**GALE USAGE**

**IMPACT OF EBSCO DISCOVERY SYSTEM (EDS) SMARTLINKS**

SmartLinks is an optional EBSCO Discovery Service (EDS) feature that libraries using EDS can turn off in EBSCOadmin. SmartLinks settings affect usage of non-EBSCO content providers. If your library uses EDS, read the information below to ensure that you are capturing a complete picture of your Gale usage.

### CHECK YOUR EDS SMARTLINKS SETTINGS

To view your current EDS SmartLinks settings, access the Customize Services tab in EBSCOadmin and then click into the Linking sub-tab.

If you would like to deactivate SmartLinks, click to turn the setting Off, and then Submit the change.

For more details about EBSCO SmartLinks Settings, visit help.ebsco.com/interfaces/EBSCOadmin/EDSadmin_FAQs activate_EBSCO_SmartLinks_in_EBSCOadmin.

If SmartLinks is prioritized at the top of the full-text ranking list, then SmartLinks will override all other content providers.

You may want to rank your EDS Partner Database and Publisher CustomLinks from content providers like Gale above EBSCOhost Full Text (PDF Full Text or HTML Full Text) and then turn on the Show First Available FullText Link Only (Recommended) setting before clicking to Submit your changes.

For more details on ranking in EDS, visit help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_Admin_Guide/Ranking_CustomLinks_in_EDS.

Be sure to select the Reporting Period date range of interest, and set the Analysis Level to Database before clicking Create Report for Download to generate the report.

To accurately reflect your Gale usage, add the Gale resource usage reported in your EBSCO Link Activity Report to the data reflected in your Gale Usage Reports.

If you would like to use SmartLinks, click Modify to access your Custom Links and consider your full-text rankings.
UNDERSTAND THE IMPACT OF EDS SMARTLINKS

When enabled, SmartLinks appear in EDS search results where full-text content is duplicative between a content provider like Gale’s resources and EBSCO collections.

When a user clicks on a SmartLink, he or she is taken to an EBSCO PDF/HTML full-text record, even though the search result surfaced via another content provider (like Gale).

Because the user is re-directed to an EBSCO source of the record, the retrieval is not recorded within the Gale usage reporting system.

To capture EDS SmartLinks usage of Gale resources, you must consult your EBSCO Link Activity Report.

RUN YOUR EBSCO LINK ACTIVITY REPORT

After logging into EBSCOadmin, access the Reports & Statistics tab, click the Standard Usage Reports option listed under EBSCOhost/EDS, and then use Report Type drop-down to select Link Activity Report.

FIND GALE RESOURCES USAGE FROM EDS IN GALE’S USAGE DASHBOARD

Get the complete picture of your Gale resource usage from within the Gale’s Usage Dashboard by selecting to include data from EDS. Choose EDS SmartLinks from the Metrics pull down menu when viewing the dashboard or several reports. EDS SmartLinks usage is shown alongside usage directly from Gale resources.

The Usage Dashboard is available at https://galesupport.com/usage. Log in with your Gale Admin credentials. Contact Technical Support at 1-800-877-4253 option 4 for help with your username or password.

*EDS SmartLink data was made available for the period of July 2019 – May 2021. To inquire about EDS SmartLink data June 2021 to present, please reach out to the EBSCO Technical Support team at support@ebsco.com.

FIND ADDITIONAL HELP

If you have additional questions on the configuration of SmartLinks or running reports within EBSCOadmin, please contact the EBSCO Technical Support team at support@ebsco.com.