**Gale In Context: Elementary**

**Social Media Posts**

Primary Audience: Parents

Secondary Audience: Teachers

**How to Use:**

(1) Copy and paste one of the descriptions below into your Facebook, Twitter or LinkedIn page.

(2) Add a hyperlink to your library’s website or keep the link to Gale’s COVID-19 open access page. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a *Gale In Context: Elementary* Facebook/Twitter/Twitter Card or Facebook social media image to include with your selected description. There are 3 design options that you can choose from. Please make sure that you use the correct image type for the platform (example: use a Facebook image if you’re posting to Facebook).

(4) Upload your selected social media image along with your description.

(5) Save/submit your post.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **POST COPY/TEXT** | **Facebook** | **Twitter** | **LinkedIn** |
| 1 | Looking for an at-home educational resource for kids? *Gale In Context: Elementary* can help! Support your child’s learning with free age-appropriate, trustworthy, curriculum-related content covering topics like geography, literature, technology, and more! VISIT TODAY: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq)  | Yes | Yes | Yes |
| 2 | Keep your grade schooler on a path to discovery with age-appropriate, trustworthy, curriculum-related content from Gale. Best of all, it’s free through your library! LEARN MORE: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 3 | Continue your child’s elementary education at home with *Gale In Context: Elementary*. This free educational resource is available through your library. GET STARTED: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 4 | Monkeys, molecules, and music, oh my! *Gale In Context: Elementary* lets students in grades 2-5 explore all kinds of educational, cool stuff from a home computer. Better yet, each topic comes with articles, eBooks, videos, colorful pictures, and more. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 5 | *Gale In Context: Elementary* introduces young learners to database searching with easy-to-use resources featuring age-appropriate content. Access for free with your library card: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 6 | Keep the kids learning while they’re at home! *Gale In Context: Elementary* has encyclopedia-type articles in a fun format, free with your #librarycard! **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 7 | Elementary school-aged kids at home? Discover what *Gale In Context: Elementary* has to offer: age-appropriate educational content on animals, arts, geography, health, literature, people, social studies, technology, and more. Free with your library card: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 8 | *Gale In Context: Elementary* is an easy-to-use source of age-appropriate and interesting facts on a broad range of topics for elementary school students. Find it FREE at: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |
| 9 | *Gale In Context: Elementary* explores hundreds of fun topics and provides reliable facts for your grade-schooler. Access at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes | Yes |
| 10 | Does your child have an assignment on their favorite hero? *Gale In Context: Elementary* makes searching for credible information easy. Find results at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes | Yes |
| 11 | I wonder how killer whales got their name? Find out with *Gale In Context: Elementary*—a safe source for grade-schoolers to do all kinds of research. Go exploring. <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes | Yes |
| 12 | *Gale In Context: Elementary* helps elementary students research everything from rhinos to rainbows. Access this kid-friendly source at <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes | Yes |
| 13 | HOMEWORK CHALLENGE: I wonder if I can see Jupiter without a telescope? Help your child find the answer at <hyperlink to your library’s website or *Gale In Context: Elementary* product page>  | Yes | Yes | Yes |
| 14 | HOMEWORK CHALLENGE: Does your grade-schooler know <NAME OF STATE>’s state flower? Watch your child’s interest in research blossom with *Gale In Context: Elementary*. <hyperlink to your library’s website or *Gale In Context: Elementary* product page> | Yes | Yes | Yes |
| 15 | At home with your elementary school-aged kids? *Gale In Context: Elementary* has age-appropriate content on animals, arts, geography, health, literature, people, social studies, and technology. Access with your library card here: **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/33Gxiuq**](https://bit.ly/33Gxiuq) | Yes | Yes | Yes |

\*As of November, 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.