

Students Speak Out About

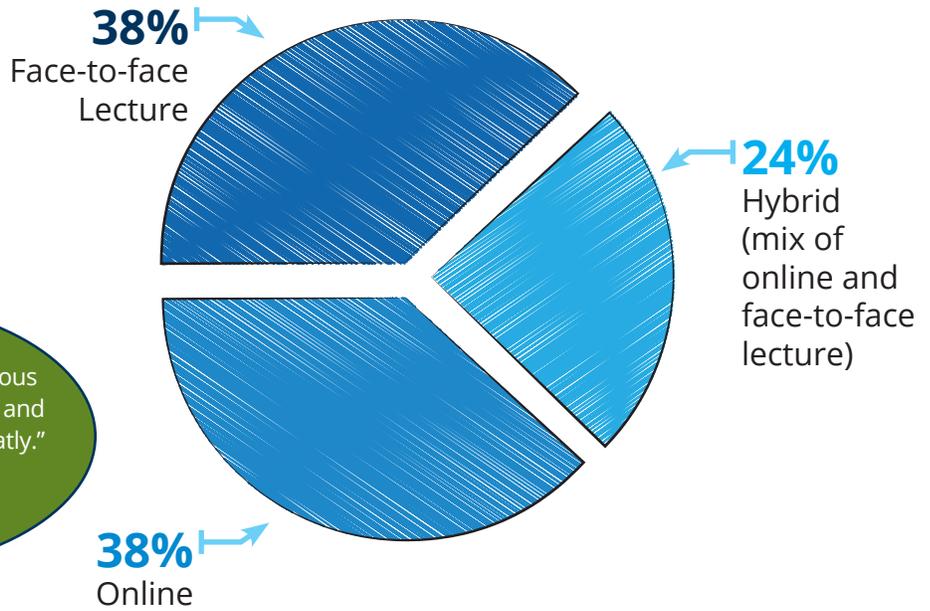
CENGAGENOW_{v2}

504 Students from 173 Schools across the country

The majority of more than 500 students using CengageNOWv2 in a variety of accounting classes responded favorably to questions about their experience. These students attend a mix of two-year and four-year institutions, and are taking their accounting classes in face-to-face, online, or blended formats.

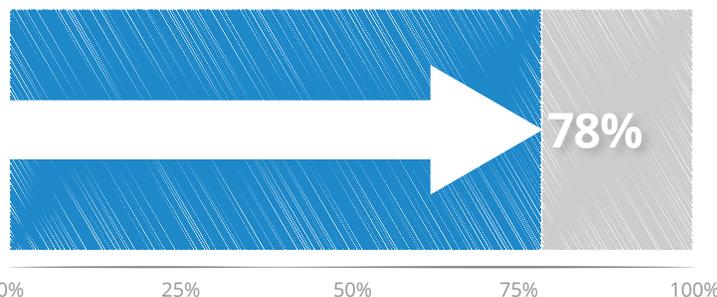
"CengageNOWv2 helped me understand what we were talking about in class."
—Benjamin Vigneault, Northern Essex Community College

"I LOVE the *Show Me How* videos. They are a tremendous help. I am a 100% online student and having that instruction helps greatly."
—Leslie Keeler, Wilson Community College



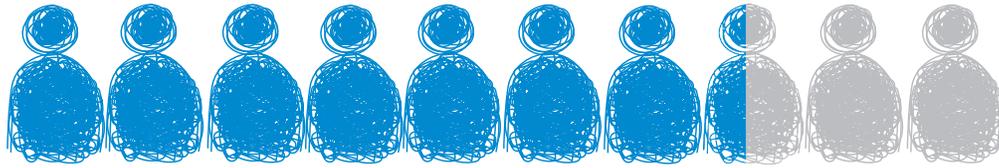
78%

said CNOWv2 helped them better understand the course material.



"This program greatly helped my learning process in this course. It gave excellent videos and explanation of problems to the point of where it was easy for me to learn the hard problems."

—Veree Barker, Gaston College



74% →
said CNOWv2
made completing
homework an
effective learning
process.

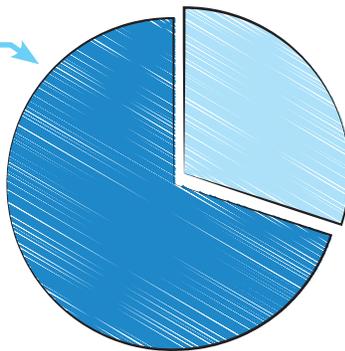
“I liked that I could check my work because it allowed me to see what I did wrong and gave me the opportunity to fix it and learn in the process.”

—Ellen Haxby, Lane Community College

“Interactive learning through CengageNOWv2 is very helpful since it immediately tells you what you got wrong and how to go about solving it so you can learn from your mistakes and then further practice similar problems.”

—Molly van der Poel, SUNY Oneonta

70% →
said CNOWv2 helped
them learn content
with which they
were struggling.



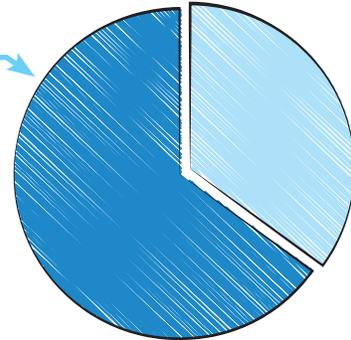
“I loved the *Show Me How* videos. They helped explain material I was not fully understanding.”

—Kathryn Kennedy, San Jacinto College

“The *Show Me Hows* go in depth on problems so you learn the material instead of memorizing it.”

—Lucas Pitzen, Wisconsin Indianhead Technical College

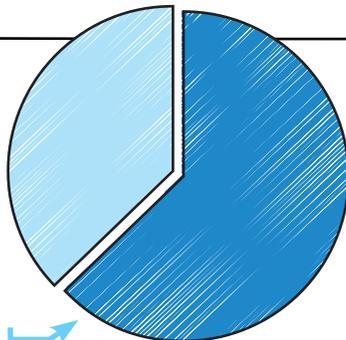
65% →
said CNOWv2
helped maximize
the effectiveness
of their study time.



“The examples and problems used made it easy to understand how things worked in the real world and the business atmosphere.”

—Kelli Cappuccio, Penn State

63% →
said CNOWv2 helped them
understand why accounting
matters and the importance of
accounting in making critical
business decisions.



“While using CengageNOWv2 in this class, I actually decided to change my major to Accounting.”

—Nate Wier, North Dakota State College of Science

“The homework and the real life applications have helped me understand the material rather than just memorize.”

—Nate Wier, North Dakota State College of Science