Contents

Entries are arranged in chronological order by date of primary source. For entries with one primary source, the entry title is the primary source title. Entries with more than one primary source have an overall entry title, followed by the titles of the primary sources.

Advisors and Contributors ........................................ xiii
Acknowledgments ....................................................... xvii
About the Set .......................................................... xxiii
About the Volume ....................................................... xxv
About the Entry ........................................................ xxvii
Using Primary Sources .............................................. xxxi
Chronology of Selected World Events
   Outside the United States, 1970–1979 .............................. xxxvii

The Arts
CHAPTER CONTENTS ..................................................... 1

CHRONOLOGY
Important Events in the Arts, 1970–1979 ...................... 2

PRIMARY SOURCES
The Bluest Eye
   Toni Morrison, 1970 .............................................. 9
“The Ladies Who Lunch”
   Stephen Sondheim, 1970 ................................. 12
“Bridge Over Troubled Water”
   Paul Simon and Art Garfunkel, 1970 .................... 14
Dirty Harry
   Don Siegel, 1971 ................................................ 17

“Nixon and McGovern: Statements on the Arts”
   George McGovern; Leonard Garment, 1972 .................... 18
   Valley Curtain
   Christo and Jeanne-Claude, 1972 ......................... 23
   The Godfather
   Francis Ford Coppola and Mario Puzo, 1972 ................. 26
   “The Stages of Joseph Papp”
   Stanley Kauffmann, 1974 ................................ 28
   Young Frankenstein
   Mel Brooks, 1974 .............................................. 34
   Carrie
   Stephen King, 1974 .......................................... 37
   “Born to Run”
   Bruce Springsteen, 1975 .................................... 41
   “Nashville”
   Robert Altman, 1976 ....................................... 43
   Isaac Bashevis Singer—Nobel Lecture
   Isaac Bashevis Singer, December 8, 1978 ............... 48
   “The Alvin Ailey American Dance Theater:
      Twenty Years Later”
   Richard Philp, 1978 ....................................... 51
   “A Woman Speaks”
   Audre Lorde, 1978 ........................................... 54
Contents

Judy Chicago’s *The Dinner Party* ............... 55

*The Dinner Party: A Symbol of Our Heritage*
   Judy Chicago, 1979

*The Dinner Party*
   Judy Chicago, 1974–1979

*Einstein on the Beach*
   Tim Page, 1993................................. 58

**Business and the Economy**

**CHAPTER CONTENTS** .......................... 63

**CHRONOLOGY**
Important Events in Business and the Economy, 1970–1979 .................. 64

**PRIMARY SOURCES**
“Franchising’s Troubled Dream World”
   Charles G. Burck, March 1970 ................. 69

“World Trade in the 1970s”
   AFL-CIO Economic Policy Committee,
   May 1970........................................ 73

“More Companies Hire Workers They Once
   Spurned—The Elderly”
   Bill Paul, November 2, 1970 ................. 77

“The Surge of Public Employee Unionism”
   David L. Perlman, June 1971 .................. 80

“The Post Freeze-Economic Stabilization
   Program”
   John B. Connally, October 8, 1971 .......... 83

“H. Ross Perot: America’s First Welfare
   Billionaire”
   Robert Fitch, November 1971 ................ 88

“The Doctrine of Multinational Sell”
   Robert Scheer, April 1975 .................... 92

“When Cities Turn to Private Firms
   for Help”
   *U.S. News & World Report*, August
   16, 1976........................................ 95

*Looking Out for Number One*
   Robert J. Ringer, 1977.......................... 99

*A Time for Truth*
   William E. Simon, 1978 ....................... 102

“Labor Law Reform and Its Enemies”
   Thomas Ferguson and Joel Rogers,
   January 6–13, 1979 .............................. 106

“Low Pay, Bossy Bosses Kill Kids’
   Enthusiasm for Food-Service Jobs”
   Jim Montgomery, March 15, 1979 .......... 110

*An American Renaissance: A Strategy for
   the 1980s*
   Jack F. Kemp, 1979 .............................. 115

**Education**

**CHAPTER CONTENTS** .......................... 119

**CHRONOLOGY**
Important Events in Education, 1970–1979 .................. 120

**PRIMARY SOURCES**
“Now is the Time of the Furnaces, And
   Only Light Should be Seen”
   Kent State Students for a Democratic Society, April 1969 .......... 123

*Pedagogy of the Oppressed*
   Paulo Freire, 1970 .............................. 128

“Rethinking Black History”
   Orlando Patterson, 1971 ...................... 132

“The Joy of Learning—In the Open Corridor”
   Walter Schneir and Miriam Schneir,
   1971............................................. 136

“Busing—The Supreme Court Goes North”
   Christopher Jencks, 1972 ...................... 140

*Writing Without Teachers*
   Peter Elbow, 1973 .............................. 144

*College Opportunity Act of 1978*
   U.S. Senate Committee on Human Resources, 1978 .......... 147

“Open Admissions and Equal Access: A
   Study of Ethnic Groups in the City University of New York”
   David E. Lavin, et al., February 1979 .......... 151

“Introduction: The First Decade of Women’s Studies”
   Florence Howe, November 1979 ................ 155

“An Interview on Title IX with Shirley Chisholm, Holly Knox, Leslie R. Wolfe, Cynthia G. Brown, and Mary Kaaren Jolly.”
   Editors of *Harvard Educational Review*,
   November 1979 .............................. 161

“The Frenetic Fanatic Phonic Backlash”
   Maryann Eeds-Kniep, November/December
   1979............................................. 166

American Decades Primary Sources, 1970–1979
“Some Characteristics of the Historically Black Colleges”
Robert Clayton, 1979

District Court, Detroit, MI, Eastern District of Michigan Southern District, 1979

The Read-Aloud Handbook
Jim Trelease, 1985

Fashion and Design

CHAPTER CONTENTS

CHRONOLOGY
Important Events in Fashion and Design, 1970–1979

PRIMARY SOURCES
Corporate Logos by Paul Rand
UPS Logo; IBM Logo
Paul Rand, 1961, 1972

1971 AMC Gremlin
American Motors Corporation, 1971

The Nike “Swoosh”
Caroline Davidson, 1971

Learning from Las Vegas
Robert Venturi, Denise Scott Brown, and Steven Izenour, 1972

World Trade Center
Minoru Yamasaki, 1973

High Platform Shoes
1974

“What Makes Me Tick”
Philip Johnson, 1975

“Everything I Know”
Buckminster Fuller, 1975

Sears, Roebuck Ad for Polyester Pant Suit
Sears, Roebuck, 1976

Sears Tower
Skidmore, Owings and Merrill, 1976

Still from Annie Hall
Woody Allen, 1977

Evening Ensemble
Norma Kamali, 1977

Sony Walkman Advertisement
Sony Corporation, 1978

Government and Politics

CHAPTER CONTENTS

CHRONOLOGY
Important Events in Government and Politics, 1970–1979

PRIMARY SOURCES
The End of the Vietnam War
Richard M. Nixon, November 3, 1969

“Vietnamization”
Richard M. Nixon, November 3, 1969

“President Gerald R. Ford’s Address at a Tulane University Convocation”
Gerald R. Ford, April 23, 1975

Law and Order
U.S. to Tighten Surveillance of Radicals
James M. Naughton, April 12, 1970

“Listen to Youths, Hickel Writes Nixon”
U.S. News & World Report, May 18, 1970

Presidential Speech Announcing Acceptance of an Invitation to Visit the People’s Republic of China
Richard M. Nixon, July 15, 1971

A Thaw in the Cold War

“Convention on the Prohibition of the Development, Production and Stockpiling of Bacteriological (Biological) and Toxin Weapons and on Their Destruction”
United Nations General Assembly and the Conference of the Committee on Disarmament, April 10, 1972

“Interim Agreement Between the United States of America and the Union of Soviet Socialist Republics on Certain Measures with Respect to the Limitation of Strategic Offensive Arms”
The governments of the United States of America and the Union of Soviet Socialist Republics, May 26, 1972

President Richard Nixon’s Second Inaugural Address, January 20, 1973
Richard M. Nixon, January 20, 1973

Dark Days in the White House

“5 Held in Plot to Bug Democrats’ Office Here”
Alfred E. Lewis, June 18, 1972

“Suspect Aided, Fought Castro”
Carl Bernstein and Kirk Scharfenberg, June 18, 1972
Contents

“Text of Address by McGovern Accepting
the Democratic Presidential Nomination”
George S. McGovern, July 14, 1972 ............ 235

From Victor to Vanquished .................. 240
“How the President Sees His Second Term”
Daniel P. Moynihan, September 1, 1972
Richard Nixon’s Remarks on Leaving the
White House, August 9, 1974
Richard M. Nixon, August 9, 1974

The Boys on the Bus
Timothy Crouse, 1973 ........................... 245

Why Not the Best?
Jimmy Carter, November 3, 1975 ............ 250

“Is America Turning Right?”
David Gelman, et al., November 7, 1977 .... 255

“Foreign Affairs: The Need for Leadership”
Ronald Reagan, March 17, 1978 ............. 260

Harvard Hates America: The Odyssey of a
Born-Again American
John LeBoutillier, 1978 ......................... 263

A National Malaise ............................. 267
“The Crisis of Confidence”
Jimmy Carter, July 15, 1979
“Carter at the Crossroads”
Hugh Sidey, July 23, 1979

I’m Mad as Hell: The Exclusive Story of
the Tax Revolt and Its Leader
Howard Jarvis with Robert Pack, 1979 .... 271

Yellow Ribbon: The Secret Journal of
Bruce Laingen
L. Bruce Laingen, 1992 ....................... 275

Law and Justice

Chapter Contents ............................... 279

Chronology
Important Events in Law and Justice,
1970–1979 ........................................ 280

Primary Sources
“Prescription for a Planet”
Russell E. Train, 1970 ......................... 285

Swann v. Board of Education
Warren Burger, April 20, 1971 .............. 288

New York Times Co. v. U.S.
Hugo L. Black and Warren Burger, June
30, 1971 ........................................ 292

Lieutenant Calley: His Own Story
William Calley and John Sack, 1971 ......... 297

“The Right to Be a Woman”
Phyllis Schlafly, November 1972 ............ 301

Frontiero v. Richardson
May 14, 1973 .................................. 306

U.S. v. Nixon
Warren Burger, July 24, 1974 .................. 310

Buckley v. Valeo
U.S. Supreme Court, January 30, 1976 .... 315

Washington v. Davis
Byron White and William Brennan Jr.,
June 7, 1976 .................................... 320

Gregg v. Georgia
Potter Stewart, William Brennan Jr., and
Thurgood Marshall, July 2, 1976 ......... 324

University of California Regents v. Bakke
Lewis Powell, William Brennan Jr., and
Thurgood Marshall, June 28, 1978 ....... 329

“Pinto Fires and Personal Ethics: A Script
Analysis of Missed Opportunities”
Dennis A. Gioia, 1994 ......................... 334

I Am Roe: My Life, “Roe v. Wade,” and
Freedom of Choice
Norma McCorvey, 1994 ...................... 340

My Life As a Radical Lawyer
William Kunstler, 1994 ....................... 344

Lifestyles and Social Trends

Chapter Contents ............................... 351

Chronology
Important Events in Lifestyles and Social
Trends, 1970–1979 ............................... 352

Primary Sources
The Me Decade ................................. 356
I’m OK—You’re OK: A Practical Guide to
Transactional Analysis
Thomas A. Harris, 1967

The Book of est
Luke Rhinehart, 1976

Go Ask Alice
Anonymous [Beatrice Sparks], 1971 ....... 361

“Sisterhood”
Gloria Steinem, 1972 ......................... 365

American Decades Primary Sources, 1970–1979
Changing Gender Roles ........................................... 368
“Coffee, Tea, or He”
Anonymous, March 19, 1973
“You’ve Come a Long Way, Baby”
Philip Morris Company

The American Indian Movement .................................. 372
“The American Indian Movement,”
“Tourist Boycott,” and “March July 4
from Keystone to Mt. Rushmore”
American Indian Movement, 1973; 1976

Airlift to Wounded Knee
Bill Zimmerman, 1976
Wounded Knee 1973
Stanley David Lyman, 1991

Fear of Flying
Erica Jong, 1973 ............................................. 378

The Energy Crisis Hits Home .................................... 382
“Cadillac Sedan deVilles Average 15.8 mpg
at 55 mph in Fuel Economy Tests”
General Motors Corporation, 1974
“You Save Heat and Gas by Weatherproofing
Your Home”
American Gas Association, 1976

Pat Loud: A Woman’s Story
Pat Loud; Nora Johnson, 1974 ................. 385

Aunt Erma’s Cope Book: How to Get from
Monday to Friday . . . In Twelve Days
Erma Bombeck, 1979 ............................................. 389

May 4 Collection
Carol Mirman; Diane Williams; Art
Koushel, 2000; 1990; 1995 ........................................ 391

Seductive Poison: A Jonestown Survivor’s
Story of Life and Death in the Peoples
Temple
Deborah Layton, 1998 ............................................. 396

The Media
CHAPTER CONTENTS ............................................. 401

CHRONOLOGY
Important Events in the Media, 1970–1979 .......... 402

PRIMARY SOURCES
The Op-Ed Page Is Born ................................. 405
“Times Will Offer Daily Forum Page”;
September 20, 1970
“A Personal Report from Ms.”
Ms. Magazine, July 1972 ................. 407

“Keeping Archie Engaging and Enraging”
John Brady, February 24, 1974 ............. 412

All the President’s Men
Bob Woodward and Carl Bernstein, 1974 .... 416

“‘Sesame Street,’ Child of the Sixties, Faces
a New Era”
Grace Hechinger, January 15, 1975 .......... 421

“‘Saturday Night’ Never Plays It Safe”

Barbara Walters Moves to ABC ..................... 428
“Barbara Walters Accepts ABC’s Offer”
Robert D. McFaden, April 23, 1976
“What Makes Barbara Walters Worth a
Million?”
Les Brown, May 2, 1976

“‘Roots’ Getting a Grip on People
Everywhere”
Charlayne Hunter-Gault, January 28,
1977 .......................................................... 434

“Anita Bryant’s Crusade”
Jean O’Leary and Bruce Voeller, June 7,
1977 .......................................................... 438

“What Becomes a Legend Most?”
Great Lakes Mink Association, 1970s .......... 440

Medicine and Health
CHAPTER CONTENTS ............................................. 445

CHRONOLOGY
Important Events in Medicine and Health,
1970–1979 ....................................................... 446

PRIMARY SOURCES
“The Delivery of Medical Care”
Sidney R. Garfield, April 1970 ................. 450

“Our Experiences with the Silastic Gel
Breast Prosthesis”
Thomas D. Cronin and Roger L.
Greenberg, July 1970 ......................... 454

The National Cancer Act of 1971

Health Maintenance Organization Act of
1973
Richard Nixon, December 29, 1973 ........ 462

“Aortic Regurgitation in the Tuskegee Study
of Untreated Syphilis”
Joseph G. Caldwell, 1973 ....................... 465

American Decades Primary Sources, 1970–1979
Contents

Death: The Final Stage of Growth
Elisabeth Kübler-Ross, 1975. ................. 470

"Malpractice: The Problem in Perspective"
James M. Vaccarino, August 22, 1977 ....... 473

The Complete Book of Running
James F. Fixx, 1977. .......................... 477

Freedom to Die
Ruth Olive Russell, 1977 ...................... 481

"Smallpox—Epitaph for a Killer?"
Donald A. Henderson, December 1978 ....... 484

"A M*A*S*H Note for Docs"
Alan Alda, May 28, 1979. .................... 489

"Keynote Address: The Australia Antigen Story"
Baruch S. Blumberg, November 1982 ......... 491

Legionella pneumophila
Photo Researchers, Inc. ....................... 494

Religion

CHAPTER CONTENTS .......................... 497

CHRONOLOGY
Important Events in Religion, 1970–1979 ........ 498

PRIMARY SOURCES
Walz v. Tax Commission of City of New York
Warren Earl Burger, May 4, 1970. ............ 500

Islam, a Way of Life
Philip Khuri Hitti, 1970 ....................... 504

Lemon v. Kurtzman
Warren Earl Burger, June 28, 1971. ........... 508

Wisconsin v. Yoder
Warren Burger, May 15, 1972 ................ 513

American Judaism: Adventure in Modernity
Jacob Neusner, 1972 ......................... 517

Roe v. Wade
Harry Andrew Blackmun, January 22, 1973 .... 522

"Boundary of Jewish-Christian Understanding"
Dale Stover, 1974. ............................ 526

"Will the Real Evangelical Please Stand Up?"
Lerond Curry, May 26, 1976 ................ 530

Fully Human, Fully Alive
John Powell, 1976 ............................ 535

The American Catholic: A Social Portrait
Andrew M. Greeley, 1977 ..................... 539

Turning Your Stress Into Strength
Robert Harold Schuller, 1978 ................ 543

"Capital Punishment: The Question of Justification"
David A. Hoekema, March 28, 1979 ........... 547

"Women Clergy: How Their Presence Is Changing the Church"
Nancy Hardesty, Beverly Anderson,
Suzanne Hiatt, Letty Russell and Barbara Brown Zikmund, 1979 .......... 551

Brothers and Sisters to Us
United States Conference of Catholic Bishops, 1979 ............ 556

Science and Technology

CHAPTER CONTENTS .......................... 561

CHRONOLOGY
Important Events in Science and Technology,
1970–1979 .................................. 562

PRIMARY SOURCES
"Pesticides and the Reproduction of Birds"
David B. Peakall, April 1970 ................. 565

"The Green Revolution, Peace, and Humanity"
Norman E. Borlaug, December 11, 1970 ...... 568

"Punctuated Equilibria: An Alternative to Phyletic Gradualism"
Niles Eldredge and Stephen Jay Gould,
1972. ................................... 571

"Extraterrestrial Life"
Carl Sagan, Francis Crick, and L.M. Murkhin, 1973 .... 574

Scientific Creationism
Henry M. Morris, 1974 ....................... 577

Sociobiology: The New Synthesis
Edward O. Wilson, 1975 ..................... 580

"Haploidy and the Evolution of the Social Insects"
Robert L. Trivers and Hope Hare,
January 23, 1976. ............................ 583

"Ethiopia Yields First ‘Family’ of Early Man"
Donald C. Johanson, December 1976 .......... 586

Energy: The Solar Prospect
Denis Hayes, March 1977 ..................... 589

American Decades Primary Sources, 1970–1979
“Microelectronics and the Personal Computer”
Alan C. Kay, September 1977 ............... 591

“The Surface of Mars”
Raymond E. Arvidson, Alan B. Binder, and Kenneth L. Jones, March 1978 .......... 595

Science Policy Implications of DNA Recombinant Molecule Research
U.S. House Committee on Science and Technology, Subcommittee on Science, Research and Technology, March 1978 .......... 599

Laying Waste: The Poisoning of America by Toxic Chemicals
Michael H. Brown, 1979 ....................... 602

Investigation into the March 28, 1979, Three Mile Island Accident
Office of Inspection and Enforcement, U.S. Nuclear Regulatory Commission, 1979 .......... 605

Sports

CHAPTER CONTENTS ....................... 609

CHRONOLOGY
Important Events in Sports, 1970–1979 .......... 611

PRIMARY SOURCES
Curt Flood and the Reserve Clause .......... 617
The Way It Is
Curt Flood, with Richard Carter, 1971
“Curt Flood’s Thirteenth Amendment”
Red Smith, 1969
Flood v. Kuhn
Justice Harry A. Blackmun, 1972

Ball Four
Jim Bouton, 1970 ......................... 623
Bobby Orr ........................................ 627
Bobby Orr: My Game
Bobby Orr, with Mark Mulvoy, 1974
“Sportsman of the Year: Bobby Orr”
Jack Olsen, December 21, 1970

“Ego”
Norman Mailer, March 19, 1971 ........ 632

Munich Olympics ..................... 636
My Wide World
Jim McKay, 1973
“The Show Goes On”
Red Smith, September 6, 1972

“A Little Greedy, and Exactly Right”
Red Smith, June 11, 1973 .......... 642

Hank Aaron Sets New Home Run Record .... 646
I Had a Hammer: The Hank Aaron Story
Henry Aaron, with Lonnie Wheeler, 1991
Interview by Phil Pepe
Al Downing, 1993
“The Sound of 715”
Dave Anderson, April 9, 1974

Paul “Bear” Bryant ....................... 651
Bear: The Hard Life and Good Times of Alabama’s Coach Bryant
Paul W. Bryant and John Underwood, 1974

“The Bear’s Superstudents: Trials and Triumphs”
Joe Namath, and Ken Stabler, September 29, 1980

Billie Jean
Billie Jean King, with Kim Chapin, 1974 .... 656

Arthur Ashe and Jimmy Connors ............ 660
“Catching Connors in the Stretch”
Arthur Ashe, 1975

“The Tennis in Cold Blood”
Dave Anderson, July 6, 1975

Larry Bird and Earvin “Magic” Johnson .... 665
Drive: The Story of My Life
Larry Bird, with Bob Ryan, 1989

My Life
Earvin “Magic” Johnson, with William Novak, 1992

“Johnson: Magical by Nature”
Malcolm Moran, March 26, 1979

“Herb Shriner With a Jumper”
Dave Anderson, March 26, 1979

The Oakland A’s ....................... 673
Reggie: The Autobiography
Reggie Jackson, with Mike Lupica, 1984

No More Mr. Nice Guy: A Life of Hardball
Dick Williams, and Bill Plaschke, 1990

Olympic Gold: A Runner’s Life and Times
Frank Shorter, with Marc Bloom, 1984 .... 677

A Steeler Odyssey
Andy Russell, 1998 ....................... 681

General Resources ....................... 687
Primary Source Type Index ............... 699
General Index ....................... 703