**Gale’s Research In Context**

**Email from Librarians or Teachers to Parents**

Audience: Parents

**How to Use:** (1) Customize the copy as needed and add a hyperlink to your library’s website or Research In Context product page. Shorten the link with bit.ly, if needed. (2) Copy and paste the subject line and body copy into an email. (3) Send your completed email to parents.

**Subject Line:** A trusted resource for your middle schooler

Dear Parents,

Is there anything more gratifying than seeing your middle schooler excited to learn something new? Thanks to our school library, your kid(s) can explore all types of new things with *Research In Context*. Created especially for middle grades, this database offers an alternative to less trustworthy online searches and provides students with credible sources in news and information.

*Research In Context* brings together content from National Geographic, Scholastic, NPR, NASA, and other sources. Read how middle schoolers seem to appreciate the simple navigation and quality of information:

* “Some sites don’t have reliable information, or the information is so hard to understand that I can’t get anything done. But this seems really easy and reliable.”– Callie, age 12
* “I like the layout, it’s not confusing. It’s good, more organized, and I like the quick facts.”– Hannah, age 13
* “It had a lot of facts and it was really easy to understand. Other websites have big words, but this one is easy for kids to read.”– Meg, age 11

What’s more, nine out of 10 middle school students who participated in a 2015 focus group discussion conducted by Gale, a Cengage Company, said they thought *Research In Context* would help improve their grades.

**Inspire your child to want to learn more**

Thanks to our library’s subscription, students, parents, and teachers can access *Research In Context* on any computer, tablet or mobile device—at school or at home. Access this valuable resource now at <hyperlink to your library’s website or Research In Context product page>. Please contact me if you need help getting started.

Happy researching!

<Librarian’s Name/Signature>

<Title>

<School>