



### DISCOVER WASHINGTON'S NEW GALE PUBLIC LIBRARY RESOURCES









INTRODUCTION-WHAT TO USE WHEN RESOURCE WALKTHROUGH

**SUPPORT RESOURCES** 

QUESTIONS AND CLOSURE



### YOUR NEW GALE RESOURCES





























### WHAT TO USE WHEN

#### Homework Help:

Reference, periodical and multimedia



HIGH

SCHOOL





#### **Support for your Business Community:**

 Reference materials, business plans, company and industry information





#### **General Reference Information:**

Magazines, newspapers and reference



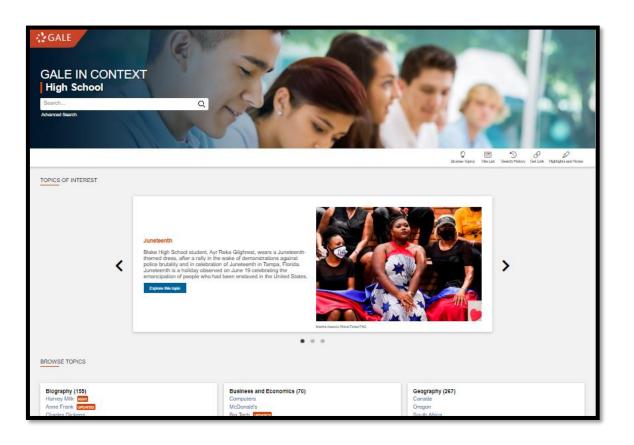
#### **Consumer Health Information:**

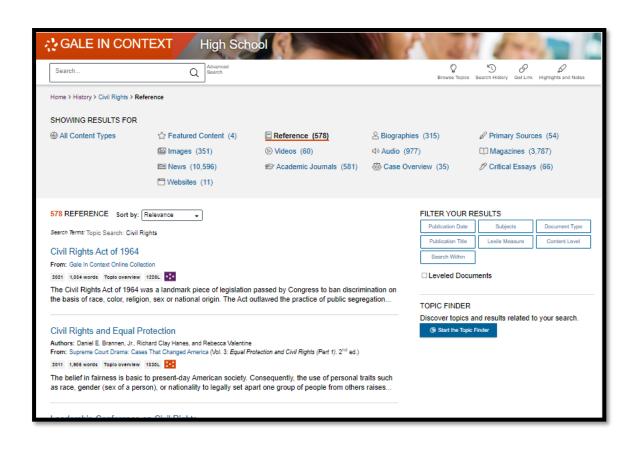
Medical journals, magazines, multimedia





#### CONSISTENT PLATFORM, TOOLS AND FEATURES





\*Business Insights: Global transition to consistent platform begins October 2021





#### **ON-DEMAND SUPPORT FOR ALL YOUR NEEDS**

#### SUPPORT.GALE.COM



Recorded webinars and tutorials provide walkthroughs and best practices for your resources.



Printable tools including posters, resource guides and resource driven activities for in-person support.



**Electronic tools** including web banners and social media posts reach students and faculty outside of the library.





### YOUR CUSTOMER SUCCESS MANAGER



**KEVIN TELLER** 

# HIGHLIGHT PRODUCT UPDATES



Email highlights of new content, tools, and ideas for resource use.

PROVIDE ONBOARDING SUPPORT



Create a plan for success that includes training, promotion, and more.

#### REMOVE BARRIERS TO ACCESS



Ensure easy access with a variety of streamlined authentication options.

#### CONDUCT USAGE REVIEWS



Review usage trends and provide targeted follow up to support learning.

#### CREATE TRAINING TOOLS



Develop materials to build knowledge and drive users into resources.



### YOUR SALES CONSULTANTS



Sidney Coleman
Educational Sales Consultant
Sidney.coleman@cengage.com



Gina Jackson

Educational Sales Consultant

Gina.jackson@cengage.com



#### **ACCESS COMING SOON- THE PROCESS**

#### WASHINGTON STATE LIBRARY

 Send Intent to Participate and Gale **Access** forms

#### YOUR INSTITUTION

Complete both forms and return

#### **GALE**

Develop your institution's access using your preferences

City\* Zip Code\* Contact Phone\* Contact Email\* Authetication Preference IP Address (onsite access only Username/Password: Referring URL: Barcode Gale, here for everyone. Online Signature

∴ GALE | SUPPORT

Washington State Library

Account Information

Contact Name\*

Contact Title\*

Institution Name\*

Address\*

New Library Activiation Request for Washington Libraries

ALL GALE RESOURCES OPERATING NORMALLY (

### **CONNECT WITH US**



## GALE CUSTOMER SUCCESS MANAGER

Kevin Teller

Kevin.teller@cengage.com



#### **GALE SUPPORT SITE**

Support.gale.com



# TRAINING SESSION SURVEY

bit.ly/galetrainingsurvey

