Introducing our new **Usage-Driven Acquisition** model

BUY ONLY WHAT YOU USE MOST. PERIOD.

Provide your students, researchers, and community with unlimited access to **ALL** Gale imprints in *Gale Virtual Reference Library (GVRL)*. That’s more than 2,000 reference titles from Macmillan Reference USA, Charles Scribner’s Sons, St. James Press, Greenhaven Press, Lucent Books, UXL, and more filled with answers they need, when they need them.

Take the risk **out** of purchasing, and at the end of each six month period you’ll know which subject areas and topics are most in demand.

HOW IT WORKS

It’s easy to bring GVRL titles to your library … via the most flexible, informed purchase program we’ve ever offered.

1. **DEPOSIT.** Deposit your funds with Gale.
2. **ACCESS.** Post a link and widget to your website.
3. **USE.** We’ll pull your usage and let you know which titles were used most.
4. **OWN.** Your funds will be applied to the titles used most.

COMMIT MORE, OWN MORE

- **$5,000 - $14,999.** Receive your deposit amount worth of titles.
- **$15,000 - $19,999.** Receive a 15% title bonus (ex. deposit $15,000, receive $17,250 worth of titles).
- **$20,000+.** Receive a 25% title bonus (ex. deposit $20,000, receive $25,000 worth of titles).

MAKE YOUR DOLLAR GO FURTHER

We’re even offering bigger perks for those that want to see their usage skyrocket:

- **Receive an additional $300** worth of content by uploading the MARC records.
- **Receive an additional $300** worth of content by posting the GVRL widget on your website.
- **Receive an additional $300** worth of content by posting a link to GVRL on your library home page.

LEARN MORE

To begin your first six-month session of unlimited access to Gale imprints on GVRL, call your representative at 1-800-877-4253.