**Social Media Posts**

Always include your library’s web page with information on how to access *Canada In Context* or the access page itself. Shorten links with bit.ly, if needed.

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|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | Created especially for students and researchers studying Canada, its people, and its history: Canada In Context. <link to access> | Yes | Yes |
| 2 | Optimized for any device, Canada In Context brings reliable results to student researchers wherever they go! <link to access> | Yes | Yes |
| 3 | Looking for a full range of country-specific topics and biographies of Canadian figures? Canada In Context can help! <link to access> | Yes | Yes |
| 4 | Learn about Canada and its history, government and country leaders…Gale’s Canada In Context has the answers <link to access> | Yes | Yes |
| 5 | The government, literature, social issues, science, and health...sound like something you’re interested in knowing more about? <link to access>  | Yes | No |
| 6 | Country-specific information on technology, sports, industry, and more delivered from a Canadian perspective. <link to access> | Yes | Yes |
| 7 | Audio & video from CBC, NPR and other trusted sources. Canada In Context can satisfy all your research needs! <link to access> | Yes | Yes |
| 8 | With articles from hundreds of Canadian publications Including *Maclean’s, The Toronto Star*, and *Globe and Mail*, there’s no wonder why we love Canada In Context.<link to access> | Yes | No |
| 9 | Research with ease with Gale's Canada In Context! <link to access> | Yes | Yes |
| 10 | Engaging content about Canada in a digestible, media-rich format. Access Canada In Context TODAY! <link to access> | Yes | Yes |