Always include your library’s web page with information on how to access *Biography In Context* or the *Biography In Context* access page itself. Shorten links with bit.ly, if needed.

**Get Up Close and Personal with the World’s Most Influential People**

She changed the course of history when she refused to give up her seat on a public bus to a white passenger in the 1950s. She will forever be remembered as an African American civil rights activist whose actions one day, in Montgomery, Alabama, spurred a citywide boycott and helped launch efforts nationwide to end segregation of public facilities. Her name was Rosa Parks.

But, there is so much more to Parks’ story. Wouldn’t it be great if there were a resource that offered everything you could possibly want to know about historical and prominent figures like Parks in one place? There is. It’s called *Biography In Context* and it’s a research resource that’s built on an extensive foundation of more than 650,000 biographical entries covering a substantial number of international figures from all time periods and areas of study.

The challenges, motivations, successes, and failures of history’s notables can be educational and inspiring to researchers and *Biography In Context* offers authoritative reference content alongside magazine and journal articles, primary sources, videos, audio podcasts, and a vast array of images. The research tool covers more 400,000 international figures and is continuously updated to ensure that researchers have access to the very latest information on everyone from Abraham Lincoln to Donald Trump.

For those who are more visual learners, *Biography In Context* offers images on the homepage that have hot spots that when scrolled-over show additional content and details associated with that image. This is a feature exclusive to this research tool.

*Biography In Context* allows you to take on your research with the support of the most highly respected sources including millions of full-text articles drawn from hundreds of periodical and newspapers including *The New York Times*, *USA Today*, *Daily Mail* (London), and *Globe and Mail* (Canada).

Come face-to-face with your subjects via engaging videos, audio selections, and images of yesterday’s and today’s most studied figures. Get to know your idol by giving this resource a whirl at <LINK TO ACCESS> or for more information, contact <CONTACT INFORMATION>.