**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a Gale Business: Entrenprenuership Facebook/Instagram/Twitter or LinkedIn social media image to include with the corresponding post.

 (4) Upload your selected social media image along with your post.

(5) Please ensure that you're using an image that corresponds with the platform (example: use a Facebook image when you're posting on Facebook.)

(6) Save/submit your post.

|  |  |  |
| --- | --- | --- |
|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | Tip the scales in your favor! Access news and resources to help your business thrive with Gale Business: Entrepreneurship. <link to your library’s access> | Image 2Image 3 |
| 2 | Be inspired! Plan, fund, start, and manage your small business with help from Gale Business: Entrepreneurship. <link to your library’s access> | Image 1Image 2 |
| 3 | Stay informed about your industry and community with Gale Business: Entrepreneurship. Access eBooks, magazine articles, directories, and sample business plans in one place. <link to your library’s access> | Image 3 |
| 4 | Want to start a home-based business? Access sample business plans and relevant articles in Gale Business: Entrepreneurship. <link to your library’s access> | Image 2 |
| 5 | Small business funding, loans, and grants. Gale Business: Entrepreneurship can lead you to valuable resources you never knew. <link to your library’s access> | Image 1Image 2 |
| 6 | Market research for your small business is easier with expert resources in Gale Business: Entrepreneurship. <link to your library’s access> | Image 1Image 2Image 3 |
| 7 | Write a stellar business plan! Find nearly 1,000 samples, plus tips, news, and other info in Gale Business: Entrepreneurship. <link to your library’s access> | Image 2Image 1 |
| 8 | In a single search in Gale Business: Entrepreneurship, you can access eBooks, journals, magazines, directories, and more content relevant to your business. <link to your library’s access> | Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Research how to plan, fund, start, and manage your business with Gale Business: Entrepreneurship. Link in bio! <we suggest adding a temporary link in your bio for easy acceess> | Image 1 |
| 2 | Get inspiration from nearly 1,000 sample plans in Gale Business: Entrepreneurship. Link in bio! <we suggest adding a temporary link in your bio for easy acceess> | Image 2 |
| 3 | AccesseBooks, journals, magazines, directories, and more content with Gale Business: Entrepreneurship. Link in bio! <we suggest adding a temporary link in your bio for easy acceess> | Image 3 |