

Business Solutions

Libraries can be a big part of economic recovery by providing the support, information, and planning tools needed by local businesses, entrepreneurs, and non-profit organizations. As your partner, Gale provides the tools you need to support local businesses.

See which online resources best fit your business patrons' needs by following the business stages and tasks on the left.

BUSINESS STAGES **TOPICS**

		ONLINE RESOURCES						EBOOKS ON GVRL																		
		Business Insights	Demographics Now: Business & People	Gale Courses	Gale Directory Library	LegalForms	Small Business Collection (Infotrac)	Small Business Resource Center	Business Plans Handbook	E-Commerce Source Book	Encyclopedia of American Industry	Encyclopedia of E-Commerce	Encyclopedia of Emerging Industries	Encyclopedia of Emerging Markets	Encyclopedia of Everyday Law	Encyclopedia of Global Brands	Encyclopedia of Global Industries	Encyclopedia of Management	Encyclopedia of Small Business	Everyday Finance	Gale Dir. of Early Stage Investment	Handbook of Investment Research	Handbook of Social Media Marketing	Major Marketing Strategies	Market Share Reporter	Small Business Sourcebook (Print Only)
EXPLORE 01	Business Plan	●	●	●		●	●	●	●																	
	Case Studies/Examples	●	●	●		●	●	●	●		●	●	●			●	●									
	Company/Industry Info	●					●	●			●	●	●				●								●	
	Customer Demographics		●																							
	Economic Data	●			●																					
	Government Programs				●																					
	Legal Forms					●																				
	Market Research	●	●		●			●	●	●														●	●	
	News/Trade/Academic Articles	●					●	●																		
Research Competitors	●	●																	●							
BEGIN 02	Business Plan	●	●	●		●	●	●	●																	
	Case Studies/Examples	●									●		●	●		●	●							●		
	Credit		●																							
	Funding			●	●		●	●															●			
	Government Programs				●																					
	How to Guides																		●				●			
	Investors				●			●	●										●			●	●			
	Laws														●							●	●			
	Legal Forms					●																				
	Loans				●																					
	Marketing		●	●																					●	●
	Projections		●																							
Site Evaluations		●																								
Strategy		●		●				●															●			
GROW 03	Advertising	●																								
	Business Plan	●	●	●		●	●	●	●																●	●
	Case Studies/Examples	●																								
	Credit																									
	Directories		●		●																	●	●			●
	e-Commerce									●		●														
	Funding		●	●	●																		●	●		●
	Global	●															●	●				●	●		●	●
	How-to Guides				●					●																
	Investors	●															●				●	●		●		
	Legal Forms					●																				
	Loans		●	●	●																					
	Marketing		●	●	●	●																				●
News/Trade/Academic Articles	●						●	●																	●	
Sales Strategy	●	●	●																				●	●	●	
MANAGE 04	Accounting	●		●																						
	Case Studies/Examples		●																			●		●	●	
	Financing	●		●																						
	Human Resources	●		●															●							
	Legal Forms					●						●														
	Management	●		●															●							
Tax Planning			●																		●					
MATURE 05	Case Studies/Examples		●	●		●	●	●															●	●		
	Company/Industry Info	●									●		●	●											●	
	Directories		●		●																					●
	Funding	●		●	●																					●
	Legal Forms					●																				
	Marketing		●	●																						