Contents

Why Consider Opposing Viewpoints? 11
Introduction 14

Chapter 1: Is Pharmaceutical Research Safe and Unbiased?
Chapter Preface 19
1. Pharmaceutical Clinical Trials Save Lives 21
   Leslie Brody
2. Pharmaceutical Clinical Trials Imperil Lives 28
   Carl Elliot
3. Drug Industry–Sponsored Research Is Biased 42
   Marcia Angell
4. Research Without Drug Industry Sponsorship May Not Be Feasible 52
   Caroline McGeough

Periodical and Internet Sources Bibliography 62

Chapter 2: Does the FDA Effectively Regulate Prescription Drugs?
Chapter Preface 64
1. FDA Regulation Ensures Drug Safety and Effectiveness 66
   Janet Woodcock, as told to the FDA
2. FDA Regulation Delays the Approval of Beneficial Drugs 77
   Tomas J. Philipson and Eric Sun
3. The FDA Should Allow Pharmacists to Dispense Behind-the-Counter Drugs 87
   Rebecca Burkholder
4. The FDA Should Not Allow Pharmacists to Dispense Behind-the-Counter Drugs
   Sidney M. Wolfe

Chapter 3: Are Pharmaceutical Marketing Practices Adequately Regulated?

Chapter Preface

1. Pharmaceutical Marketing Practices Are Strictly Regulated
   John Patrick Oroho, Christine N. Bradshaw, and Christopher R. Corallo

2. Aggressive Pharmaceutical Marketing Practices Often Outpace Regulatory Efforts
   Susan Heavey and Lisa Richwine

3. Pharmaceutical Companies Unfairly Influence Doctors with Gifts
   Steven P. Higgins

4. Most Pharmaceutical Companies Have Legitimate Relationships with Doctors
   Bradley P. Knight

Chapter 4: Is the Cost of Prescription Drugs in America Appropriate?

Chapter Preface

1. The Cost of Prescription Drugs Is Appropriate
   Charles L. Hooper

2. The High Cost of Prescription Drugs Forces People to Buy Online from Risky Foreign Pharmacies
   PRWeb Newswire
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. The Cost of Specialty Prescription Drugs Is Too High</td>
<td>150</td>
</tr>
<tr>
<td>Carol M. Ostrom</td>
<td></td>
</tr>
<tr>
<td>4. Generic Drugs Reduce the Cost of Prescriptions</td>
<td>159</td>
</tr>
<tr>
<td>Lori Chordas</td>
<td></td>
</tr>
<tr>
<td>Periodical and Internet Sources Bibliography</td>
<td>168</td>
</tr>
<tr>
<td>For Further Discussion</td>
<td>169</td>
</tr>
<tr>
<td>Organizations to Contact</td>
<td>171</td>
</tr>
<tr>
<td>Bibliography of Books</td>
<td>175</td>
</tr>
<tr>
<td>Index</td>
<td>178</td>
</tr>
</tbody>
</table>