***Gale In Context: Middle School* Social Media Posts**

Primary Audience: Parents

Secondary Audience: Teachers

**How to Use:**

(1) Copy and paste one of the descriptions below into your Facebook, Twitter or LinkedIn page.

(2) Add a hyperlink to your library’s website or keep the link to Gale’s COVID-19 open access page. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a *Gale In Context: Middle School* Facebook/Twitter/Twitter Card or Facebook social media image to include with your selected description. There are 3 design options that you can choose from. Please make sure that you use the correct image type for the platform (example: use a Facebook image if you’re posting to Facebook).

(4) Upload your selected social media image along with your description.

(5) Save/submit your post.

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|  | **POST COPY/TEXT** | **Facebook** | **Twitter** | **LinkedIn** |
| 1 | Looking for an at-home educational tool to help keep your middle schooler engaged and learning? *Gale In Context: Middle School* can help! Access curriculum-aligned content FREE with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 2 | Continue your child’s education with *Gale In Context: Middle School*. This at-home educational resource provides curriculum-aligned content for FREE through your library. GET STARTED: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 3 | Keep your kids learning while they’re at home. *Gale In Context: Middle School* is a great educational resource for parents who are homeschooling. Best of all, it’s free through your library. VISIT TODAY: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 4 | The *Gale in Context: Middle School* database has tons of quality information on timely topics for young students. Keep your kid’s education going at home for free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 5 | Your middle schooler can learn about writers, artists, musicians, and much more with audio resources, biographies, reference materials, and primary sources, all available through *Gale In Context: Middle School*. Get started at: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 6 | *Gale in Context Middle School* provides reliable content written for students in grades 6–12 on 450+ of the most-studied topics. Age appropriate videos, articles, and primary resources await researchers. Free with your library card >> **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 7 | Created specifically for middle school students, *Gale In Context: Middle School* combines the best of Gale's reference content with age-appropriate videos, newspapers, magazines, primary sources, and much more. Free with your library card >> **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 8 | Fuel your middle school student’s at-home education with *Gale In Context: Middle School*, an age-appropriate database containing the most-studied topics. Best of all, it’s curriculum-aligned and free with your library card: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |

\*As of November 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.