**Social Media Posts**

Always include your library’s web page with information on how to access *Science In Context* or the access page itself. Shorten links with bit.ly, if needed.

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| --- | --- | --- | --- |
|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | Drawing students closer to the subject matter is what Science In Context does best. Access it now! <link to access> | Yes | Yes |
| 2 | Optimized for any device, Science In Context brings reliable research wherever you are! <link to access> | Yes | No |
| 3 | Relating scientific disciplines to real-world issues. Science In Context has info on today’s most significant science topics. <link to access> | Yes | Yes |
| 4 | Science In Context has a visually engaging homepage that helps students easily navigate featured content and subjects! <link to access> | Yes | No |
| 5 | From weather patterns to obesity, Science In Context can help researchers better understand their subject. <link to access> | Yes | Yes |
| 6 | Thousands of images, videos and audio selections on science related subjects; available 24/7. <link to access> | Yes | Yes |
| 7 | ATTN PARENTS: Does your high school student need a little help with science? Have them check out Science In Context! <link to access> | Yes | No |
| 8 | ATTN STUDENTS: Need some real life examples to help you understand science related subjects? Enter Science In Context! <link to access> | Yes | Yes |
| 9 | Research with ease with Science In Context! <link to access> | Yes | Yes |
| 10 | Engaging content in a digestible format. Access Science In Context >> <link to access> | Yes | Yes |