Why Digital Matters

Making learning convenient and flexible for students means empowering them to study when and how they want. With 84% of college students preferring a blended learning environment, and 78% agreeing that technology contributes to successful learning, students clearly want to study online and on their mobile phones. Research shows they’re right.

MINDTAP

ALL New Enhanced Editions: MindTap Sociology was developed by sociologists for sociologists and their students based on feedback from over 1,500 instructors and students. As an instructor, MindTap Sociology provides a range of helpful tools necessary to organize, plan and facilitate your course in a single digital destination. For your students, MindTap Sociology is a centralized learning space complete with course reader, activities and assessment tools.

MindTap Sociology fosters students’ growth as social citizens with activities designed to develop the sociological imagination through personal, local and global lenses. Activity types consist of:

- The “Explore” simulation activities develops students’ sociological imagination by asking them to consider the experiences of others. Students make critical decisions and evaluate the data that shape these social experiences as they work through a variety of scenarios.
- The “Analyze” polling activities helps students critically examine their basic assumptions and compare their views on social phenomena to those of their classmates and other MindTap users. Students assess their ability to draw connections between social data and theoretical concepts.
- The “Create” video activities allow students to demonstrate connections between their own lives and larger sociological concepts.

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