**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a *Gale Health and Wellness* Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform. (For example: use a Facebook image when you’re posting on Facebook.)

(6) Save and submit your post.

|  |  |  |
| --- | --- | --- |
|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER |  |
| 1 | Search with confidence. Feel good about where and how you’re searching for health information. Our library provides health and wellness databases from Gale. <link to your library’s access> | Image 6Image 7 |
| 2 | Feel good about your search. Explore ad-free health and wellness databases from Gale. Our library provides 24/7 access at <link to your library’s access> | Image 6Image 7 |
| 3 | Here’s something to feel good about. Our library provides health and wellness databases from Gale. Access them 24/7 at <link to your library’s access> | Image 6Image 7 |
| 4 | Simplify your search. Our library provides health and wellness resources from Gale that you can access wherever and whenever you like. <link to your library’s access> | Image 6Image 7 |
|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | *Gale Health and Wellness* is an essential resource for extensive health-related content. Access now. <link to your library’s access> | Image 1Image 3Image 4Image 5 |
| 2 | Access trusted reference works on health and medical topics, like Gale Encyclopedia of Medicine sets. Explore *Gale Health and Wellness.* <link to your library’s access> | Image 1Image 5 |
| 3 | 75+ portals pull together content to provide a complete overview of each health-related topic*.* Start researching with *Gale Health and Wellness.* <link to your library’s access> | Image 1Image 2Image 3Image 4 |
| 4 | Get a comprehensive look at health content pulled from 75+ portals. Start your research with *Gale Health and Wellness*. <link to your library’s access> | Image 2Image 3Image 4Image 5 |
| 5 | Health research can be complex. *Gale Health and Wellness* makes it easy to navigate. 75+ portals pull together content for an overview of each topic*.* <link to your library’s access>  | Image 2Image 5 |
| 6 | Researchers of all levels can access credible sources on health- and medical-related topics*.* Get started with *Gale Health and Wellness.* <link to your library’s access> | Image 1Image 2Image 5 |
| 7 | Finding credible health-related information can feel overwhelming. *Gale Health and Wellness* is a one-stop, trusted resource for all researchers. <link to your library’s access> | Image 2Image 5 |
| 8 | *Gale Health and Wellness* delivers credible health content that’s updated daily and can be browsed by popular topics. Start your search. <link to your library’s access> | Image 2Image 3Image 4Image 5 |
| 9 | *Gale Health and Wellness* makes authoritative information on health topics accessible to all researchers through audio and visual content. <link to your library’s access> | Image 1Image 2Image 5 |
| 10 | Bring health-related topics to life through audio, video, and images. Access *Gale Health and Wellness.* <link to your library’s access> | Image 2Image 5 |
| 11 | Easily share and save health-related content, plus automatically generate citations using the latest tools. Available with *Gale Health and Wellness.* <link to your library’s access> | Image 1Image 3Image 4 |
| 12 | Collaborate with saving and sharing capabilities, plus cite with automated tools. *Gale Health and Wellness* is essential for health research. <link to your library’s access> | Image 1Image 2Image 3Image 4 |
| 13 | Take on health research with ease! Save, share, and cite with automated tools. Access *Gale Health and Wellness 24/7.* <link to your library’s access> | Image 1Image 2Image 3Image 4Image 5 |
| 14 | Step up your health game. Have fitness or health questions? Score the answers with *Gale Health and Wellness*. <link to your library’s access> | Image 1 |
| 15 | Take on health questions. Research fitness and health-related topics with *Gale Health and Wellness*. <link to your library’s access> | Image 1 |
| 16 | Take charge of your health research. Explore up-to-date, credible information on health-related topics with *Gale Health and Wellness*. <link to your library’s access> | Image 2 |
| 17 | Fuel your health knowledge. Gale Health and Wellness is your resource for answers to health-related questions. <link to your library’s access> | Image 3Image 4 |
| 18 | Health questions? Get answers. Gale Health and Wellness is your resource for trusted information on everything health related. <link to your library’s access> | Image 3Image 4 |
| 19 | Health research at your fingertips. Find authoritative information on medical-related topics with Gale Health and Wellness. <link to your library’s access> | Image 5 |
| 20 | Health knowledge is power. Get 24/7 access to medical journals, magazines, and health information with Gale Health and Wellness. <link to your library’s access> | Image 5 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Explore studies, research, and trusted information on fitness and health-related topics with *Gale Health and Wellness*. <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Find authoritative research on health issues, from diseases to treatments, with *Gale Health and Wellness*. <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Want to make healthy choices? Have questions on health-related topics? Explore Gale Health and Wellness. <we suggest adding a temporary link in your bio for easy access> | Image 3Image 4 |
| 4 | Access comprehensive studies on diseases, drugs, treatments, and more with Gale Health and Wellness. <we suggest adding a temporary link in your bio for easy access> | Image 5 |