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Trade Literature and the Merchandising of Industry

The evolution of business is intricately linked with American and international history and identity. For the first time, researchers can now explore this aspect of American and international history and identity. For the first time, Gale will develop new tools to assist users with viewing oversized materials (posters, plans, maps, and more). This archive is an ideal complement to the Making of the Modern World, Nineteenth Century Collections Online, Sabin Americana, American History Library.

World’s Fairs and Expositions: Visions of Tomorrow

The international nature of the collection is illustrated in the comprehensive range of material. A partial list includes: London, Great Exhibition of the Works of Industry of All Nations (1851); Philadelphia, Centennial Exhibition (1876); Barcelona, Exposición Universal (1888); Paris, Exposition Universelle (1889); Chicago, World Columbian Exposition (1893); and, Pekin, Exposition Nacional (1908).

This collection allows users to explore the technological progress that shaped contemporary outlooks and reflected national identities. It offers researchers unique insight into architecture, fine and decorative arts, technology, industrial design, history, science, entertainment, politics, urban planning, medicine, manufacturing and cultural history, among other disciplines.

The collection provides unique documentation for the history of science and technology a single location to quickly search and browse the content critical to their research. It is a great source for those researching and on course syllabi including subjects such as the history of science and technology. Air & Space is an excellent opportunity for students and researchers in aeronautical and aerospace engineering, military science, military history, and the history of science and technology a single location to quickly search and browse the content critical to their research.

Not just limited to the American experience, Smithsonian Magazine is a great tool to leverage in the classroom. With articles, photographs, and technical specifications, Air & Space Magazine brings together the full history of both of these magazines, decades of in-depth and expert coverage of high-dramed spots and unique insights into aviation and space, innovation, history, science, technology, the arts, and culture are accessible in an integrated, intuitive display. This interdisciplinary, cross-curricular archive will engage users whether pursuing general topical information or developing deeper knowledge in a given subject area.

Feature articles in science include:
- "Shredded - the largest crate ever to be flown in space"
- "Inside the International Space Station"

Feature articles in history, art, and culture include:
- The annihilation attempt on Teddy Roosevelt
- Secrets of Thomas Jefferson’s Monticello estate
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Key research areas covered include:
- Railroads and railway equipment
- Mines and mining equipment
- Architectural materials and methods
- Motorized vehicles
- Agricultural machinery
- Building and construction
- Industrial marketing and management techniques
- Photography
- Gender and Ethnic Studies
- Architecture and Industrial Design
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