**Social Media Posts**

Always include your library’s web page with information on how to access *Global Issues In Context* or the access page itself. Shorten links with bit.ly, if needed.

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|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | Content that spans continents and cultures. Global Issues In Context focuses on a broad range of situations affecting people today. <link to access> | Yes | No |
| 2 | Optimized for any device, Global Issues In Context brings reliable research wherever you go! <link to access> | Yes | Yes |
| 3 | Global Issues In Context empowers students to critically analyze and understand the most important issues of the modern world! <link to access> | Yes | No |
| 4 | Global Issues In Context's visually engaging homepage help researchers easily navigate hot button issues! <link to access> | Yes | Yes |
| 5 | Climate change, Syrian Civil War, internet control, &other newsworthy topics. All explained in Global Issues In Context <link to access> | Yes | No |
| 6 | 193 country portals featuring in-depth cultural information, statistics, maps and more. Access Global Issues In Context! <link to access> | Yes | Yes |
| 7 | Video, audio files, podcasts, images, maps, and more w/Global Issues In Context. Satisfy your research needs! <link to access> | Yes | Yes |
| 8 | It’s easy to draw informed conclusions with the right resources. That’s why we have Global Issues In Context! <link to access> | Yes | Yes |
| 9 | Research with ease with Global Issues In Context >> <link to access> | Yes | Yes |
| 10 | Engaging content in a digestible format. Right at your fingertips. Access Global Issues In Context now <link to access> | Yes | Yes |