***Gale In Context: High School* Social Media Posts**

Primary Audience: Parents

Secondary Audience: Teachers

**How to Use:**

(1) Copy and paste one of the descriptions below into your Facebook, Twitter or LinkedIn page.

(2) Add a hyperlink to your library’s website or keep the link to Gale’s COVID-19 open access page. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a *Gale In Context: High School* Facebook/Twitter/Twitter Card or Facebook social media image to include with your selected description. There are 3 design options that you can choose from. Please make sure that you use the correct image type for the platform (example: use a Facebook image if you’re posting to Facebook).

(4) Upload your selected social media image along with your description.

(5) Save/submit your post.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **POST COPY/TEXT** | **Facebook** | **Twitter** | **LinkedIn** |
| 1 | Continue your high schooler’s education while schools are closed. *Gale In Context: High School* is an at-home, educational resource aligned with national and state curriculum standards. Best of all, it’s free with your library card. GET STARTED. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/3eomJRM**](https://bit.ly/3eomJRM) | Yes | Yes | Yes |
| 2 | Looking for an educational resource to support your high schooler while schools are closed? *Gale In Context: High School* is a database containing age appropriate, curriculum-aligned content. Available for free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/3eomJRM**](https://bit.ly/3eomJRM) | Yes | Yes | Yes |
| 3 | Keep your high schooler engaged and learning with *Gale In Context: High School*, an age-appropriate database containing the most-studied topics. Best of all, it’s curriculum-aligned and free with your library card: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/3eomJRM**](https://bit.ly/3eomJRM) | Yes | Yes | Yes |
| 4 | Support your teenager on core subjects like business and economics, geography, government, literature, social issues, and more. *Gale In Context: High School* provides digital content aligned with state curriculum standards. Free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/3eomJRM**](https://bit.ly/3eomJRM) | Yes | Yes | Yes |
| 5 | High schooler at home in need of an educational resource? Check out *GALE IN CONTEXT: HIGH SCHOOL* for tons of online magazine and journal articles, primary source docs, historical timelines, and biographies. All FREE with your [insert library name] card @ **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/3eomJRM**](https://bit.ly/3eomJRM) | Yes | Yes | Yes |
| 6 | Keep your high schoolers learning while they're stuck at home! *Gale In Context: High School* supports student papers, projects, and presentations while empowering critical thinking and problem-solving skills with content aligned to curriculum standards >> **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/3eomJRM**](https://bit.ly/3eomJRM) | Yes | Yes | Yes |

\*As of November 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.