

GALE USAGE DASHBOARD

VISUALIZE YOUR USAGE

Access the Gale Usage Dashboard for a simple, graphic look at your Gale resource usage over time. It provides a straightforward view of how your users are engaging with your Gale content, and includes easy-to-use filters to make quick comparisons. You can even download or print charts and graphs to use as compelling visuals in presentations and reports.

GETTING STARTED

Visit <https://support.gale.com> and use the **Tools** menu to select **Usage Dashboard**. Log in with your Gale Admin credentials. Contact **Technical Support** at 1-800-877-4253 option 4 for help with your username or password.

Click **Dashboards**, **Reports**, or **Tools** to navigate and view available data.

DASHBOARD

Graphs and calculates changes in usage over time

Custom Filters

Select specific dates, resources, etc.

Chart Options

Draw data as a line, bar, or area chart

Tools

Print or download the dashboard or chart

Library
Usage Nov 16 - current

Month	Sessions	Searches	Retrievals
Dec 16	1	3	1
Jan 17	7	2	1
Feb 17	5	2	1
Mar 17	1	1	1
Apr 17	9	5	2
Jun 17	1	1	1
Jul 17	5	1	1
Sep 17	27	8	2
Oct 17	4	2	1
Nov 17	7	3	1
Jan 18	14	4	1
Feb 18	13	2	6
Apr 18	9	3	1
May 18	21	13	2

Year over Year			
	Nov 16 - Oct 17	Nov 17 - Oct 18	Change
Sessions	15	16	6.67%
Searches	60	95	58.33%
Retrievals	22	36	63.64%
Searches Per Session	4	5.94	48.5%
Retrievals Per Search	0.37	0.38	2.7%
Retrievals Per Session	1.47	2.25	53.06%

Last 3 Months			
	Aug 17 - Oct 17	Aug 18 - Oct 18	Change
Sessions	4	2	-50%
Searches	31	26	-16.13%
Retrievals	10	12	20%
Searches Per Session	7.75	13	67.74%
Retrievals Per Search	0.32	0.46	43.75%
Retrievals Per Session	2.5	6	140%

REPORTS

Record a range of useful data with options that include the following

Products

A sortable view of usage of each of your Gale resources, including prior year comparisons

Custom Filters		Tools								
Products										Current sort: Current Year Retrievals (Desc)
Rank	Product	Nov 16 - Oct 17 Sessions	Nov 17 - Oct 18 Sessions	Change	Nov 16 - Oct 17 Searches	Nov 17 - Oct 18 Searches	Change	Nov 16 - Oct 17 Retrievals	Nov 17 - Oct 18 Retrievals	Change
1	Student Resources In Context (SUIC)	381	234	-38.58 %	162	139	-14.2 %	286	131	-54.2 %
2	Kids InfoBits (ITKE)	15	16	6.67 %	60	95	58.33 %	22	36	63.64 %

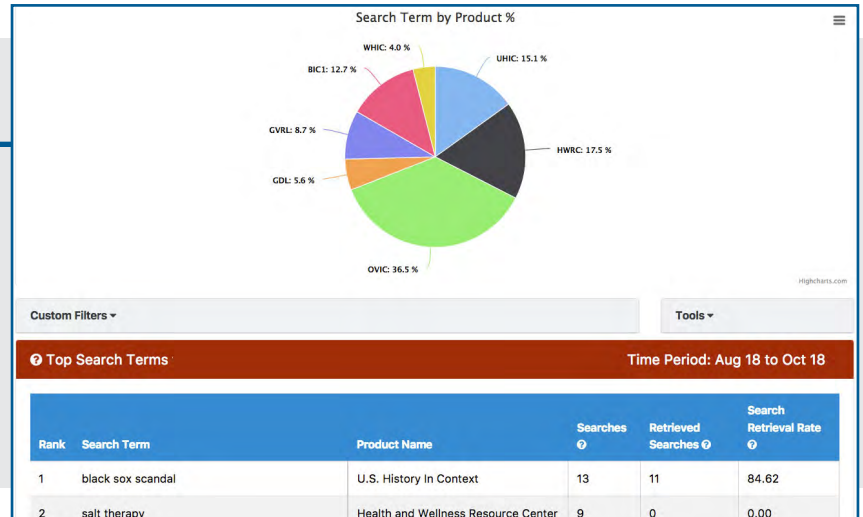
Month Over Month

A month-by-month view of usage of each of your Gale resources

Custom Filters		Tools												
Month over Month Report													Total	
Product	Metric	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Total
Academic OneFile	Sessions	1	0	2	3	5	4	3	5	4	2	2	0	31
	Searches	1	0	4	11	8	9	3	20	16	2	3	0	77
	Retrievals	0	0	5	0	5	1	1	1	4	0	1	0	18
Gale Virtual Reference Library	Sessions	0	0	5	6	3	4	1	3	3	0	0	1	26
	Searches	0	0	11	7	5	7	1	4	14	0	0	1	50

Top Search Terms

A list of the most popular search terms within your Gale resources; helps you develop a more thorough understanding of what users accomplish in your Gale resources



Custom Filters		Tools			
Top Search Terms					Time Period: Aug 18 to Oct 18
Rank	Search Term	Product Name	Searches	Retrieved Searches	Search Retrieval Rate
1	black sox scandal	U.S. History In Context	13	11	84.62
2	salt therapy	Health and Wellness Resource Center	9	0	0.00

TOOLS

Provides usage definitions and details

You can also contact gale.customersuccess@cengage.com for help with all the tools available to manage, use, and promote your Gale resources.

LEARN MORE

If you require further assistance, visit support.gale.com/training.

