Why Digital Matters

Making learning convenient and flexible for students means empowering them to study when and how they want. With 84% of college students preferring a blended learning environment, and 78% agreeing that technology contributes to successful learning,1 students clearly want to study online and on their mobile phones. Research shows they’re right.

1 EDUCAUSE Student Study 2016

MINDTAP

MindTap from Cengage represents a new approach to a highly personalized, online learning platform. A fully online learning solution, MindTap combines all of a user’s learning tools—readings, multimedia, activities and assessments—into a singular Learning Path that guides the user through the curriculum. Educators personalize the experience by customizing the presentation of these learning tools to their students; even seamlessly introducing their own content into the Learning Path via “apps” that integrate into the MindTap platform. MindTap can also be deeply integrated into an institution’s Learning Management System (LMS) through a service called MindLinks. For more information, visit cengage.com/mindtap.

Diet & Wellness PLUS

Making the practical applications of Nutrition course work relevant in their own lives, Diet & Wellness Plus allows students to track their diet and physical activity and analyze the nutritional value of the food they eat both to reach personal health goals and gain a better understanding of how nutrition impacts their lives. (The Diet & Wellness Plus app is designed to allow students to experiment with impact of diet, fitness and behavior modification on health by recording and evaluating variables. It is provided for instructional and classroom purposes only.)

GLOBAL HEALTH WATCH

Provides thousands of trusted health sources, is updated daily, and is searchable by topic or key word, making it easy to find the most current news related to health.

CourseMate

Cengage Learning’s CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook.

PowerLecture™

The fastest way to build customized, media-rich lectures, this text-specific digital library and presentation tool includes Microsoft® PowerPoint® lecture slides, an image library, videos if available, the Instructor’s Manual and Test Bank in Microsoft® Word, and ExamView® testing software.

Personal Health

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Paperbound

An Invitation to Health, Brief Edition, 10e
Hales
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Paperbound

HLTH
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Fitness and Wellness

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Fitness and Wellness, 13e
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Lifetime of Physical Fitness and Wellness, 15e
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Kinesiology

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Foundations of Kinesiology: A Modern Integrated Approach
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PERSONALIZED SERVICES

Take advantage of our personalized services, designed to meet your needs and those of your students, so you'll be confident and ready to go come the first day of class. From hands-on help with course set up, to proactive support throughout the term, we're committed to delivering you a successful digital experience. Visit our Partnership Pledge page to learn more, then contact your Learning Consultant to craft your personalized Pledge today.

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Students using MindTap from Cengage to supplement print course materials performed better than those using print alone. Want to learn more? Visit cengage.com/mindtap for more info and to see what online options are available for your course.

2 Actual student performance data.