

MAJOR FILM PERIODICALS FOR MEDIA RESEARCH

**Series Two: Film Daily
Yearbook and Predecessors**

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MAJOR FILM PERIODICALS MEDIA RESEARCH

Series Two: Film Daily Yearbook and Predecessors

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PUBLISHER'S NOTE

Major Film Periodicals for Media Research commences with the publication of Film Daily and predecessors, and its companion yearbook.

Film Daily and predecessors constitute Series One. As Professor David Bordwell, Wisconsin Center for Film and Theater Research, has commented this "is a necessary complement to Variety in that it often deals in more detail with publicity and promotion of films and television".

This second series offers the Film Daily Yearbook and predecessors from 1915 to 1968. When this reference annual was first published, Eric Johnston, then President to the Motion Picture Association of America described it as "an indispensable handbook of our industry". Scholars and librarians still find it so and it is not going too far to describe it as the single most useful reference book for the study of any particular year in Movie-making history. Complete sets, such as those provided here, are very rare.

The Yearbook is truly a companion to the Film Daily. Whilst Film Daily offers daily news, developing stories and new releases, the Yearbook takes times to reflect, summarise developments and provides a detailed index to films reviewed in Film Daily. The summer index to all 33,660 titles reviewed is printed in the hardcopy guide supplied with the project.

For a studio such as Paramount the Yearbook provides, annually, a list of personnel, studio hands, a financial summary, a list of the year's releases, details of foreign branches etc. But the yearbooks go a long way beyond the Big Five and the Little Three. They document companies and organizations as diverse as the Academy of Motion Picture Arts and Sciences, Ambassador Pictures Inc, Amkino Corp, Associated Motion Picture Advertisers, British Lion Film Corporation Ltd, Burroughs-Tarzan Pictures Inc, Celebrity Production Inc, Consolidated Film Industries Inc, Eastman Kodak Company, Educational Pictures Inc, French Motion Picture Corp, Hays Organization, Kinotrade, Loew's Inc, Motion Picture Producers and Distributors of America Inc, Motion Picture Theatre Owens of America, National Board of Review of Motion Pictures, Pathe Film Corp, RCA, Scandanavian Talking Pictures Inc, Society of Modern Pictures Engineers, Stage and Screen Productions Inc, Technicolor Inc, Van Beuren Corp. and many others.

Each year the Yearbook provides a state of the industry summary through its features, editorial, detailed notes on film related companies, advertising and indexing. It provides listings of Actors, Agents, Booths, Directors, Distributors, Equipment, Exhibitors, Features (with credits), Lighting, Producers, Publications, Studios, Writers and much more.

This year on year snapshot of the movie industry describes the rise and fall of studios, the coming of the sound era, the advent of colour and wide-screen formats, the impact of radio and television and the changing shape and focus of the industry as a whole.

It is rich in statistics, film facts and figures, news events and box office details. It is hoped that it will provide a basis for much new research.

William Pidduck
Production and Development Director
Research Publications

Film Daily Yearbook and Predecessors

DETAILED LISTING

REEL ONE 1918 - 1924

1918 - Wid's Yearbook

1919 - 1920 - Wid's Yearbook

1920 - 1921 - Wid's Yearbook

1922 - Wid's Yearbook

1922 - 1923 - Film Year book

1924 - Film Year Book

REEL TWO 1925 - 1927

1925 - Film Year Book

1926 - Film Year Book

1927 - Film Year Book

REEL THREE 1928 - 1930

The Film Daily 1928 Year Book

The Film Daily 1929 Year Book

The Film Daily 1930 Year Book

REEL FOUR 1931 - 1933

The 1931 Film Daily Year Book of Motion Pictures

The 1932 Film Daily Year Book of Motion Pictures

The 1933 Film Daily Year Book of Motion Pictures

REEL FIVE 1934 - 1935

The 1934 Film Daily Year Book of Motion Pictures

The 1935 Film Daily Year Book of Motion Pictures

FILM DAILY YEARBOOK

REEL SIX 1936 - 1937

The 1936 Film Daily Year Book of Motion Pictures

The 1937 Film Daily Year Book of Motion Pictures

REEL SEVEN 1938 - 1939

The 1938 Film Daily Year Book of Motion Pictures

The 1939 Film Daily Year Book of Motion Pictures

REEL EIGHT 1940 - 1942

The 1940 Film Daily Year Book of Motion Pictures

The 1941 Film Daily Year Book of Motion Pictures

The 1942 Film Daily Year Book of Motion Pictures

REEL NINE 1943 - 1945

The 1943 Film Daily Year Book of Motion Pictures

The 1944 Film Daily Year Book of Motion Pictures

The 1945 Film Daily Year Book of Motion Pictures

REEL TEN 1946 - 1948

The 1946 Film Daily Year Book of Motion Pictures

The 1947 Film Daily Year Book of Motion Pictures

The 1948 Film Daily Year Book of Motion Pictures

REEL ELEVEN 1949 - 1950

The 1949 Film Daily Year Book of Motion Pictures

The 1950 Film Daily Year Book of Motion Pictures

REEL TWELVE 1951 - 1953

The 1951 Film Daily Year Book of Motion Pictures

The 1952 Film Daily Year Book of Motion Pictures

The 1953 Film Daily Year Book of Motion Pictures

DETAILED LISTING

REEL THIRTEEN 1954 - 1955

The 1954 Film Daily Year Book of Motion Pictures

The 1955 Film Daily Year Book of Motion Pictures

REEL FOURTEEN 1956 - 1957

The 1956 Film Daily Year Book of Motion Pictures

The 1957 Film Daily Year Book of Motion Pictures

REEL FIFTEEN 1958 - 1960

The 1958 Film Daily Year Book of Motion Pictures

The 1959 Film Daily Year Book of Motion Pictures

The 1960 Film Daily Year Book of Motion Pictures

REEL SIXTEEN 1961 - 1963

The 1961 Film Daily Year Book of Motion Pictures

The 1962 Film Daily Year Book of Motion Pictures

The 1963 Film Daily Year Book of Motion Pictures

REEL SEVENTEEN 1964 - 1966

The 1964 Film Daily Year Book of Motion Pictures

The 1965 Film Daily Year Book of Motion Pictures

The 1966 Film Daily Year Book of Motion Pictures

REEL EIGHTEEN 1967 - 1969

The 1967 Film Daily Year Book of Motion Pictures

The 1968 Film Daily Year Book of Motion Pictures

The 1969 Film Daily Year Book of Motion Pictures