***Gale OneFile* collections**

**Social Media Posts**

Primary Audience: General

**How to Use:** (1) Copy and paste the description into your Facebook or Twitter page. (2) Include a social media image with each post. (3) Link to your *Gale Onefile* product page. You can shorten the link with bit.ly.

|  |  |  |  |
| --- | --- | --- | --- |
|  | POST COPY/TEXT | Facebook | Twitter\* |
| 1 | GET TO THE TRUTH  *Gale OneFile* collections connect you to trusted content from leading magazines, newspapers, and journals. Start your search.<link to access> | Yes | Yes  w/o headline |
| 2 | DON’T JUST GOOGLE IT Google is often the go-to source for research, but the results aren’t always accurate. Search *Gale OneFile* collections for credible content. <link to access> | Yes | Yes  w/o headline |
| 3 | Get the truth with trusted content from leading, up-to-date magazines, newspapers, and scholarly journals. Access *Gale OneFile* collections now.  <link to access> | Yes | Yes |
| 4 | *Gale OneFile* collections connect you to credible content from leading periodicals. Plus, integrated tools let you share quickly and easily! <link to access> | Yes | Yes |
| 5 | Tap into credible magazines, newspapers and journals to find the truth quickly. Plus, share content easily with integrated tools. Go now. <link to access> | Yes | Yes |
| 6 | Don’t waste all your time Googling. Streamline your search with *Gale OneFile* collections. Access leading magazines, newspapers, and journals now. <link to access> | Yes | Yes |
| 7 | *Access* trusted content. Plus, share and save with integrated tools like Microsoft Office 365. Search *Gale OneFile* collections now. <link to access> | Yes | Yes |
| 8 | Your library offers *Gale OneFile* collections, so you can freely access trusted content fromleading magazines, newspapers, and journals. Go now. <link to access> | Yes | Yes |

\*As of November 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.