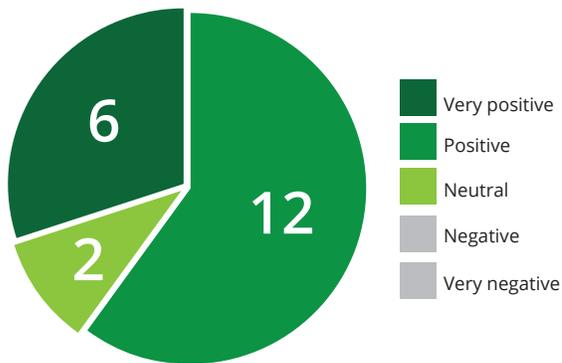


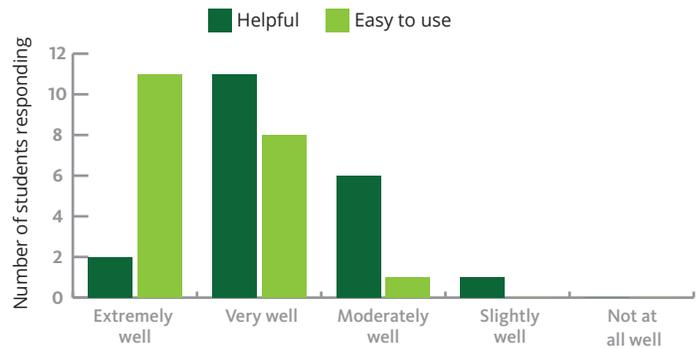
Students rate their experience with APLIA

Twenty one students from Harold Washington College in Chicago received an in-depth demonstration of Aplia and then rated their experience.

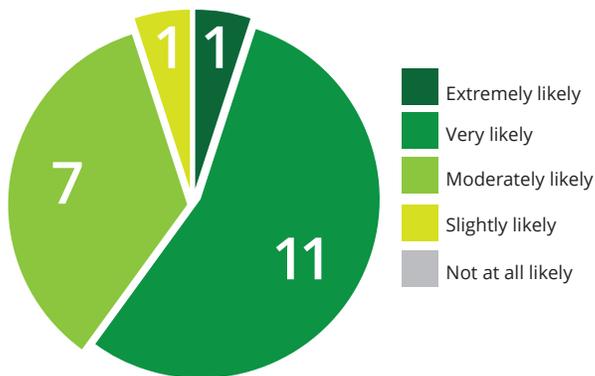
What is your first reaction to Aplia?



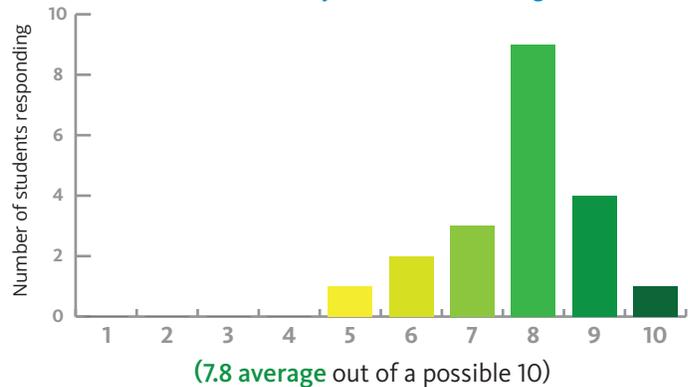
How well, if at all, do the words "helpful" or "easy to use" describe this product?



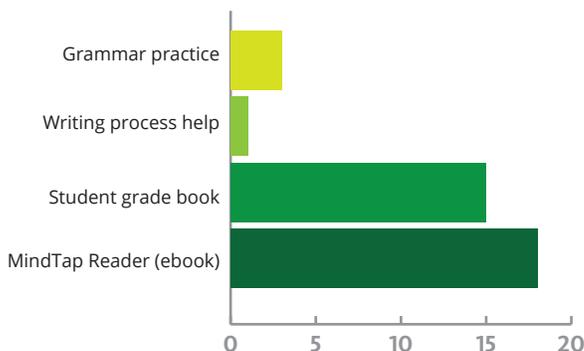
If Aplia were available today in your courses, how likely would you be to use Aplia in your course?



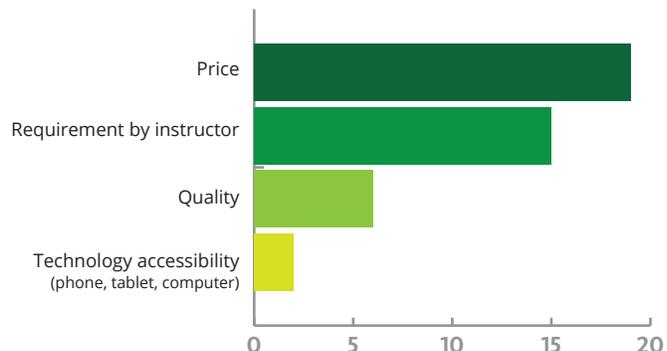
How likely are you to recommend APLIA to a friend or colleague? (rate on a scale from 1 (low) to 10 (high)):



From what you have seen of APLIA today, what features did you find most helpful?



When you're deciding on what resources to buy for your courses, what are the top two things you generally consider?



One Student's Perspective:



Takeyah Brown

Student, Harold Washington College, a community college within the City Colleges of Chicago, IL

STUDYING

Social work

YEAR

Freshman, second semester

COURSES SO FAR

English courses: ENG 101

Necco McKinley, Senior Marketing Manager at Cengage Learning, shows Takeyah Brown, a student at Harold Washington College, some of the features of Aplia asking for honest feedback.

NECCO SHOWS THE INITIAL STUDENT VIEW IN APLIA – WHAT IS YOUR INITIAL REACTION? IS IT EASY TO NAVIGATE, WOULD YOU KNOW WHERE TO GO TO?

"When I first saw the home page, my first thought was 'It's too much information for me to look at, at one time.'"

NECCO CHANGES THE VIEW TO SHOW JUST WHAT'S DUE FOR THE NEXT TWO WEEKS INSTEAD OF THE WHOLE SEMESTER.

"This would be better, because seeing the whole semester is too much pressure and it seems like it's too much and would make me panic. It makes me focus on not what's coming next but what's to come later; but seeing this part it's not too much to look at."

NECCO GIVES BACKGROUND ON THE APLIA FEATURES, SHOWING DIFFERENT PROBLEMS TO ENHANCE ENGAGEMENT AND SHOW HOW THE COURSE CONNECTS WITH REAL LIFE (DESCRIPTION ESSAY AND ENGAGEMENT PROBLEMS, CLICKING ON EACH LINK).

"Will these exercises be required to do?"

"YES, WHATEVER THE INSTRUCTOR DECIDED"

"I feel like I can personally understand this, but I may know some people who wouldn't be able to get the hang of it without someone there to guide them through it, so they know exactly what they're supposed to do."

"WOULD IT BE EASIER IF IT WERE INTEGRATED INTO BLACKBOARD?"

"It would be easier because we log into Blackboard first."

"WHAT IF THE INSTRUCTOR WALKED THEM THROUGH THIS IN CLASS FIRST TO ACCLIMATE THEM TO THE PROBLEMS"

"Yeah, it would make it easier before you go home and have to do it on your own. It would make it less complicated to start."

NECCO SHOWS THE STUDENT GRADEBOOK VIEW. DESIGNED TO GET STUDENTS INVOLVED IN THEIR OWN SUCCESS – APLIA SHOWS THEM THEIR PROGRESS, THEIR GRADE, HOW THEY'RE DOING.

"So you would be able to see your grades from Aplia?"

"YES"

"You would be able to see the areas where you're doing well and which areas you're not doing so well in?"

"THE GOAL IS TO GIVE YOU A DIAGNOSTIC OF YOUR PROGRESS IN EACH AREA"

"So an example would be if comprehension was like one of the things, you would be able to see if you're not doing so well, and if you need to practice comprehension."

"Yeah, I think that would be easier for me because it would show me where I need to pick up, and exactly what I'm doing well in. So, it would be a lot of help because often we get a grade and we don't understand why we got that grade. So it's like, you may think, I thought I did good, but it's laid out like telling you exactly how you did, it would make it easier to see the grade that you got."



Activate Learning with

INSPIRE LEARNERS TO BECOME BETTER READERS AND WRITERS!