helped her prepare for class and for exams. “It improves critical thinking skills, and I think the feedback provided just enough information to encourage me to search for the correct answers, and to think deeply about how the correct answer was derived.” She explained that she has already recommended CengageNOW to a fellow student, and she notes the key benefits were the way the program contributed to her increased understanding of the material and increased retainment of the information presented.

“These solutions enabled me to practice the problems so that I could learn by repetition and therefore retain more information. Having these tools accessible also kept me from being discouraged in my efforts toward learning a difficult subject.”