

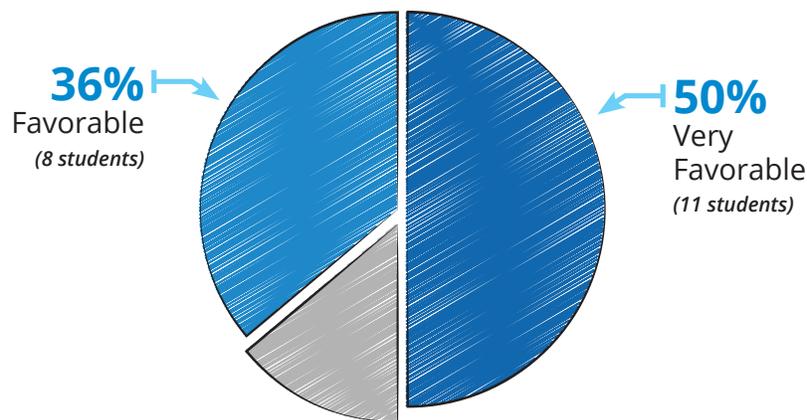


Students React to MindTap® at Fairmont State University

MindTap for Business demos were shown to 22 students on the campus of Fairmont State University in Fairmont, West Virginia. Here is what they had to say:

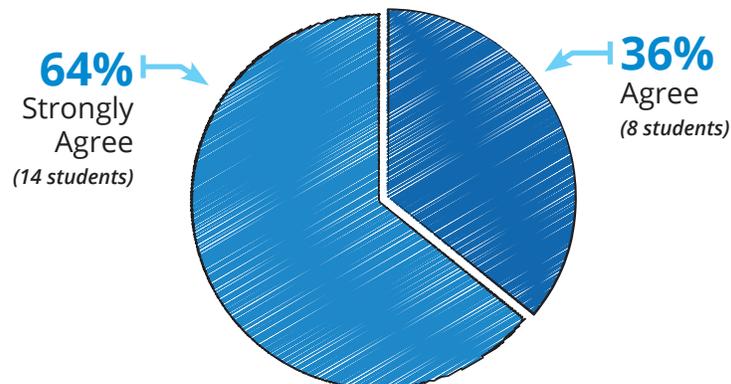
Initial Reaction to MindTap

Overall, the students responded very positively to MindTap, with 86% of the students rating their initial reaction as Favorable to Very Favorable. None of the students rated MindTap less than Neutral.



Having All Materials in One Place

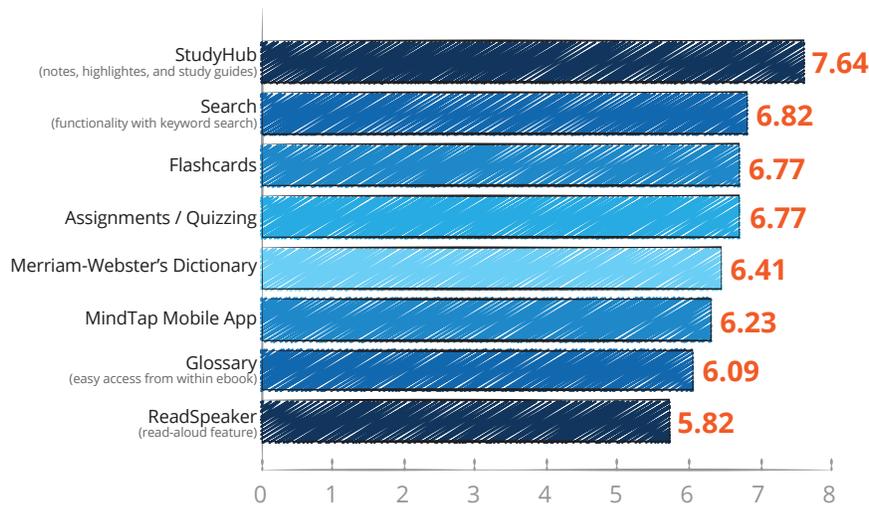
Students also liked the thought of having everything in one place. When asked about whether they felt that "having assignments, reading materials, grades and study aids in one tool," 100% Agreed or Strongly Agreed.



Study Aids Ranked by Students

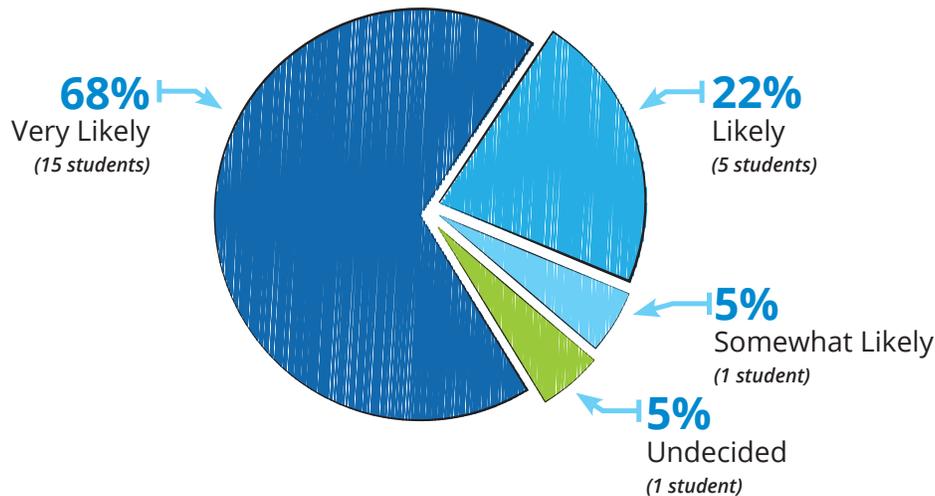
Students were given a list of features included in MindTap and were asked to rank them according to how useful they felt they would be to them (1 = Least Useful; 8 = Most Useful).

Which Features Would be Most Useful (Scale of 1-8)



Using MindTap to Study for Tests

Students were asked how likely they would be to use MindTap to prepare for tests.



What did you like best about MindTap?

"I like the convenience of the product and ease of use. It's very hands on and makes learning easier."

"I like that everything is easily accessible in one spot. I think that the assignments would be very helpful, even if only for practice. I also like that you provide options to go digital or print things out like study guides / note cards."

"I wish this was active for all of my classes. MindTap seems extremely helpful and I could greatly benefit from this course."

"I think a product like MindTap could really help students excel. Not to mention it's extremely affordable."

"I would use this! The functionality and convenience of MindTap and its applications help to make a conducive learning environment for students."

