**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Career Transitions Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | Explore growing careers, including green and new economy jobs. Tap into expert advice in Career Transitions. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 2 | Career Transitions provides powerful job search help, guided résumé creation, and interview prep. You’ve got this! <link to your library’s access> | Image 1  Image 2  Image 3 |
| 3 | Discover how your past work experience maps to current job opportunities with Career Transitions. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 4 | Exiting the military? Match your experience to new career opportunities with Career Transitions. <link to your library’s access> | Image 1  Image 2 |
| 5 | Looking for job training resources? We’ve got them. Use Career Transitions to explore by career, program, and location.<link to your library’s access> | Image 2  Image 3 |
| 6 | Use Career Transition’s job search, guided résumé creation, and interview prep tool to land your next job! <link to your library’s access> | Image 1  Image 2  Image 3 |
| 7 | Creating a résumé? Need help prepping for an interview? Try Career Transitions. Your job future is bright. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 8 | Learn about jobs with “A Day in the Life” videos, create a great résumé, and search jobs with Career Transitions. <link to your library’s access> | Image 1  Image 2  Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Create a stellar resume; learn how to “wow” in your interview. Career Transitions can help. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Discover new opportunities, create your best résumé, and prepare to impress with Career Transitions. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Explore growing career paths and find expert advice in Career Transitions. Link in bio! <we suggest adding a temporary link in your bio for easy access> | Image 3 |