Gale for Washington Libraries

May 25, 2021

Hilary Fox
Director, Consortia West

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Gale Resources for Washington Libraries

JULY 1 LAUNCH

ALL GALE ONEFILE COLLECTIONS INCLUDED

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“Product Crosswalk”

Demonstrates comparable coverage between the new Gale resources and the previous ProQuest package:

Gale Resource	ProQuest
Gale Academic OneFile with Collections	ProQuest Research Library w/Subject Modules
Gale Business: Entrepreneurship (small business)	
Gale Business Insights Global	ABI Inform Trade & Industry
Gale General OneFile with Collections	ProQuest Research Library w/Subject Databases
Gale Health & Wellness	Consumer Health Database
Gale In Context: College	eLibrary
Gale In Context: Elementary	SIRS Discoverer/ eLibrary / CultureGrams Kids Ed.
Gale In Context: Middle School	SIRS Discoverer/ eLibrary / CultureGrams
Gale In Context: High School	eLibrary / CultureGrams
Gale In Context: Global Issues (Country Info)	CultureGrams
Gale Literature: LitFinder (Full Text Lit & Poems)	ProQuest Learning: Literature
Gale OneFile: News	US Newsstream

GALE PERIODICAL RESOURCES
STREAMLINED DISCOVERY AT YOUR FINGERTIPS

GALE ACADEMIC ONEFILE + ONEFILE COLLECTIONS

- Premier source for peer-reviewed, full-text articles for academic research
- **103M+** articles across **19,800+** publications
- 13,500+ Peer Reviewed Publications
- **9,800+ in full-text**
- **19,000+ NO Embargo**

GALE GENERAL ONEFILE + ONEFILE COLLECTIONS

- Access to general interest magazines and key serials in a single source
- Nearly **14,000** periodicals, newspapers, reference books, and multimedia sources
- **8,100+ in full-text**

Gale OneFile Collections

Gale OneFile: **Agriculture**
Gale OneFile: **Business**
Gale OneFile: **Communications and Mass Media**
Gale OneFile: **Computer Science**
Gale OneFile: **Contemporary Women's Issues**
Gale OneFile: **Criminal Justice**
Gale OneFile: **Culinary Arts**
Gale OneFile: **Diversity Studies**
Gale OneFile: **Economics and Theory**
Gale OneFile: **Educator's Reference Complete**
Gale OneFile: **Entrepreneurship**
Gale OneFile: **Environmental Studies and Policy**
Gale OneFile: **Fine Arts**
Gale OneFile: **Gardening and Horticulture**
Gale OneFile: **Gender Studies**
Gale OneFile: **Health and Medicine**
Gale OneFile: **High School Edition**
Gale OneFile: **Home Improvement**
Gale OneFile: **Hospitality and Tourism**
Gale OneFile: **Informe Académico**
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Gale OneFile: **Hospitality and Tourism**
Gale OneFile: **Informe Académico**
Gale OneFile: **Information Science**
Gale OneFile: **Insurance and Liability**
Gale OneFile: **Leadership and Management**
Gale OneFile: **Military and Intelligence**
Gale OneFile: **News**
Gale OneFile: **Nursing and Allied Health**
Gale OneFile: **Physical Therapy and Sports Medicine**
Gale OneFile: **Pop Culture Studies**
Gale OneFile: **Popular Magazines**
Gale OneFile: **Psychology**
Gale OneFile: **Religion and Philosophy**
Gale OneFile: **Science**
Gale OneFile: **US History**
Gale OneFile: **Vocations and Careers**
Gale OneFile: **War and Terrorism**
Gale OneFile: **World History**

Gale In Context vs. Gale OneFile Collections

GALE IN CONTEXT

Targeted subject and audience focused resources with multi curricular source material that includes:

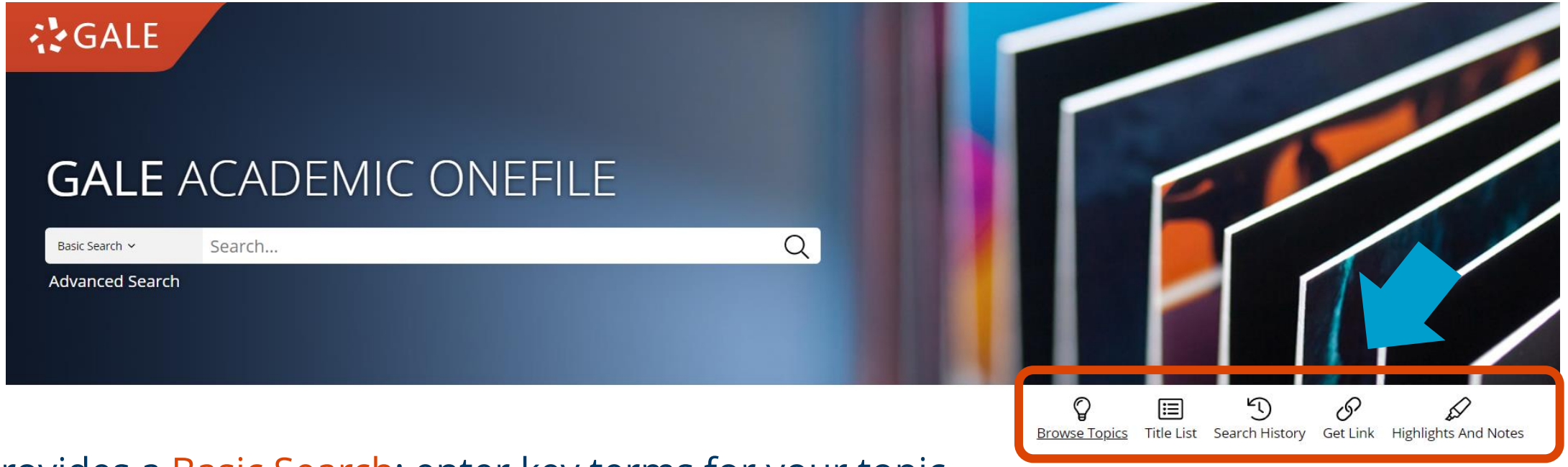
- **Reference**
- **Topic Pages**
- **Primary Sources**
- **Periodicals**
- **Audio**
- **Video**
- **Ebooks**
- **Curated for Appropriate Age/Grade Levels**

GALE ONEFILE COLLECTIONS

Subject Collections composed subsets from *Gale Academic OneFile* and *Gale General OneFile*

- **Newspapers**
- **Magazines**
- **Journals**
- **Reference**
- **Not curated for age or grade level (except Gale OneFile: High School)**

Banner Tools for Gale OneFile & Gale In Context



- Provides a Basic Search; enter key terms for your topic
- Use Advanced Search for more complex queries, i.e. when you know the name of the publication you'd like to search
- Contextualized toolbar includes links to topic browse, title list, search history, get link, and highlights and notes
- Get Link facilitates generation of a persistent URL that links back to the resource

Gale OneFile vs. ProQuest Research Library

KEY TAKEAWAYS

- Academic OneFile/General OneFile offers **broad multi-disciplinary coverage** across a range of academic and general interest topics
- Gale OneFile **subject collections provide targeted coverage of a single area of study**, with resources that include periodicals, key newspapers, and multimedia
- **More than 50% of titles available in PQ Research Library are also available in Academic OneFile/General OneFile**
- Academic OneFile/General OneFile **offers greater depth of coverage** over PQ Research Library, with nearly **double the number of active, full-text titles**
- Academic OneFile/General OneFile include a **Browse feature on the home page that facilitates quick access to results on most searched disciplines/topics**. Clicking on each discipline will take users to a page of relevant sub-topics, allowing them to further refine their search
- Users will also benefit from Gale's **robust indexing and discoverability**, as well as extensive, easy-to-use search tools and filters to better target results

Gale OneFile News vs. PQ U.S. Newsstream

2000+ INTERNATIONAL TITLES / 1500 U.S. TITLES

The New York Times

The Washington Post

TORONTO STAR

The Economist

THE GLOBE AND MAIL

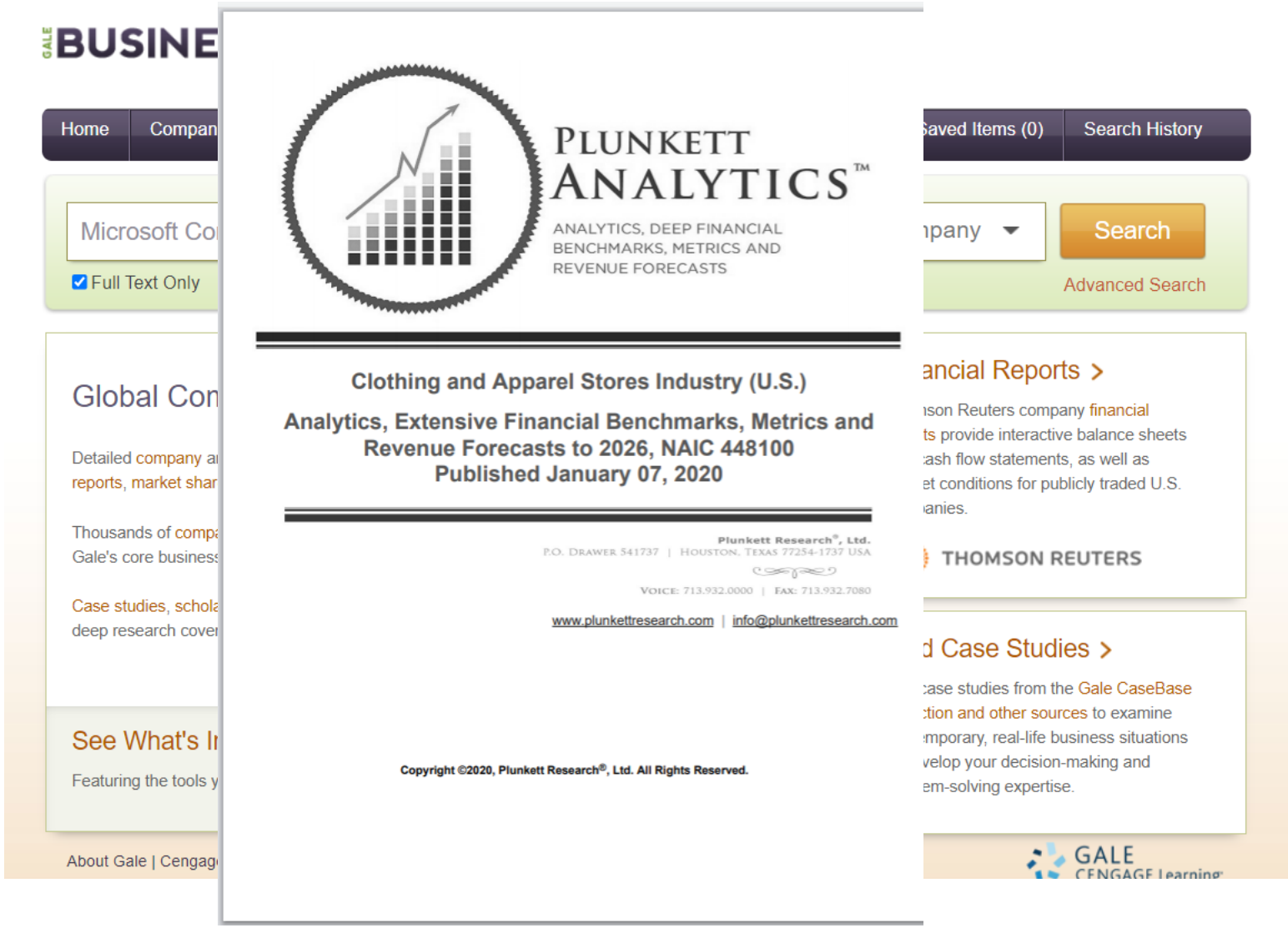
The Guardian

THE TIMES

Business Insights: Global

COMPANY & INDUSTRY INFORMATION

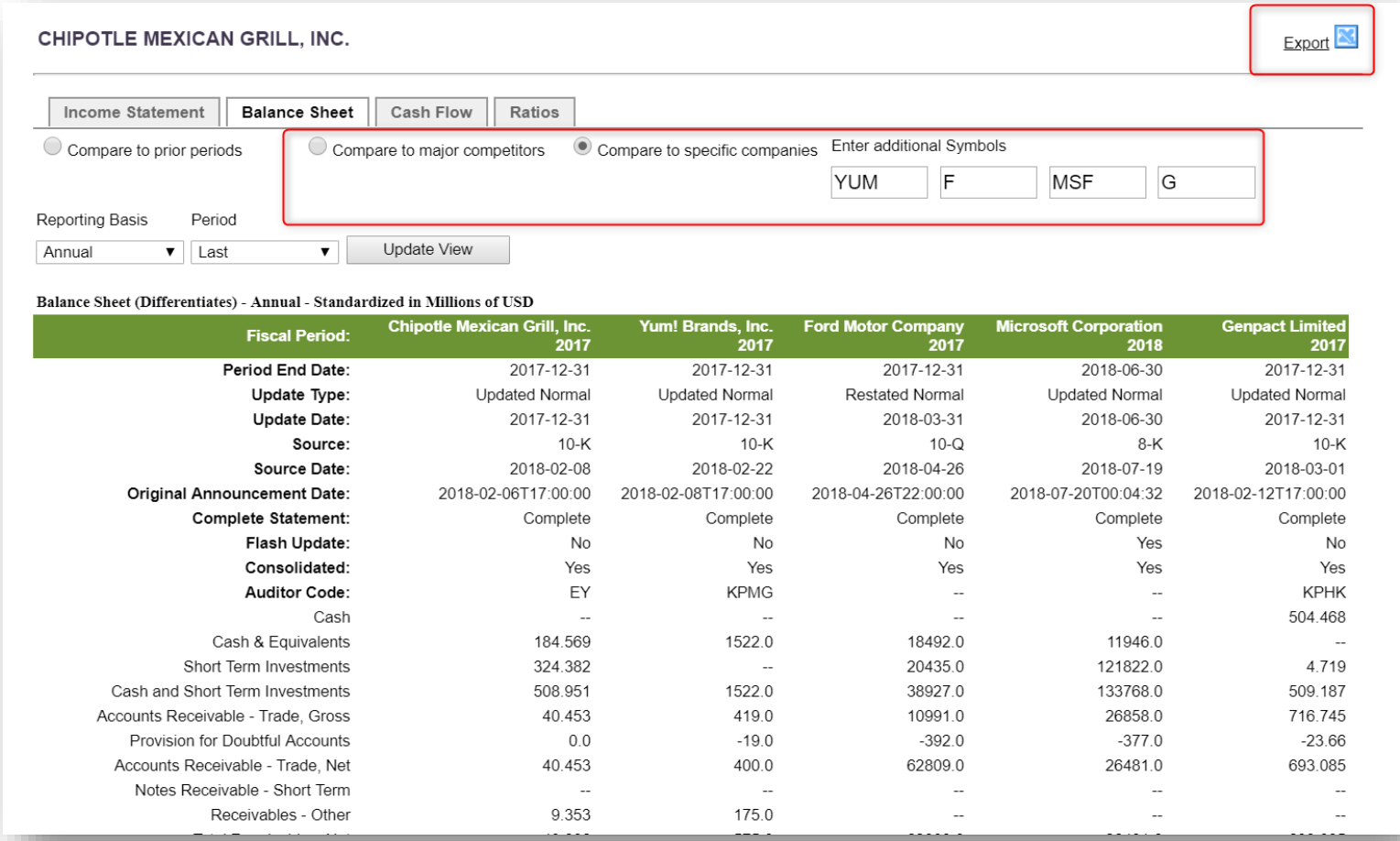
- Full text for more than 3,500 journals
- Company profiles & histories
- Industry reports & profiles
- Market research reports
- Fundamental analysis data (income statements, balance sheets, cash flow, & ratio reports)
- SWOT analyses
- Association information
- Investment reports
- Detailed financials including historical SEC documents, stock performance, and more



Unique Content & Interactivity

BUSINESS INSIGHTS: GLOBAL

- ✓ ProQuest ABI/Inform and Ebsco Business Source Premier/Complete do not offer ANY hands-on interactions with datasets like Gale does
- ✓ Gale offers a unique learning experience for students not found elsewhere



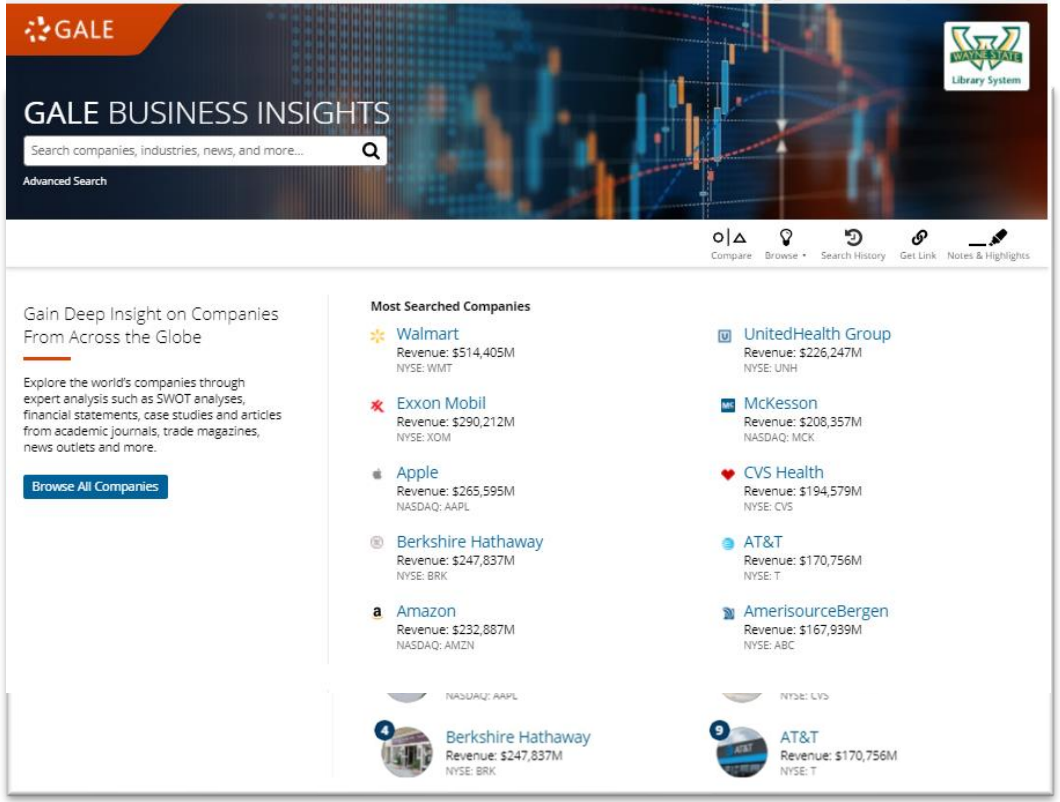
Fiscal Period:	Chipotle Mexican Grill, Inc. 2017	Yum! Brands, Inc. 2017	Ford Motor Company 2017	Microsoft Corporation 2018	Genpact Limited 2017
Period End Date:	2017-12-31	2017-12-31	2017-12-31	2018-06-30	2017-12-31
Update Type:	Updated Normal	Updated Normal	Restated Normal	Updated Normal	Updated Normal
Update Date:	2017-12-31	2017-12-31	2018-03-31	2018-06-30	2017-12-31
Source:	10-K	10-K	10-Q	8-K	10-K
Source Date:	2018-02-08	2018-02-22	2018-04-26	2018-07-19	2018-03-01
Original Announcement Date:	2018-02-06T17:00:00	2018-02-08T17:00:00	2018-04-26T22:00:00	2018-07-20T00:04:32	2018-02-12T17:00:00
Complete Statement:	Complete	Complete	Complete	Complete	Complete
Flash Update:	No	No	No	Yes	No
Consolidated:	Yes	Yes	Yes	Yes	Yes
Auditor Code:	EY	KPMG	--	--	KPHK
Cash	--	--	--	--	504.468
Cash & Equivalents	184.569	1522.0	18492.0	11946.0	--
Short Term Investments	324.382	--	20435.0	121822.0	4.719
Cash and Short Term Investments	508.951	1522.0	38927.0	133768.0	509.187
Accounts Receivable - Trade, Gross	40.453	419.0	10991.0	26858.0	716.745
Provision for Doubtful Accounts	0.0	-19.0	-392.0	-377.0	-23.66
Accounts Receivable - Trade, Net	40.453	400.0	62809.0	26481.0	693.085
Notes Receivable - Short Term	--	--	--	--	--
Receivables - Other	9.353	175.0	--	--	--

Offers Interactive Financial Tools for analysis including exportable income statements, balance sheets, ratios, cash flow statements that can be exported into Excel by students for deeper analysis

Gale Business Insights Global

TODAY

NEW



- Enhanced Interface, Unified Experience
- Development work to start Fall 2021
- Launch date is TBD

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Gale Business Insights: Global vs. ProQuest ABI Inform

KEY TAKEAWAYS, UNIQUE FEATURES NOT FOUND IN PROQUEST

- Ability to **chart competition, industry info** as well as **economic variables** (over 1,000) from The World Bank
- **List of Products/Brand Names** from Gale's Brands and their Companies
- **Company Histories** from Gale's International Directory of Company Histories
- **Company Chronologies** from Gale's Notable Corporate Chronologies
- **Business Rankings** from Gale's Business Rankings Annual
- **Investment Reports** (Over 2 million reports, rolling backfile from Reuters Research on Demand)
- **Interactive Company Financials Data** from Reuters Research on Demand (exportable for data analysis), including list of competitors by NAICS, SEC filings, and more
- **Industry Overviews**, including **Plunket Industry Reports**
- **Country Profiles** for 192 UN recognized nations with deep links to related content, statistical data, and reports from **D&B, The Economist Intelligence Unit** and Gale
- **Associations** – over 71,000 business associations curated from Gale's Encyclopedia of Associations
- **Case Studies Collection** with unrestricted classroom use

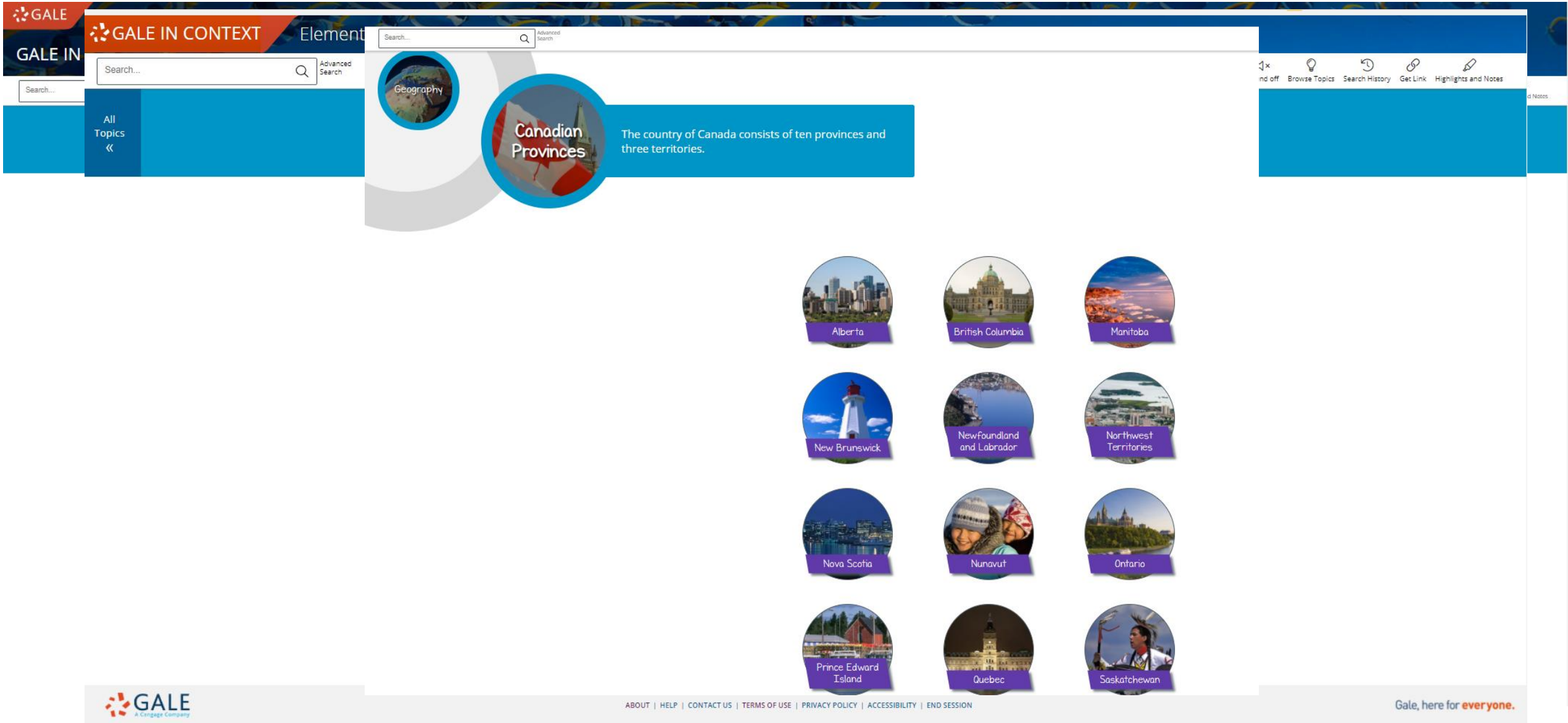
Resource Crosswalk

K-14 Homework Support

Gale in Context: Elementary PreK-grade 5 eBooks	• Culture Grams Kids Edition • SIRS Discoverer • eLibrary Curriculum Edition
Gale In Context: Middle School Gale eBooks	• Culture Grams • SIRS Discoverer • eLibrary Curriculum Edition
Gale In Context: High School Gale In Context: College Gale In Context: Global Issues	• eLibrary Curriculum Edition • Culture Grams
Gale OneFile: Educator's Reference Complete Teachers/Administrators	• PQ Research Library – Education?

Gale in Context Elementary vs. SIRS Discover/Culture Grams Kids Ed.

GALE CURATED CONTENT FOR SPECIFICALLY FOR K-5



Gale In Context: Middle School vs. SIRS D/Culture Grams/ eLibrary Curriculum

BRIDGE LEARNING & RESEARCH

TOPICS OF INTEREST

Florence Nightingale

International Nurses Day is observed on May 12th around the world to celebrate and honor the contributions that nurses make to society. It is observed on May 12th because it is Florence Nightingale's birthday. Nightingale was a nineteenth-century British nurse who is called the founder of modern nursing.

Explore this topic

Everett Collection/Shutterstock

BROWSE TOPICS

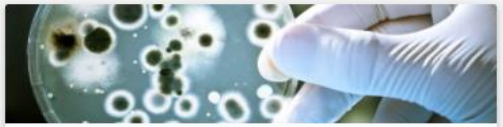
Cultures

Geography

Government

Literature

People


Science

Social Issues

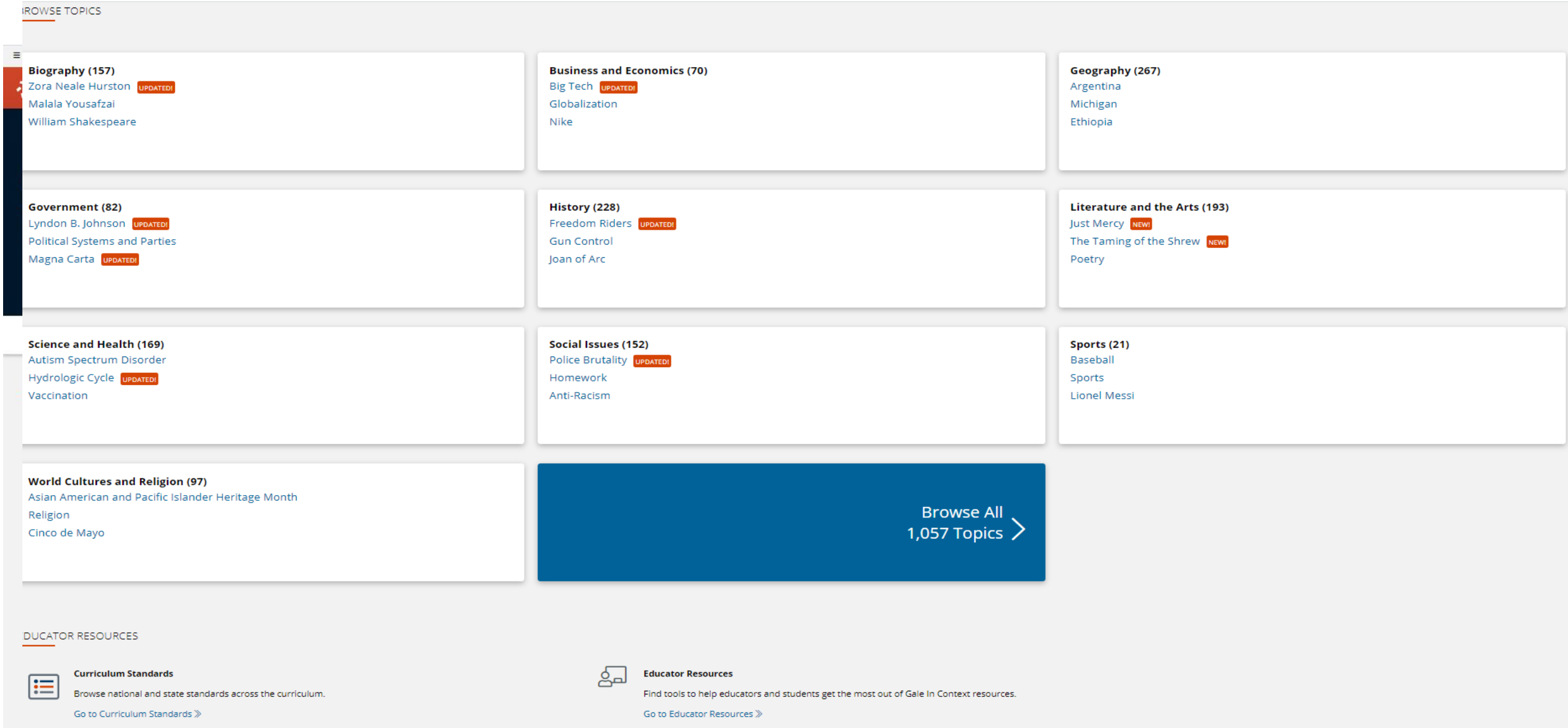
U.S. History

World History

Browse All
535 Topics

Gale In Context High School vs. eLibrary Curriculum/Culture Grams

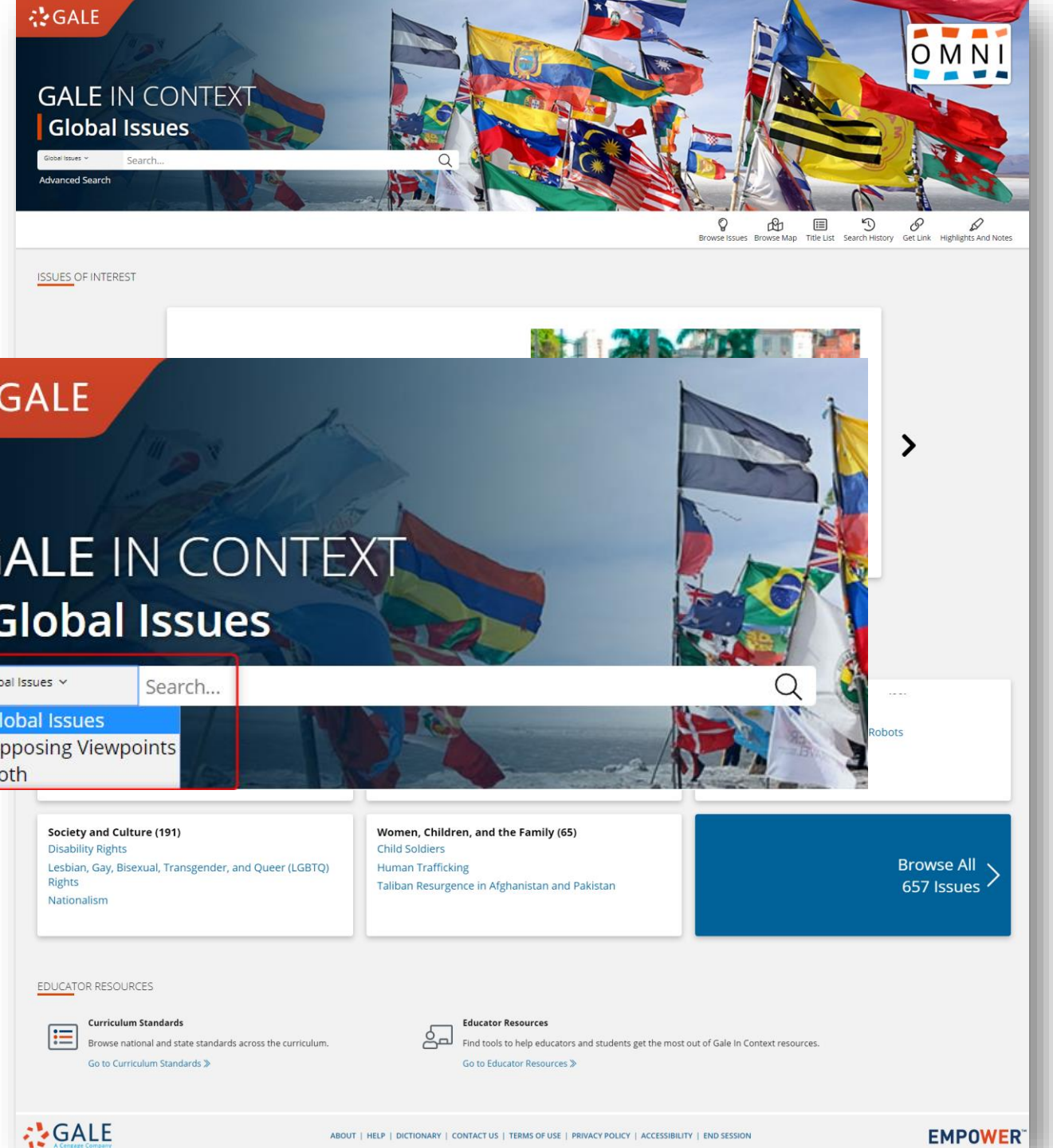
MULTI DISCIPLINARY RESOURCES WITH MULTI TYPE SOURCE MATERIAL



Gale In Context: Global Issues

A RESOURCE FOR THE STUDY OF GLOBAL ISSUES…

- News, perspectives, video, reference, country information, primary source documents, and statistics present a **rich analysis of critical issues**, whether **social, political, military, economic, scientific, health, environmental, or cultural**
- Helps students think **critically** about **global connections** and the **interdependence of all nations**
- **Cross-searchable with Gale In Context: Opposing Viewpoints**



EMPOWER™ LEARNING

GALE OFFERS DEEP COVERAGE OF THE SOCIAL SCIENCES

GALE IN CONTEXT: OPPOSING VIEWPOINTS

- Social Issues
- Domestically Focused
- Pro & Con Position Pieces
- Top Debate Topics

GALE IN CONTEXT: GLOBAL ISSUES

- Globally Charged, Social Issues
- Globally Focused
- International Perspectives
- Breaking News
- Covers Transpiring World Events
- Empowers Students to Take Action

OPPOSING VIEWPOINTS + GLOBAL ISSUES
GREAT COMPARATIVE ANALYSIS OPPORTUNITY FOR STUDENTS
How does a single issue vary from country to country? What is the impetus for those variations?

Gale In Context: Global Issues vs. ProQuest CultureGrams

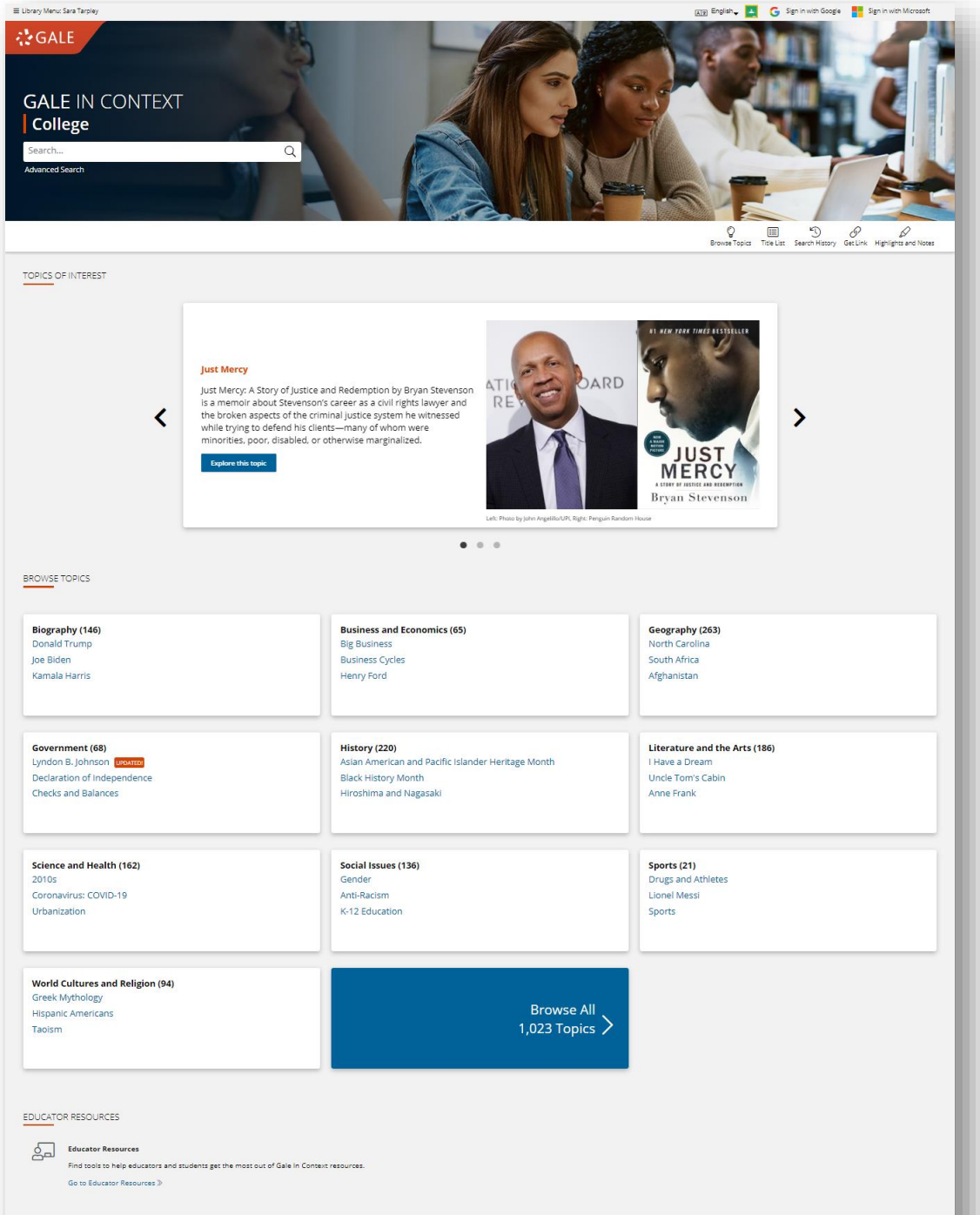
KEY TAKEAWAYS

- **Gale in Context: Global Issues integrates news, global viewpoints, reference materials, country information (with statistical data), primary source documents, videos, statistics, and more in a single search**, whereas CultureGrams is driven singularly by country reports that focus on statistical data
- **Gale in Context: Global Issues** includes the type of statistical information needed for country reports, as **well as information about issues affecting a country or their stance on contemporary issues**, alternatively CultureGrams focuses on categories including history, personal appearance, gestures, family, and economy
- **Gale in Context: Global Issues is cross-searchable with** the heavily used **Opposing Viewpoints**, affording students an opportunity to think critically about the interconnectedness of issues, conduct comparative analyses, and to become better global citizens

Gale In Context: College

ABOUT THE RESOURCE

- Allows academic institutions to provide students and researchers with easy to search and browse research topics; providing **diverse content** that serves multiple disciplines to **promote critical thinking and deep analysis of current issues**
- **Multifaceted Content** (multimedia, peer-reviewed journals, reference, news, etc.) and current
- Delivers current content and relevant **interdisciplinary** coverage of thousands of issues built around easy to use, topic pages curated by Gale editors, which are updated monthly
- New content added to the database daily

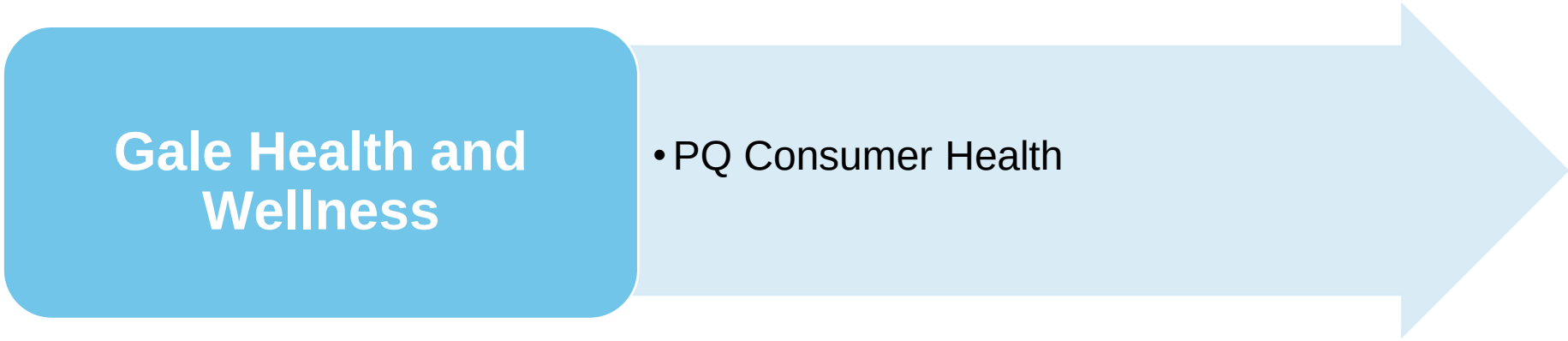


Gale In Context: College vs. ProQuest eLibary

KEY TAKEAWAYS

- **Gale in Context: College** offers a **robust list of full-text sources, over 1500**, very similar to ProQuest eLibrary's count of 1600
- **Gale in Context: College** offers a highly engaging user **interface that allows students to build information literacy skills** by assessing multiple content types associated with a topic page
- **Gale in Context: College** provides a **wide array of reference/book sources** (219) providing a **range of coverage on subjects** like social issues, multicultural studies, literature, history, economics and more, when compared to ProQuest eLibary's 19 titles students are largely being provided with basic dictionaries, thesaurus, and encyclopedias
- **Gale In Context: College** is **a great first year experience program** resource; designed by EdTech experts and suitable for teaching & learning

Gale Health & Wellness vs. ProQuest Consumer Health

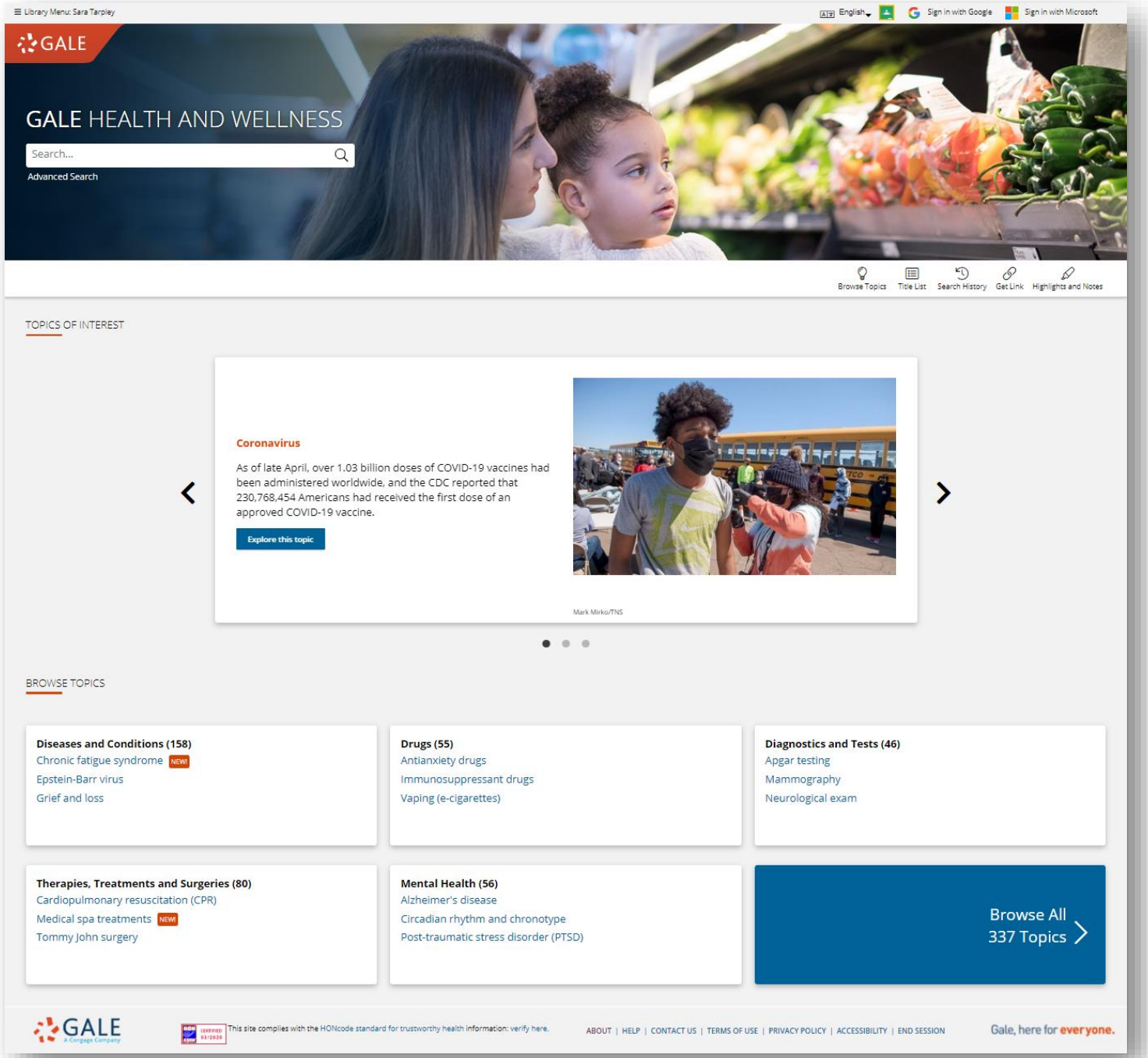


Gale Health and Wellness

ABOUT THE RESOURCE

- Over **1000 full-text magazines, newspapers, and academic journals**
- Full line of **Gale medical ebooks** in the reference section, including trusted titles like *Gale Encyclopedia of Medicine*, *Gale Encyclopedia of Cancer*, and *Gale Encyclopedia of Children's Health*
- Reliable reference content from third-party providers like **CareNotes** and **Krames**
- Over **140 curated topic pages** on popular topics of research, like PTSD, Infertility drugs, and Chronic Pain
- New Gale Health and Wellness Online Collection overviews on **current topics** like: Three-parent mitochondrial manipulation technology, Health equity, and Gender identity written and reviewed by medical experts
- Over **13,000 video clips**
- Focused **mental health** content accessible via home page
- **Spanish language content** and translation tools available for non-English speaking researchers

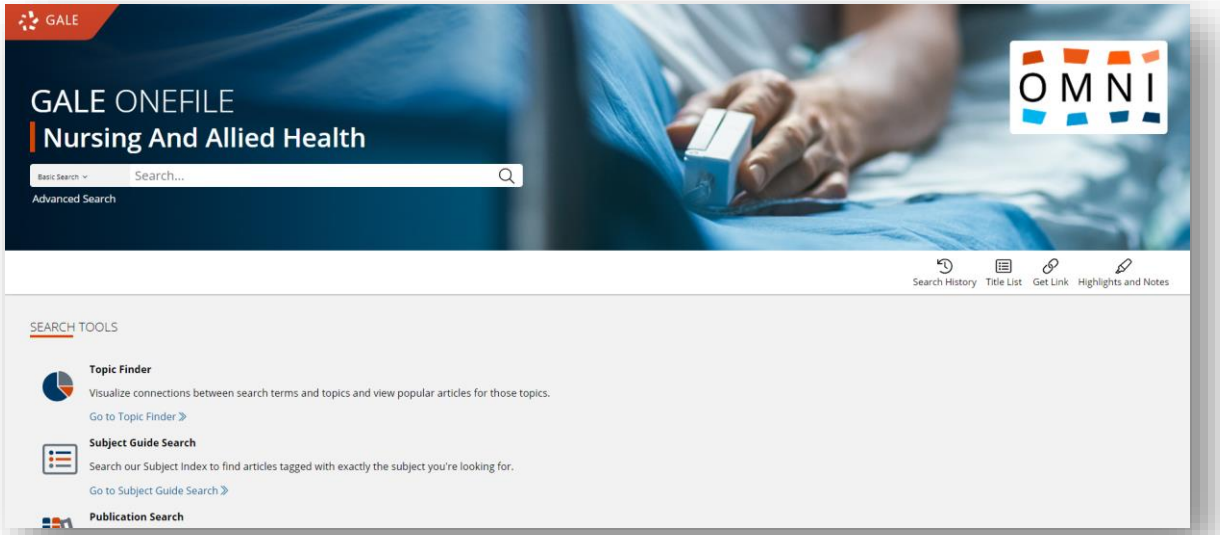
Gale, here for **everyone.**



Health/Medical Resources

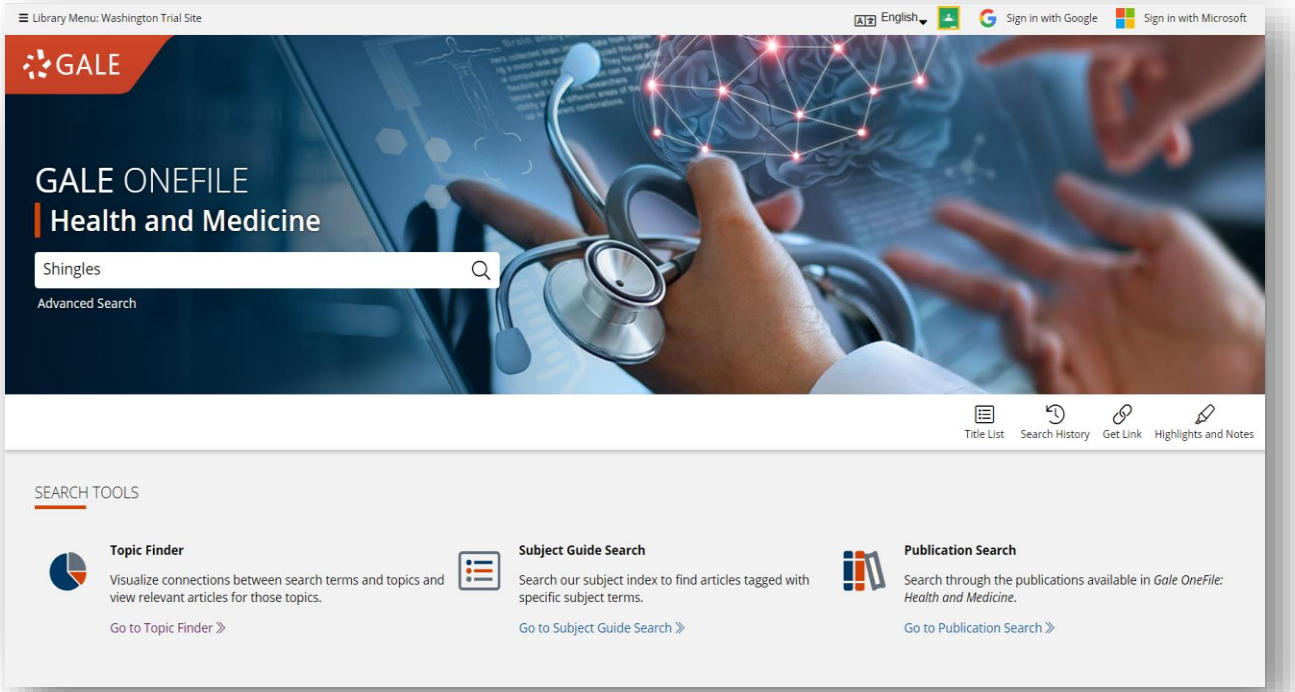
GALE ONEFILE: NURSING AND ALLIED HEALTH

Gale's Nursing Journal Collection



GALE ONEFILE: HEALTH AND MEDICINE

Health Care Professionals & Academic Researchers



Gale OneFile: Health and Medicine overlap with CINAHL is 32%
Gale OneFile: Nursing and Allied Health overlap is 52%

EMPOWER™ LEARNING

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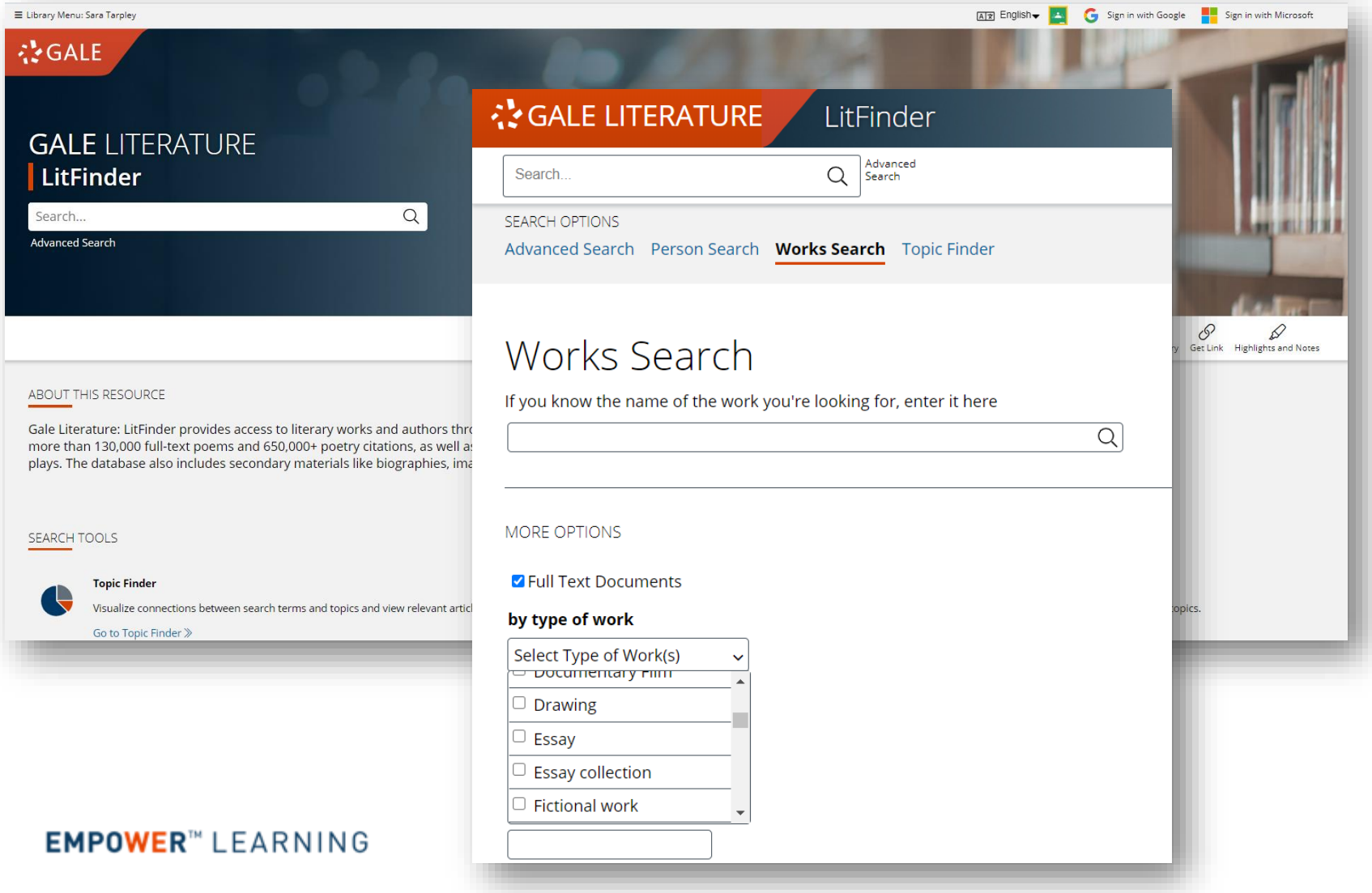
Gale Health and Wellness vs. ProQuest Consumer Health Database

KEY TAKEAWAYS

- With **Gale Health and Wellness** you are getting almost **700 additional titles** (journals, magazines, news) than ProQuest's Consumer Health Database
- With **Gale Health and Wellness** you are getting **thousands of additional video clips** that are much needed to engage today's students/users
- **Gale Health and Wellness** whilst its focus is on consumer health information, it does provide **32% content overlap with CINAHL**
- **Gale's OneFile: Nursing and Allied Health** journal collection, focused on scholarly research provides **52% content overlap with CINAHL**

LITFINDER

ORIGINAL WORKS: SHORT STORIES, POEMS, PLAYS, ESSAYS, SPEECHES



- Cross-searchable with *Literature Resource Center* via *Gale Literature platform*
  - ✓ Affords students an opportunity to analyze the original work side by side with critical analysis
- Provides access to more than 150,000 full-text original works
- Also includes secondary material like biographies, images and more

Gale LitFinder vs. ProQuest Learning Literature

KEY TAKEAWAYS

- **Gale LitFinder** provides selected poems, stories, essays, etc. from over **275 of the best literary journals**, ProQuest Learning Literature provided only about 120 journals
- **Gale LitFinder** is updated daily, and **provides current content**, much of the content found in ProQuest Learning Literature is dated, for example the biographies are from 2006
- **Gale LitFinder** offers a **range of reference content including over 11,000 anthologies and collections** of various genres, as well as plays, novels, and nonfiction works, a diverse range of anthologies by genre, nationality, time period, topic, single-author collections of poetry, essays, speeches, stories, etc., and additional editorially-selected works excerpted from thousands of collections, in contrast ProQuest Learning Literature provides only about 20 reference sources that generally point the user back to biographical content
- **Gale LitFinder** covers a much **more diverse set of authors** than ProQuest Learning Literature
- Both **Gale LitFinder** and **Gale Literature Resource Center (LRC)** have **better coverage of contemporary works**—if you compare coverage of Julia Alvarez for example, ProQuest Learning Literature doesn't have any primary works while LRC and LitFinder both offer works by Alvarez

NEW RESOURCES FOR WSDL

TARGETED RESOURCES

Small Business Support

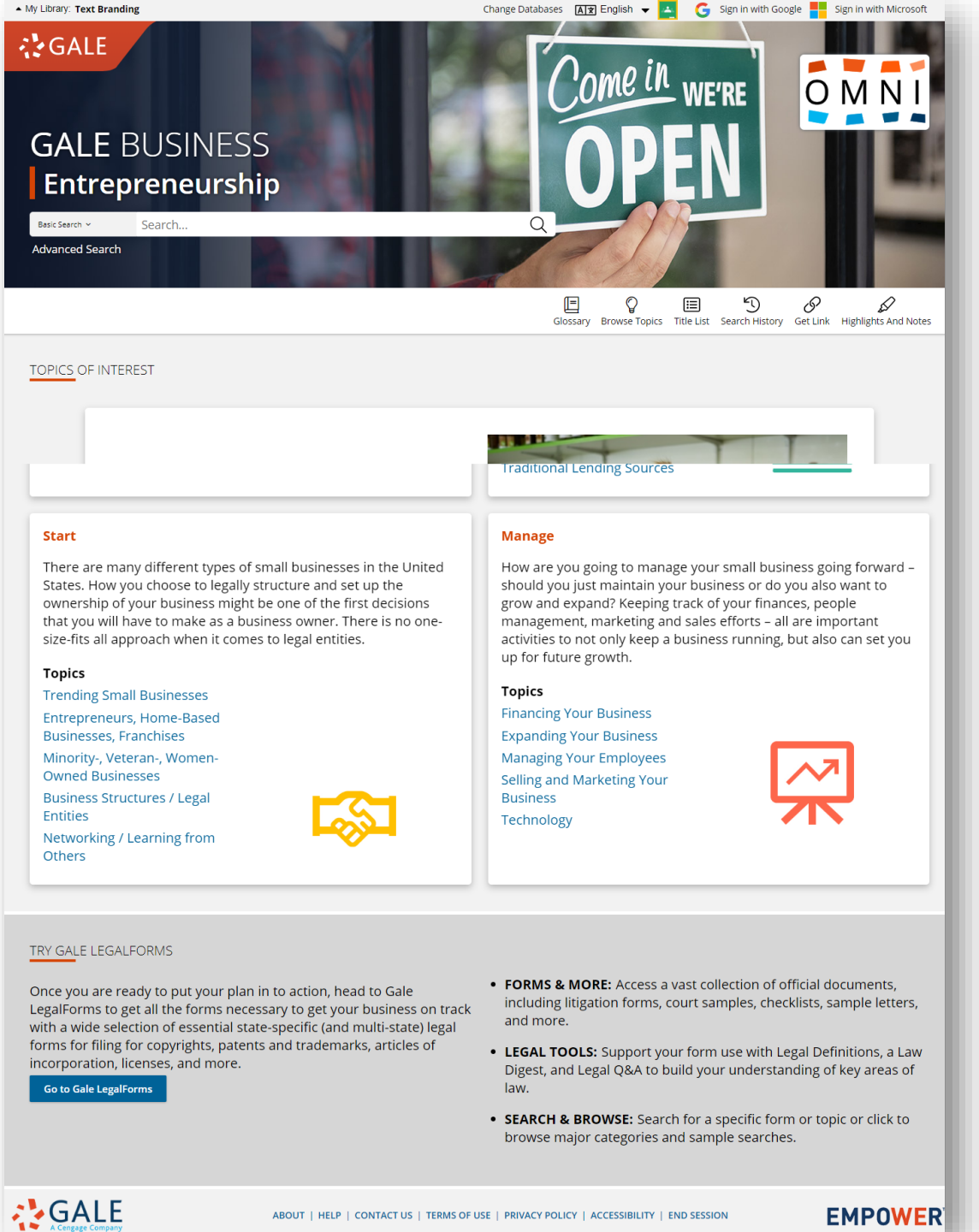
SEL/DEI Collection (ages 6th grade +)

K-5 Curriculum Support Integrated Gale In Context Elementary

50 General Reference Titles (WSDL Selection from Picklist)

Gale Business: Entrepreneurship

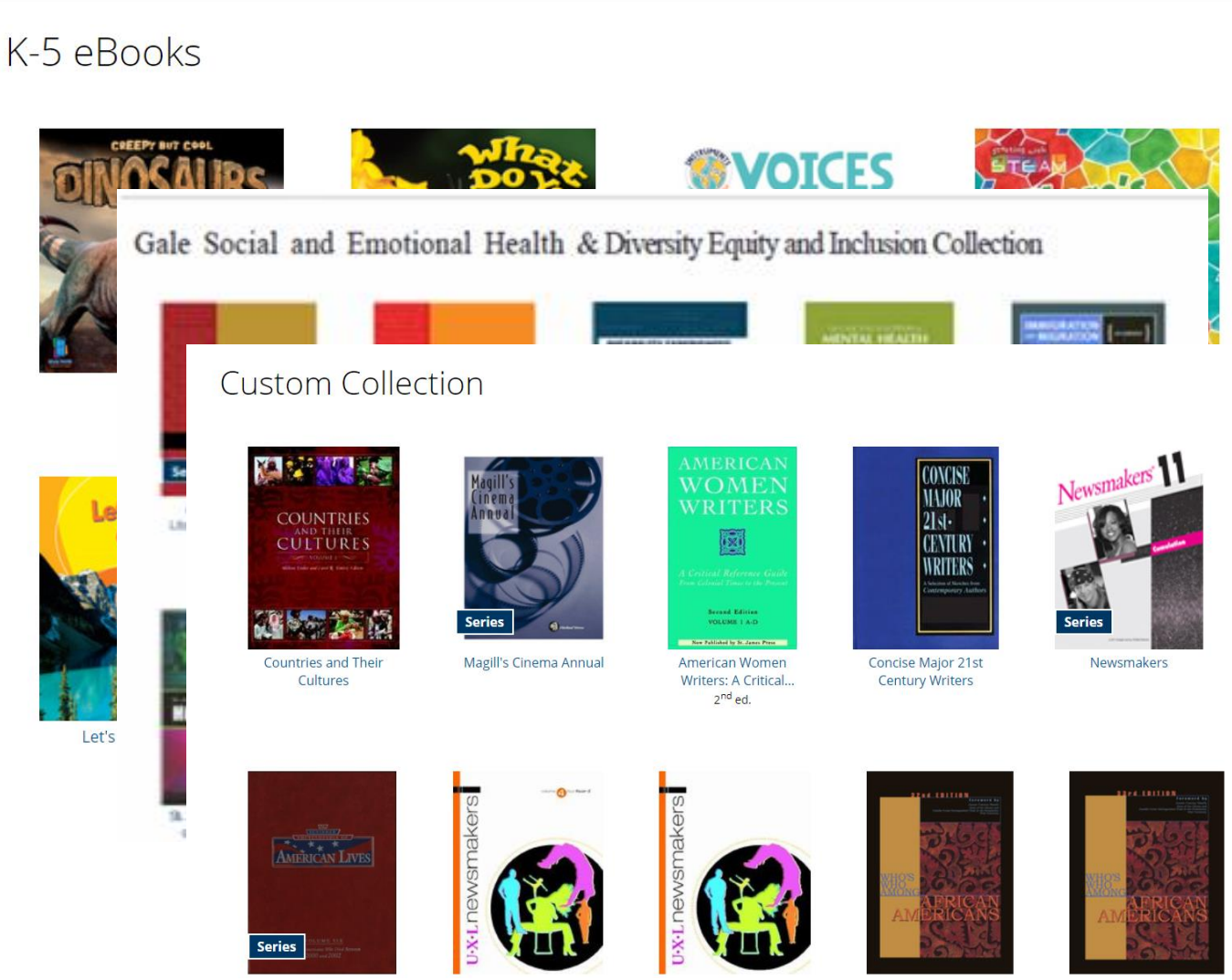
- Formerly known as *Small Business Resource Center*
- Puts the library at the heart of the student entrepreneur's journey: plan, fund, start, and manage
- Covers all aspects of starting and operating a business, including accounting, finance, human resources, management, marketing, tax, and more
- Combines authoritative periodical and reference content to support prospective and current entrepreneurs as well as business majors and non-business majors (engineering, information science, etc.)
- Contains the acclaimed *Business Plans Handbook* series, with more than 800 business plans spanning a wide variety of enterprises, including trending ones like beekeeping farms, e-bike shops, and recreational axe-throwing facilities



Gale eBooks for Washington

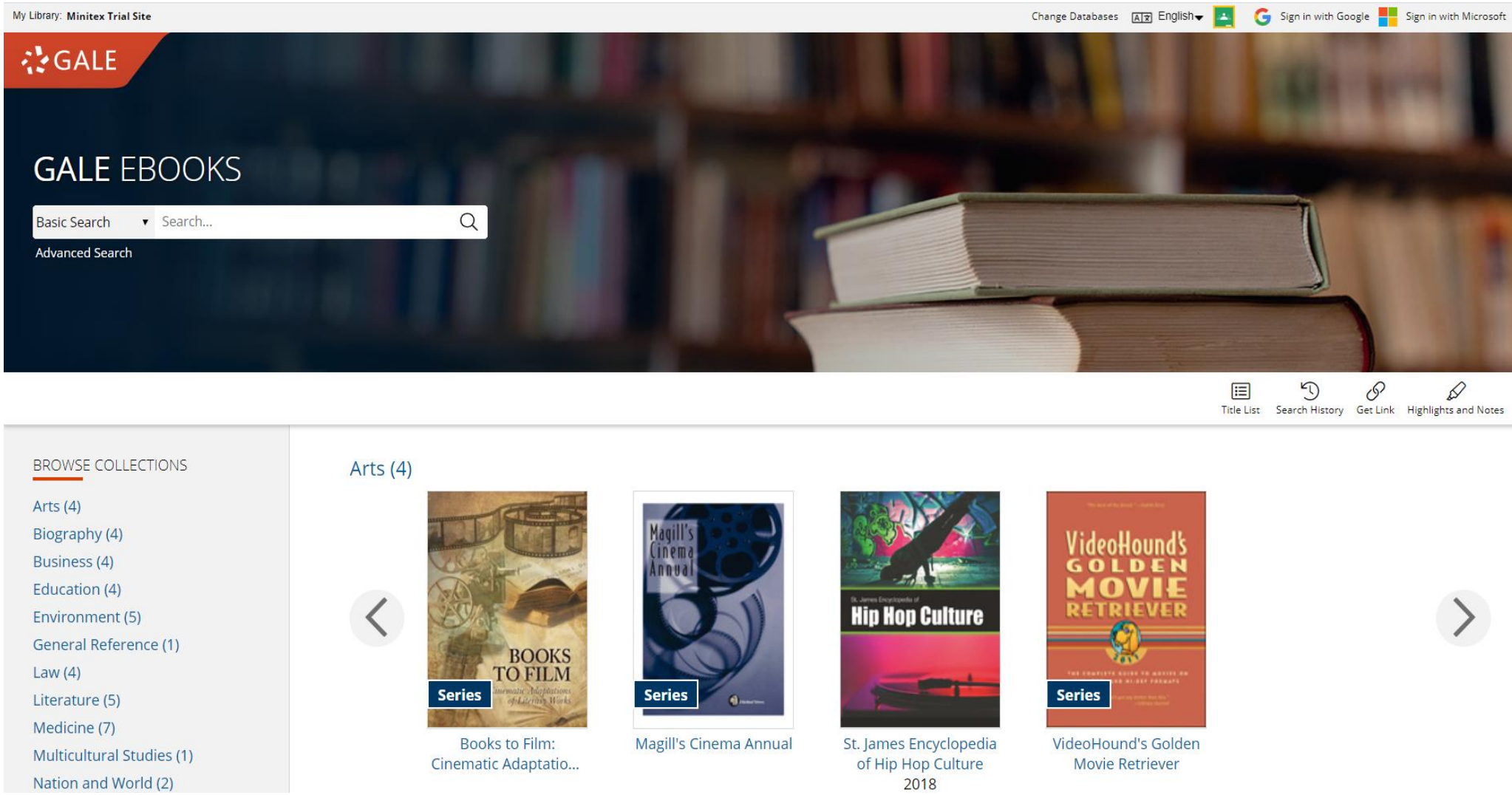
THREE COLLECTIONS

- **K-5 eBooks – curriculum focused, integrate with Gale In Context: Elementary experience**
- **SEL/DEI collection – ages 6th grade plus**
- **Gale's Greatest Hits: Central Collection of 50 titles (TBD)**



E-BOOKS

- ***Links throughout the products to the e-book.***
- ***Ability to expand subject library if a "database" is not viable***
- ***Display customizable at each location***



GALE IS DISCOVERABLE WHERE YOUR USERS ARE

Gale is in the context of the **student's workflow**. We go where the student is...we **empower access!**

canvas

Blackboard

moodle

Google Drive

Microsoft

Google Scholar

schoology

AGNOSTIC DISCOVERY

EBSCO Discovery Service

ExLibris Primo Central

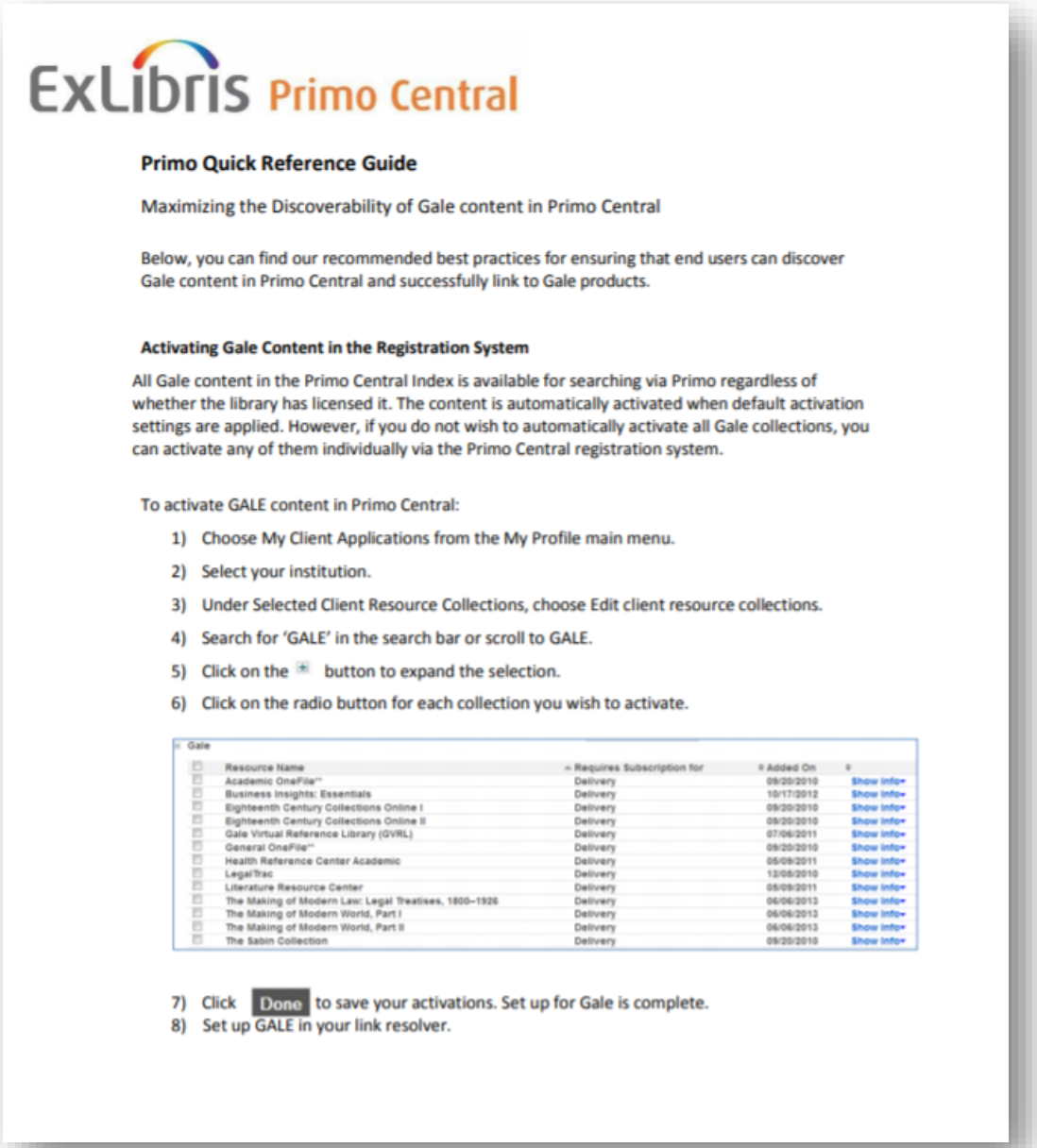
Summon™

OCLC WorldCat®

Gale and Discovery Services

UNIQUELY OFFERING OUR CONTENT TO ALL PROVIDERS

- Gale promotes discovery of its online products and databases within library discovery services, the open web and in the classroom - adding value and increasing usage by researchers, educators and students.
- We provide content for indexing to many commonly used library discovery services and environments:
  - ProQuest/Ex Libris Summon
  - EBSCO Discovery Service (EDS)
  - Ex Libris Primo
  - OCLC WorldCat Discovery
  - Google Scholar with CASA



ExLibris Primo Central

Primo Quick Reference Guide

Maximizing the Discoverability of Gale content in Primo Central

Below, you can find our recommended best practices for ensuring that end users can discover Gale content in Primo Central and successfully link to Gale products.

Activating Gale Content in the Registration System

All Gale content in the Primo Central Index is available for searching via Primo regardless of whether the library has licensed it. The content is automatically activated when default activation settings are applied. However, if you do not wish to automatically activate all Gale collections, you can activate any of them individually via the Primo Central registration system.

To activate GALE content in Primo Central:

1) Choose My Client Applications from the My Profile main menu.
2) Select your institution.
3) Under Selected Client Resource Collections, choose Edit client resource collections.
4) Search for 'GALE' in the search bar or scroll to GALE.
5) Click on the + button to expand the selection.
6) Click on the radio button for each collection you wish to activate.

Gale

Resource Name	Requires Subscription for	Added On	
Academic OneFile℠	Delivery	09/20/2010	Show Info
Business Insights: Essentials	Delivery	10/17/2012	Show Info
Eighteenth Century Collections Online I	Delivery	09/20/2010	Show Info
Eighteenth Century Collections Online II	Delivery	09/20/2010	Show Info
Gale Virtual Reference Library (GVRL)	Delivery	07/06/2011	Show Info
General OneFile℠	Delivery	09/20/2010	Show Info
Health Reference Center Academic	Delivery	05/09/2011	Show Info
LegalTrac	Delivery	12/06/2010	Show Info
Literature Resource Center	Delivery	05/09/2011	Show Info
The Making of Modern Law: Legal Treatises, 1800–1926	Delivery	06/06/2013	Show Info
The Making of Modern World, Part I	Delivery	06/06/2013	Show Info
The Making of Modern World, Part II	Delivery	06/06/2013	Show Info
The Sabin Collection	Delivery	09/20/2010	Show Info

7) Click Done to save your activations. Set up for Gale is complete.
8) Set up GALE in your link resolver.

https://support.gale.com/doc/discovery

MEET THE VARYING NEEDS OF YOUR PATRONS

Translate

Translate documents into over 40 languages!

Font Size

Increase font size to raise readability!

Listen

Use text-to-speech for greater comprehension!

EMPOWER™ LEARNING

GALE
A Cengage Company

USAGE STATS

COUNTER 5 AVAILABLE MONTHLY

GALE A Cengage Company | Usage Dashboard

Welcome, HFOX

Dashboards | Reports | Search | Adv Search | District Search

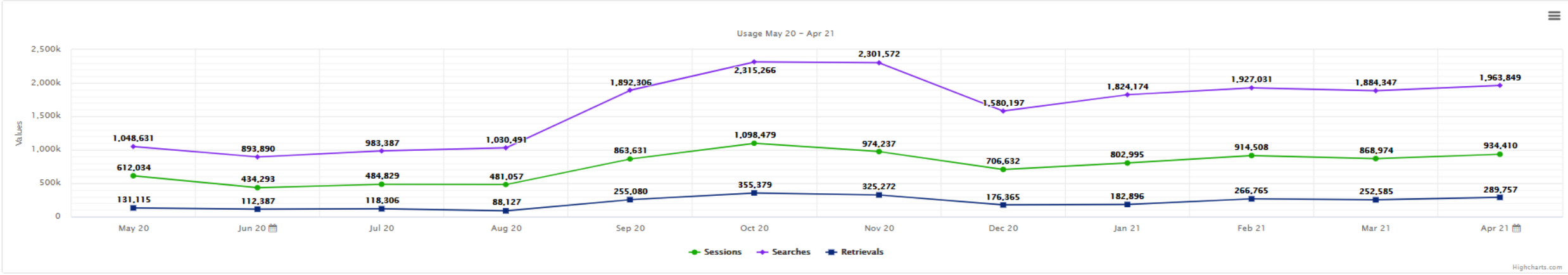
By Product | By State | By Country | By Region | By Territory

More filters | Compare

Current Period: 2020-05 — 2021-04

Metrics: Sessions, Searches, Retrievals

Apply



Period Metrics

Metrics	May 20 - Apr 21
Sessions	9,176,079
Searches	19,645,141
Retrievals	2,554,034
Searches Per Session	2.14
Retrievals Per Search	0.13
Retrievals Per Session	0.28

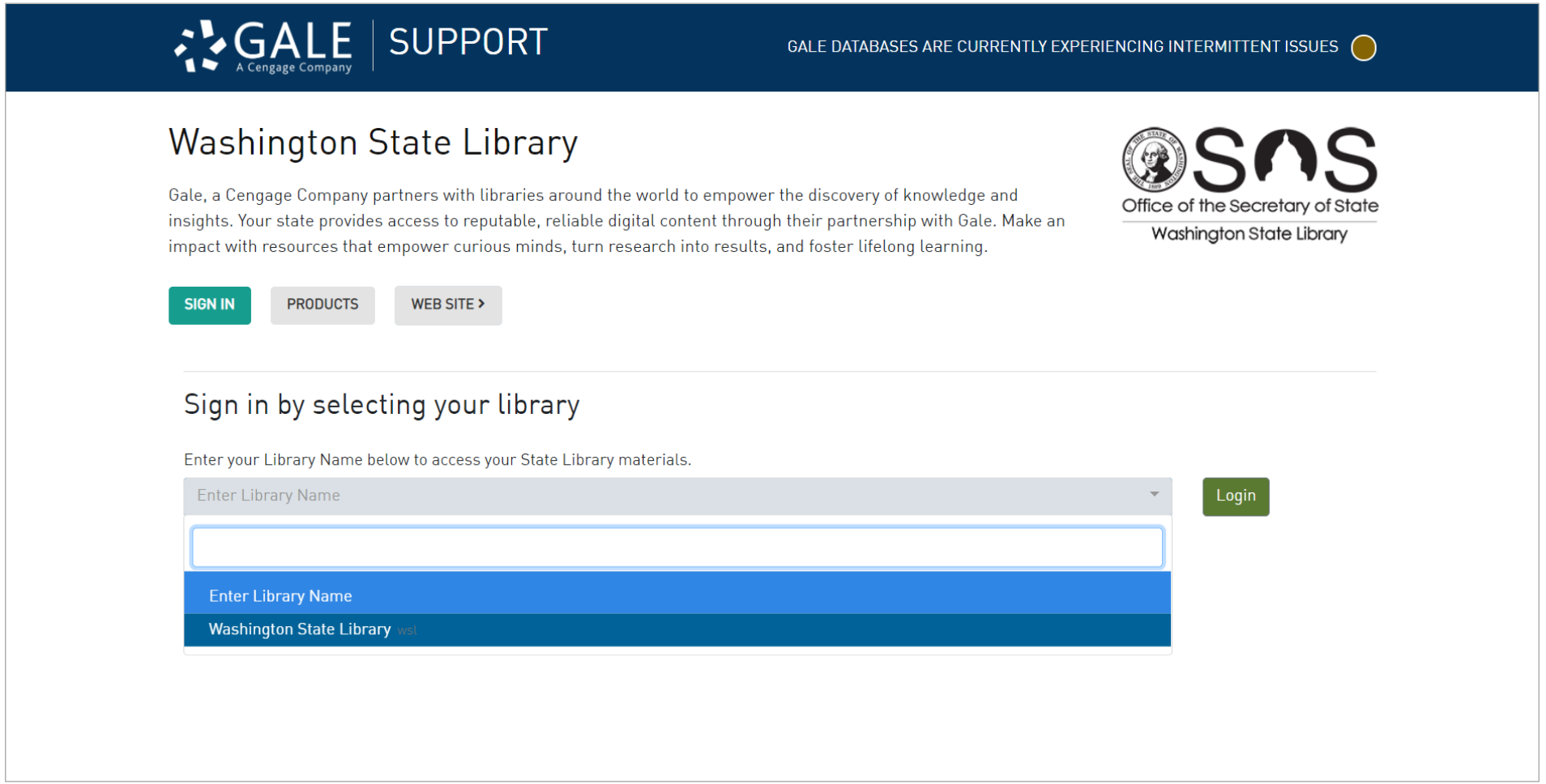
How Do I Sign Up?

REGISTRATION & BILLING

- Gale Resources Live on July 1
- Watch for information from the WA State Library
- Training Info Coming Soon
- Additional Orientations
- Gale will coordinate with WSL for billing. Credits will be prorated and assigned once we have participating libraries aligned with the State program.

Gale Support Site – URLs, On Demand Training, Promo Materials

WASHINGTON SUPPORT SITE: HTTPS://SUPPORT.GALE.COM/WSL



GALE TRIAL SITE – http://s-www.galesupport.com/trial/wa2021

Connect With Us

Gale Representative

Hilary Fox
Email: hilary.fox@cengage.com
Director, Consortia Sales West
Phone: 480-415-0730

K-12 Education Sales Consultants

Caitlin Bird
Email: Cailtin.Bird@cengage.com
Phone: 206-305-9425

Lindsay Smith
Email: Lindsay.Smith@cengage.com
Phone: 800-877-4253 Ext.18374

Public Library Sales Consultant

Sidney Coleman
Email: Sidney.Coleman@cengage.com
Phone: 800-877-4253 Ext. 18313

JOIN US FOR YOUR SPECIFIC ORIENTATIONS:

Gale for WA Academic Libraries
Thursday, June 3 11:00am

Gale for WA K12
Thursday, June 10 2:30pm

Gale for WA Public Libraries
Wednesday, June 16 11:00am