Why Digital Matters

Making learning convenient and flexible for students means empowering them to study when and how they want. With 84% of college students preferring a blended learning environment, and 78% agreeing that technology contributes to successful learning,4 students clearly want to study online and on their mobile phones. Research shows they’re right.

MindTap propels students from memorization to mastery. Available for nearly 1000 courses, MindTap gives you complete ownership of your content and learning experience. Customize the interactive syllabi, emphasize the most important topics, and add your own material or notes in the ebook. The outcome-driven application helps you challenge every student, build their confidence, and empower them to be unstoppable.

QUESTIA is a powerful research tool available 24/7 that offers your students a ‘one-stop shop’ for conducting high-quality academic research. Questia provides access to a wealth of more than 6 million quality, citable journal, newspaper and magazine articles and over 70,000 online books from reputable commercial and academic presses. Questia can be used in conjunction with all Cengage Learning titles.

Visit cengage.com/anthropology/cg and search by ISBN to request complimentary online review copies and find information on online solutions, supplements, bundles, and alternative formats. Or contact your Learning Consultant at 1-800-423-0563.

1 EDUCAUSE Student Study 2016
EARN BETTER GRADES.

Students using MindTap from Cengage to supplement print course materials performed better than those using print alone.² Want to learn more? Visit cengage.com/mindtap for more info and to see what online options are available for your course.

² Actual student performance data.
Get unlimited access to everything we’ve got—FOR ONE PRICE!

Over 22,000 products in all:
- 19,800 eBooks
- 2,300 Digital Products
- 675 Courses
- 70 Disciplines

What is Cengage Unlimited?
Cengage Unlimited is a first-of-its-kind digital subscription for students, offering unlimited access to over 22,000 Cengage ebooks, digital learning products and study tools across 675 course areas—in one place, for one price.

Students get unlimited access to all our titles—anytime. They also get a free print rental for every active digital course—just pay $7.99 for shipping.

Learn more about Cengage Unlimited at cengage.com/unlimited

PERSONALIZED SERVICES

Take advantage of our personalized services, designed to meet your needs and those of your students, so you’ll be confident and ready to go come the first day of class. From hands-on help with course set up, to proactive support throughout the term, we’re committed to delivering you a successful digital experience. Visit our Partnership Pledge page to learn more, then contact your Learning Consultant to craft your personalized Pledge today.

cengage.com/partnership-pledge

Visit cengage.com/anthropology/cg and search by ISBN to request complimentary online review copies and find information on online solutions, supplements, bundles, and alternative formats. Or contact your Learning Consultant at 1-800-423-0563.