**Gale’s Academic ASG**

**Email from Administrators/Librarians to Faculty**

Audience: Faculty

**How to Use:** (1) Customize the copy as needed and add a hyperlink to your library’s website or Archives of Sexuality & Gender product page. Shorten the link with bit.ly, if needed. (2) Copy and paste the subject line and body copy into an email. (3) Customize and attach Gale's Archives of Sexuality & Gender Email from Faculty to Students and promotional materials as you see fit—a flyer and web banners are available. (4) Send your completed email to your students and share promotional materials as you see fit.

**Subject Line:** Help your students explore LGBTQ history like never before

Email Header: **New Primary Source Archive**

Dear Faculty,

You and your students can now access a database that offers a global view on LGBTQ history—with unique materials that were previously unavailable to the public. Our institution subscribes to *Archives of Sexuality & Gender: LGBTQ History and Culture Since 1940, Part I* from Gale. This groundbreaking archive includes 1.5 million pages of content covering the social, political, health, and legal issues impacting LGBTQ communities around the world.

**In-depth, global, scholarly**

*Archives of Sexuality & Gender: LGBTQ History and Culture Since 1940, Part I* breaks traditional boundaries to surface the voices of previously marginalized and hidden communities. Besides the innovative technology of the *Gale Primary Sources* platform, here are a few other reasons why you will find this to be such a valuable resource:

* Sheds light on the most researched topics, such as the gay rights movement, activism, the HIV/AIDS crisis, and more through unique content from newsletters, papers, government documents, manuscripts, pamphlets, and other types of primary sources.
* Features historical documents published in more than 35 countries, with 15 languages represented—truly global in scope.
* Includes text analysis tools like Term Clusters that reveals hidden connections through search terms that were previously undiscoverable.
* Supports a growing interest in research in sexuality, gender, sociology, history, and other disciplines; winner of the 2017 PROSE Award for “Best Humanities eProduct.”
* Incorporate this resource into <add your learning management system name> to embed links or documents directly into assignments, discussions, and more. For instructions, visit [https://support.gale.com/lms](https://support.gale.com/lms%C2%A0)

**Explore now**

Access this resource now at <hyperlink to your library’s website or Academic Archives of Sexuality & Gender product page> and introduce it to your students. I’ve attached a sample email you can customize as well as a product flyer and web banners.

If you have any questions, please do not hesitate to reach out <add preferred faculty/library contact information here if it is not you directly>. Any feedback on this resource would be greatly appreciated.

Happy researching!

<Librarian’s Name/Signature>