**Social Media Posts**

Always include your library’s web page with information on how to access *Biography In Context* or the access page itself. Shorten links with bit.ly, if needed.

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|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | Need authoritative content on a historically significant figure? Biography In Context can help! Access the resource: <link to access> | Yes | Yes |
| 2 | Optimized for any device, Biography In Context brings reliable research to students! #onthego <link to access> | Yes | Yes |
| 3 | With over 650,000 biographical entries, you’re bound to get a good result when searching Biography In Context. <link to access> | Yes | Yes |
| 4 | Biography In Context has a visually engaging homepage that helps students easily navigate featured content and subjects. Try it for a spin! <link to access> | Yes | No |
| 5 | Dig deeper into your research subjects with Biography In Context. <link to access> | Yes | Yes |
| 6 | Biography In Context bring students face-to-face with their subjects via engaging videos, audio, and images of yesterday’s and today’s most-studied figures. <link to access> | Yes | No |
| 7 | Millions of full-text articles from hundreds of periodicals and newspapers, including *The New York Times* and *USA Today*. #BiographyInContext <link to access> | Yes | No |
| 8 | Whether your students are researching John F. Kennedy to Dr. Dre, Biography In Context provides authoritative content FAST. <link to access> | Yes | No |
| 9 | Research with ease with Gale's Biography In Context! <link to access> | Yes | Yes |
| 10 | Engaging biographical content in a digestible format. Right at your fingertips. Access Biography In Context: <link to access> | Yes | Yes |