Always include your library’s web page with information on how to access *Gale Virtual Reference Library* or the access page itself. Shorten links with bit.ly, if needed.

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¹Rising to the Challenge: Re-envisioning Public Libraries, The Aspen Institute Communications and Society Program, October 2014, http://www.aspeninstitute.org/sites/default/files/content/docs/pubs/AspenLibrariesReport.pdf