***Gale In Context: Canada* Social Media Posts**

Primary Audience: Parents, Students

Secondary Audience: Teachers

**How to Use:**

(1) Copy and paste one of the descriptions below into your Facebook, Twitter or LinkedIn page.

(2) Add a hyperlink to your library’s website or keep the link to Gale’s COVID-19 open access page. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a *Gale In Context: Canada* Facebook/Twitter/Twitter Card or Facebook social media image to include with your selected description. There are 3 design options that you can choose from. Please make sure that you use the correct image type for the platform (example: use a Facebook image if you’re posting to Facebook).

(4) Upload your selected social media image along with your description.

(5) Save/submit your post.

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|  | **POST COPY/TEXT** | **Facebook** | **Twitter** | **LinkedIn** |
| 1 | Research Canadian topics with *Gale in Context: Canada*. Get access to academic journals, critical essays, news articles, biographies, and more! Best of all, it’s free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 2 | Learn about Canadian topics, people, places, events, and more! *Gale in Context: Canada* is created especially for high school students. This credible online database is free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 3 | Discover Canada and its wonders with *Gale in Context: Canada*. Get access to videos, images, news articles, magazines, and more! Perfect for expanding your knowledge of Canada. Best of all, it’s free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 4 | Continue your high schooler’s education with rich Canadian content. *Gale in Context: Canada* has over 1000 topics to explore. Get access to academic journals, critical essays, news articles, videos, and more! Now available for free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |
| 5 | Looking for a reliable resource to conduct research on Canada? *Gale in Context: Canada* can help! Gain access to academic journals, critical essays, news articles, and videos in more than 1000 topics. Best of all, it’s free with your library card. **Add a hyperlink to your library’s website or include this link:** [**https://bit.ly/2ys8N8J**](https://bit.ly/2ys8N8J) | Yes | Yes | Yes |

\*As of November 2017, tweet character counts have risen from 140 to 280, although readership is higher if tweets stay short.