**Gale Courses**

**Social Media Posts**

Audience: Adults

**How to Use:** (1) Copy and paste the description into your Facebook or Twitter page. (2) Link to your Gale Courses product page. You can shorten the link with bit.ly.

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|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | **KEEP ON LEARNING**  Library cardholders can select from 350+ free *Gale Courses* to take online, on their schedule. Are you in? Enroll: <link to access> | Yes | Yes  w/o headline |
| 2 | Your library card gives you access to 350+ online *Gale Courses*.  A new round starts soon. Enroll at <link to access> | Yes | Yes |
| 3 | Learn something new. The next round of *Gale Courses* is right around the corner. Enroll here: <link to access> | Yes | Yes |
| 4 | Want to nail the SAT or LSAT? *Gale Courses* has free online prep courses to help get you test ready. Enroll at <link to access> | Yes | Yes |
| 5 | Learn everything from creating a website to being a great cook with *Gale Courses*. Enroll for free at <link to access> | Yes | Yes |
| 6 | Build up your business know-how with *Gale Courses* online. Free with your library card. Enroll at <link to access> | Yes | Yes |
| 7 | *Gale Courses* offers all kinds of life skills—everything from personal financing to parenting. Enroll for free at <link to access> | Yes | Yes |
| 8 | Conquer a new computer skill with *Gale Courses*. Check out the courses and enroll for free at <link to access> | Yes | Yes |
| 9 | Want to learn a second language? *Gale Courses* offers seven different foreign language courses. Enroll at <link to access> | Yes | Yes |
| 10 | Did you know that *Gale Courses* offers courses aligned with the Project Management Institute’s (PMI) Talent Triangle? Enroll now at <link to access> | Yes | Yes |

\*As of November, 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.