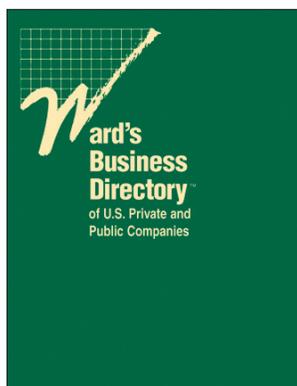


Ward's Business Directory of U.S. Private and Public Companies

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Ward's Business Directory of U.S.

Private and Public Companies is a comprehensive, one-stop resource for information on thousands of companies active in the United States. The most detailed resource of its kind, *Ward's Business Directory of U.S. Private and Public Companies* provides invaluable, up-to-date information on public and private companies, including full contact details, rankings and analysis.

Each edition of this long-standing resource features more than 112,000 company entries,

approximately 90% of which covering privately held companies. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: company name; full contact details, including e-mail and Web site URL (when available); type of company; operating revenue; number of employees; SIC and NAICS codes; a description of the company; and much more.

Real-world users might include:

- Business analysts can quickly locate detailed information on companies in particular fields state by state
- Job seekers can search for private companies in specific geographic areas and instantly create mailing lists
- Business professionals can easily access up-to-date analysis of competing companies, including operating revenue and industry activity
- Business researchers can quickly compare companies across timelines, industries and geographic regions
- And many others

Please contact your Gale Representative.

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ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories