School Library Name

Address

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Website

News Release

Media Contact:

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| **[NAME OF SCHOOL LIBRARY] Now Offers New Educator Resource**  *Gale In Context: For Educators* provides instructional support to help teachers save time, build lesson plans, collaborate with colleagues, and share content with students. |

**City, State, Month, Day, Year** – [NAME OF SCHOOL] educators now have access to [*Gale In Context: For Educators*](https://www.gale.com/databases/gale-in-context/for-educators), an online database from Gale, a Cengage Company, that provides teachers with a more effective approach to lesson planning. Using content from [Gale In Context](https://www.gale.com/databases/gale-in-context?utm_source=prnewswire&utm_medium=pr&utm_campaign=got181059905) student databases, For Educators merges quality, curriculum-aligned content, related lesson plans, activities, and project plans to fuel instruction inside and outside the classroom. A specialized toolkit helps educators personalize and share a document or a content set quickly and easily with colleagues and students across the district using Google Classroom, Google Drive, or a learning management system.

“We are really excited to offer *Gale In Context: For Educators* to our school educators,” said [NAME OF LIBRARY DIRECTOR or ADMINISTRATOR]. “The resource makes it much easier for teachers to integrate quality digital content into the curriculum and provide students with more engaging learning materials to support their achievements.”

“I’m really excited for Gale In Context: For Educators,” said [NAME OF TEACHER]. “I saw a way that I could collaborate with my colleagues more efficiently and get resources to students and make it more effective and personalized for their learning.”

Gale In Context: For Educators provides:

* **Instructional Support:**Helps teachers discover digital learning materials to supplement their classroom curriculum with national and state standards‒aligned instructional content and related lesson plans.
* **Customization:** Supports the demand to provide personalized and differentiated instruction with tools and features that can identify and customize resources for diverse needs.
* **Time-Saving Workflow Tools:** Enables time-challenged educators to access curriculum-aligned resources across their subscribed products in a single, educator-focused interface, integrated with other workflow tools and platforms.
* **Smarter Collaboration:** Connects library resources to classroom curriculum and gives educators—within schools and across districts—the means to easily share and collaborate around resources for students.

[NAME OF SCHOOL] educators can now access *Gale In Context: For Educators* by visiting the library’s website at [INSERT LINK].

For questions or more information, please contact [LIST YOUR LIBRARY CONTACT].

**About [NAME OF SCHOOL LIBRARY]**

**Include your library’s standard boilerplate paragraph (“About Us”).**