



Houston Community College Students are MindTap-Ready!

Many Government faculty at Houston Community College require MindTap as part of the course grade. It's clear that MindTap, with its interactive eBook, assignments, and study tools all in one place has made the grade with both students and faculty. Let's hear what both students and faculty had to say.

"Grades from exam 1 (chapters 1-3) came back this week. I cross compared the test scores to activities submitted in MindTap as well as time spent logged in vs. students who did little to nothing in MindTap. It was shocking honestly, that students who did more in MindTap scored 20 points higher (on average) than those who did little in the program. The MindTap user average was 92, the non-MT user average was 74."

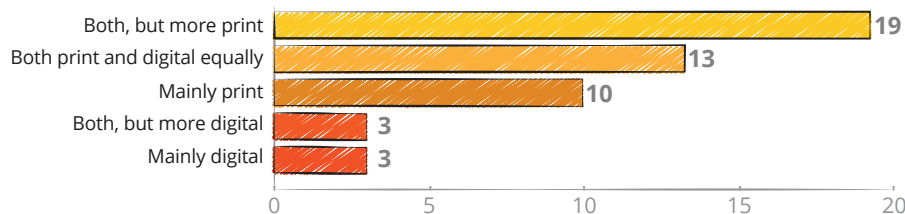
-Danielle Bachan,

Professor of Government, Houston Community College

If you'd like to see improved participation and improved outcomes, consider assigning digital. When MindTap counts for 20% of students' grades in American Government courses, they're spending more time on their homework and earning better grades.

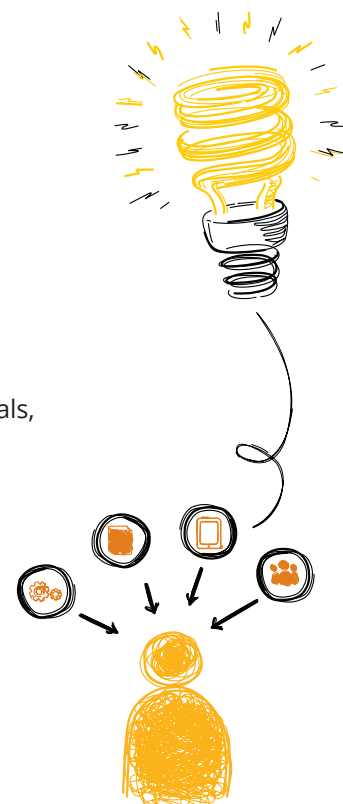
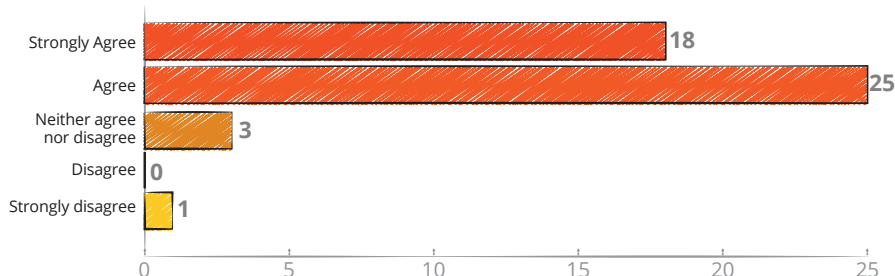
Close to 50 HCC students who use this Cengage Learning online learning solution in their government courses gave us feedback. More than half of the students (58%) are taking a full load of classes, and 55% are working part-time or full-time. Some also spend time caregiving or volunteering. Half of the surveyed community college students spend 20 or more hours each week on commitments outside of school.

Preferences for Educational Reading



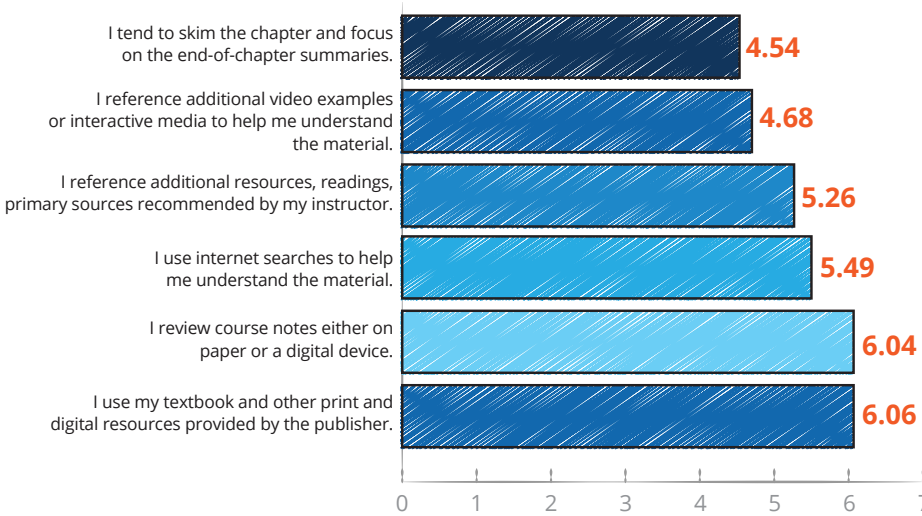
Only one student disagreed with the statement that having assignments, reading materials, grades and study aids built into one online destination like MindTap helps them study.

One online destination (MindTap) helps you study



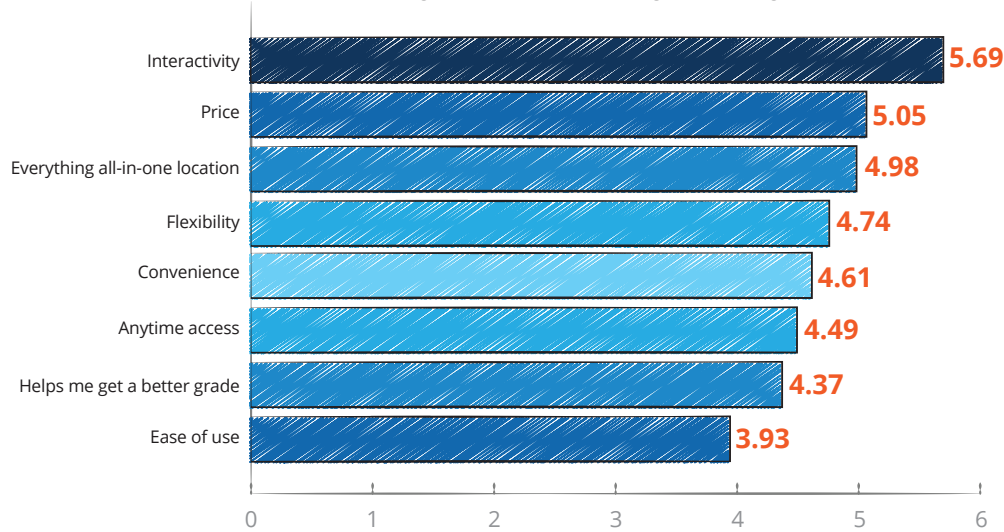
Students were asked about the ways they study for tests and quizzes. The most popular way to study is from the textbook and other resources provided by a publisher, followed by reviewing course notes. On a scale of 1 to 7, where 1 is never and 7 is always, each of the ways listed below are common ways for students to study.

Studying for Tests and Quizzes (Scale of 1-7)



Students ranked a list of items that are important when using a course tool, which could mean anything from a book to an interactive digital text to an online solution. Ease of use received the highest marks, followed by something that helps them get a better grade and then anytime access. In the figure below, the lower number represents a higher importance for the feature.

Average Ranking of Course Tool Features (lower average number indicates higher ranking)



Likelihood of purchasing MindTap as the PRIMARY reading tool for a course

