

OPPOSING VIEWPOINTS IN CONTEXT

Understand how usage is being reported

Gale's Opposing Viewpoints In Context Chrome Extension places the library's resources into users' everyday workflow. Authoritative results display directly alongside Google search results, allowing easy retrieval of trusted content.

HOW USAGE IS MEASURED

When the Chrome Extension is collapsed, no usage is recorded. Once a user selects the **Show** button, three sessions and three searches are recorded.

If a user clicks into one of the content types (Viewpoints, Academic Journals, Reference), an additional session and search are recorded. If a user clicks into an article, another session and a retrieval are recorded.

As a result of how usage is recorded, usage reports will initially reflect an increase in Searches and Sessions.



Default Collapsed View

GALE HIGH SCHOOL
▲ Hide

LIBRARY RESULTS

VIEWPOINTS 473

A local view helps fight the effects of climate change on the ocean
Opposing Viewpoints Online Collection, 2017

Defense Spending Should Be Redirected to Fight Climate Change
Opposing Viewpoints Online Collection, 2017

Scott Pruitt's Approach to Climate Change Is a Threat to Farmers' Health and Livelihood
Opposing Viewpoints Online Collection, 2017

ACADEMIC JOURNALS 1285

The science police: on highly charged issues, such as climate change and endangered species, peer review literature and public discourse are aggressively patrolled by self-appointed sheriffs in the scientific community
Issues in Science and Technology, Summer 2017

Paul Hampton: Workers and Trade Unions for Climate Solidarity Tackling Climate Change in a Neoliberal World
Capital & Class, February 2017

Inconvenient math? On climate change, the uncertainties multiply--literally
Hoover Digest, Spring 2017


REFERENCE 311

Global Warming and Climate Change
Opposing Viewpoints Online Collection, 2017

Intergovernmental Panel on Climate Change (IPCC)
Environmental Encyclopedia, 2011

Climate change controversies
Environmental Encyclopedia, 2011

Opposing Viewpoints In Context

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USAGE REPORT

To identify additional traffic the Chrome extension generates, Gale has created a new usage report. **Gale- Usage By Database and Interface** distinguishes extension usage from the library's in-product usage of Opposing Viewpoints In Context.

To run this usage report, log into Gale Admin. Select Reports from the left navigation and choose **View Usage Reports**. Select the **Gale - Usage By Database and Interface** report to view your usage results.

Gale Customer Reports
Click on any of the reports below to view your usage.

Cognos Navigator

Gale Customer Reports

Name	Actions
Archive	More...
COUNTER - Book Report 2	More...
COUNTER - Database Report 1	More...
COUNTER - Database Report 2	More...
COUNTER - Journal Report 1	More...
COUNTER - XML Downloads	More...
Gale - EBook Retrievals	More...
Gale - Journal Retrievals	More...
Gale - Usage by Database	More...
Gale - Usage By Database and Interface	More...
Gale - Usage by IP Address	More...
Gale - Usage by Location, Date, and Time	More...
Gale - Usage by Session Time	More...
Gale - Usage Summary	More...

The report's Interface column labels searches and sessions from the Chrome extension **Content API**, and designates in-product usage as **Web**. Retrievals always record as **Web** usage, even if the traffic is directed from the Chrome extension.

Usage by Database and Interface

Product Description	Interface	Sessions	Full Text Retrievals	Retrievals	Searches	Turn-Aways
Opposing Viewpoints In Context	ContentApi	3,339	0	0	3,339	0
	Web	10,951	11,421	11,421	495	0
Opposing Viewpoints In Context		14,290	11,421	11,421	3,834	0
Summary		14,290	11,421	11,421	3,834	0

LEARN MORE

If you require further assistance with *Opposing Viewpoints In Context* please ask your Customer Success Manager or email gale.customersuccess@cengage.com.

